



第七大道
7ROAD.COM

7Road Holdings Limited

第七大道控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 797)

FORM OF PROXY FOR USE AT ANNUAL GENERAL MEETING

I/We (Name) _____ (block capitals)
of (Address) _____

being the holder(s) of _____ (see Note 1) shares of US\$0.000005 each in the capital
of 7Road Holdings Limited (the “Company”) hereby appoint (Name) _____

of (Address) _____

or failing him/her (Name) _____

of (Address) _____

or failing him/her, the chairman of the meeting (see Note 2) as my/our proxy to attend and vote for me/us and on my/our behalf at the annual general meeting of the Company to be held at the conference room of the Company at 17/F, Ke Xing Science Park, 15 Ke Yuan Road, the Science and Technology Park, Nanshan District, Shenzhen, the PRC on Thursday, 20 June 2019 at 10:00 a.m., and at any adjournment thereof or on any resolution or motion which is proposed thereat. My/our proxy is authorised and instructed to vote as indicated (see Note 3) in respect of the undermentioned resolutions:

| Ordinary Resolutions (see Note 3) | | For | Against |
|-----------------------------------|--|-----|---------|
| 1. | To receive and adopt the audited consolidated financial statements of the Company and its subsidiaries and the reports of the directors and auditor of the Company for the year ended 31 December 2018. | | |
| 2(a). | To re-elect the following retiring directors of the Company: | | |
| | (i) to re-elect Mr. Meng Shuqi as an executive director of the Company; | | |
| | (ii) to re-elect Mr. Yang Cheng as an executive director of the Company; | | |
| | (iii) to re-elect Mr. Li Zhengquan as an executive director of the Company; | | |
| | (iv) to re-elect Mr. Li Shimeng as a non-executive director of the Company; | | |
| | (v) to re-elect Mr. Yan Kaidan as a non-executive director of the Company; and | | |
| | (vi) to re-elect Mr. Xue Jun as an independent non-executive director of the Company. | | |
| 2(b). | To authorise the board of directors of the Company to fix the remuneration of the directors of the Company. | | |
| 3. | To re-appoint PricewaterhouseCoopers, Certified Public Accountants as the auditor of the Company until the conclusion of the next annual general meeting of the Company and authorise the Board to fix the auditor's remuneration. | | |
| 4(A). | To give a general mandate to the directors of the Company to allot, issue and deal with additional shares not exceeding 20% of the total number of issued shares of the Company. | | |
| 4(B). | To give a general mandate to the directors of the Company to repurchase shares not exceeding 10% of the total number of issued shares of the Company. | | |
| 4(C). | To extend the authority given to the directors pursuant to ordinary resolution no. 4(A) to issue shares by adding to the number of issued shares of the Company the number of shares repurchased under ordinary resolution no. 4(B). | | |

Dated this _____ day of _____, 2019

Signature(s) _____ (see Note 5)

Notes:

1. Please insert the number of shares registered in your name(s); if no number is inserted, this form of proxy will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
2. A member may appoint more than one proxy of his/her own choice. If such an appointment is made, strike out the words “the chairman of the meeting”, and insert the name(s) of the person(s) appointed as proxy in space provided. Any alteration made to this form of proxy must be initialled by the person who signs it.
3. **IMPORTANT: IF YOU WISH TO VOTE FOR ANY RESOLUTION, PLEASE TICK THE BOX MARKED “For”. IF YOU WISH TO VOTE AGAINST ANY RESOLUTION, PLEASE TICK THE BOX MARKED “Against”.** Failure to tick a box will entitle your proxy to cast your vote at his/her discretion. Your proxy will also be entitled to vote at his/her discretion on any resolution properly put to the meeting other than those referred to in the notice convening the meeting.
4. If the appointor is a corporation, this form must be under common seal or under the hand of an officer, attorney, or other person duly authorised on that behalf.
5. In the case of joint holders, the signature of any one holder will be sufficient but the names of all the joint holders should be stated. Where there are joint holders of any share of the Company, any one of such joint holders may vote at the meeting, either in person or by proxy, in respect of such share as if he/she were solely entitled thereto, but if more than one of such joint holders be present at the meeting, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holders, and for this purpose seniority shall be determined as that one of the said persons so present whose name stands first on the register in respect of such share shall alone be entitled to vote in respect thereof.
6. To be valid, this form of proxy must be completed, signed and deposited at the Company’s Share Registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof) as soon as possible and in any event not later than 48 hours before the time for holding the meeting (i.e. 10:00 a.m. on Tuesday, 18 June 2019). The completion and return of the form of proxy shall not preclude the shareholders of the Company from attending and voting in person at the above meeting (or any adjourned meeting thereof) if they so wish.
7. A proxy needs not be a shareholder of the Company.