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第七大道
7ROAD.COM

7Road Holdings Limited
第七大道控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 797)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (the “**Announcement**”) of 7Road Holdings Limited (the “**Company**”) regarding the major transaction (the “**Transaction**”) in relation to the acquisition of the Target Business dated August 23, 2019. Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, the Company is expected to despatch a circular (the “**Circular**”) containing, among other things, further information in relation to the Transaction within 15 business days after the publication of the Announcement (i.e. on or before September 13, 2019).

As additional time is required for the Company to prepare and finalize certain information to be included in the Circular, it is expected that the date of despatch of the Circular will be postponed to a date falling on or before September 30, 2019.

By Order of the Board
7Road Holdings Limited
Meng Shuqi
Chairman

Shenzhen, the PRC, September 13, 2019

As at the date of this announcement, the executive directors of the Company are Mr. Meng Shuqi, Mr. Li Zhengquan and Mr. Yang Cheng; the non-executive directors of the Company are Mr. Li Shimeng and Mr. Yan Kaidan; and the independent non-executive directors of the Company are Mr. Xue Jun, Mr. Liu Yunli and Ms. Wang Ying.