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Lai Group Holding Company Limited 禮 建 德 集 團 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8455)

PROFIT WARNING

This announcement is made by Lai Group Holding Company Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of the directors (the "Directors") of the Company wishes to inform the potential investors and shareholders of the Company (the "Shareholders") that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the three months ended 30 June 2019 and assessment of the latest information currently available to the Board, the Group is expected to record a net loss as compared with a net profit for the three months ended 30 June 2018. The Board considers that the net loss was primarily attributable to (i) the increase in direct costs mainly due to the rising costs of materials and subcontracting charges; and (ii) the increase in advertisement expenses to strengthen the sales and marketing efforts.

The Company is still in the process of finalising the unaudited consolidated results of the Group for the three months ended 30 June 2019. The information contained in this announcement is based on the preliminary assessment of the Board with reference to the unaudited consolidated management accounts of the Group for the three months ended 30 June 2019 and the latest information currently available, which have not been audited or reviewed by the Group's auditor or audit committee. Actual financial results of the Group for the three months ended 30 June 2019 may be different from what is disclosed in this announcement. The potential investors and the Shareholders are advised to read carefully the results announcement of the Group for the three months ended 30 June 2019.

The potential investors and the Shareholders are advised to exercise caution when dealing in the securities of the Company.

By order of the Board

Lai Group Holding Company Limited

Chan Lai Sin

Chairman and Executive Director

Hong Kong, 2 August 2019

As at the date of this announcement, the Board comprises Mr. Chan Lai Sin and Mr. Hung Lap Ka as executive Directors; Mr. Kwan Ngai Kit, Ms. Lui Lai Chun and Mr. Wu Loong Cheong Paul as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Stock Exchange at www.hkexnews.hk on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and will be published on the Company's website at www.dic.hk.