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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, Noel Quinn, Kathleen Casey†, Laura Cha†, Henri de Castries†, Irene Lee†, José Meade†, Heidi Miller†, Marc Moses, David Nish†, Ewen Stevenson, Jonathan Symonds†, Jackson Tai† and Pauline van der Meer Mohr†.

* Non-executive Group Chairman

† Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987



HSBC HOLDINGS PLC

30 September 2019

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and a person closely associated with a PDMR

1. Dividends

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were made on 26 September 2019:

Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	27 American Depositary Shares (representing 135 ordinary shares of US\$0.50 each)	US\$36.2385 ¹
Henri de Castries	258	US\$7.2477
Irene Lee	159	US\$7.2477
Heidi Miller	12 American Depositary Shares (representing 60 ordinary shares of US\$0.50 each)	US\$38.2950 ¹
Marc Moses	13,001	US\$7.2477
Noel Quinn	1,917	US\$7.2477
Mark Tucker	4,129	US\$7.2477

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	4,504	US\$7.2477
Patrick Burke	2,309	US\$7.2477
	6,011	£6.2190
Andy Maguire	3,030	US\$7.2477
Paulo Maia	2,207	US\$7.2477
	4,651	£6.2323
	7	£6.2311
Charlie Nunn	695	US\$7.2477
Barry O'Byrne	270	US\$7.2477
	6	£6.2323
Antonio Simoes	1,971	US\$7.2477
Ian Stuart	729	US\$7.2477
Peter Wong ²	2,455	US\$7.2477
	21,153	£6.2323
	368	US\$7.2477

²Peter Wong's acquisition includes via a person closely associated – details below.

The Company has been informed that one Share of Paulo Maia's dividend of Shares acquired on 21 November 2018 had not been reported. The amount reported on 23 November 2018 was 5 Shares at £6.5380 per Share and should have been 6 Shares at £6.5380 per Share.

2. UK Share Incentive Plan

On 27 September 2019, Barry O'Byrne acquired 24 Shares in the Company at £6.2641 per Share under the Company's UK Share Incentive Plan.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person			Kathleen Casey		
2 - Reason for the notification					
Position/status			Non-executive Director		
Initial notification/amendment			Initial Notification		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity			HSBC Holdings plc		
Legal Entity Identifier code			MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue		USD – United States Dollar
Nature of Transaction: Acquisition			Price	Volume	Total
			US\$36.24	27	US\$978.44
		Aggregated	US\$36.238	27	US\$978.44

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Henri de Castries			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	258	US\$1,869.91
		Aggregated	US\$7.248	258	US\$1,869.91

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Irene Lee			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	159	US\$1,152.38
		Aggregated	US\$7.248	159	US\$1,152.38

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Heidi Miller

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total

Acquisition		US\$38.30	12	US\$459.54
	Aggregated	US\$38.295	12	US\$459.54

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Marc Moses			
2 - Reason for the notification					
Position/status		Group Chief Risk Officer			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	13,001	US\$94,227.35
		Aggregated	US\$7.248	13,001	US\$94,227.35

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Noel Quinn			
2 - Reason for the notification					
Position/status		Interim Group Chief Executive			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction: Acquisition			Price	Volume	Total
			US\$7.25	1,917	US\$13,893.84
			Aggregated	US\$7.248	1,917
					US\$13,893.84

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Mark Tucker

2 - Reason for the notification

Position/status Group Chairman
Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction: Acquisition			Price	Volume	Total
			US\$7.25	4,129	US\$29,925.75
			Aggregated	US\$7.248	4,129
					US\$29,925.75

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Samir Assaf			
2 - Reason for the notification					
Position/status		Chief Executive, Global Banking and Markets			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	4,504	US\$32,643.64
		Aggregated	US\$7.248	4,504	US\$32,643.64

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Patrick Burke			
2 - Reason for the notification					
Position/status		President and Chief Executive of HSBC US			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction: Acquisition			Price	Volume	Total
			US\$7.25	2,309	US\$16,734.94
			Aggregated US\$7.248	2,309	US\$16,734.94

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction: Acquisition			Price	Volume	Total
			£6.22	6,011	£37,382.41
			Aggregated £6.219	6,011	£37,382.41

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Andy Maguire

2 - Reason for the notification

Position/status Group Chief Operating Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total

Acquisition				
		US\$7.25	3,030	US\$21,960.53
	Aggregated	US\$7.248	3,030	US\$21,960.53

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Paulo Maia			
2 - Reason for the notification					
Position/status		Chief Executive, Latin America			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	2,207	US\$15,995.67
		Aggregated	US\$7.248	2,207	US\$15,995.67
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.23	4,651	£28,986.29
		Aggregated	£6.232	4,651	£28,986.29
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency

2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.23	7	£43.62
		Aggregated	£6.231	7	£43.62

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Paulo Maia			
2 - Reason for the notification					
Position/status		Chief Executive, Latin America			
Initial notification/amendment		Amendment to previous notification			
<i>In case of amendment, please enter the previous notification reference number and explain the error that this notification is amending.</i>		PDMR Notification reference 00052287 The Acquisition of shares at £6.5380 has changed from 5 to 6 shares.			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-11-21	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$8.24	2,672	US\$22,025.30
		Aggregated	US\$8.24	2,672	US\$22,025.30
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-11-21	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total

Acquisition			£6.54	6	£39.23
		Aggregated	£6.538	6	£39.23

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-11-21	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.55	3,231	£21,162.08
		Aggregated	£6.55	3,231	£21,162.08

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Charlie Nunn			
2 - Reason for the notification					
Position/status		Chief Executive, Retail Banking and Wealth Management			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	695	US\$5,037.15
		Aggregated	US\$7.248	695	US\$5,037.15

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Barry O'Byrne

2 - Reason for the notification

Position/status Interim Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	270	US\$1,956.88
		Aggregated	US\$7.248	270	US\$1,956.88

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.23	6	£37.39
		Aggregated	£6.232	6	£37.39

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition under the UK Share Incentive Plan			£6.26	24	£150.34

	Aggregated	£6.264	24	£150.34
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1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Antonio Simoes			
2 - Reason for the notification					
Position/status		Chief Executive, Global Private Banking			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	1,971	US\$14,285.22
		Aggregated	US\$7.248	1,971	US\$14,285.22

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Ian Stuart			
2 - Reason for the notification					
Position/status		Chief Executive, HSBC UK Bank plc			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	729	US\$5,283.57
		Aggregated	US\$7.248	729	US\$5,283.57

1 - Details of the person discharging managerial responsibilities / person closely associated**Name of natural person**

Peter Wong

2 - Reason for the notification**Position/status**

Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**Full name of the entity**

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	2,455	US\$17,793.10
		Aggregated	US\$7.248	2,455	US\$17,793.10

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.23	21,153	£131,831.23
		Aggregated	£6.232	21,153	£131,831.23

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person			Camay Wong		
2 - Reason for the notification					
Position/status			Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited		
Initial notification/amendment			Initial Notification		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity			HSBC Holdings plc		
Legal Entity Identifier code			MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$7.25	368	US\$2,667.15
		Aggregated	US\$7.248	368	US\$2,667.15

For any queries related to this notification, please contact:

JJ Williams
Shareholder Services
020 3268 3568