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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, John Flint, Kathleen Casey†, Laura Cha†, Henri de Castries†, Lord Evans of Weardale†, Irene Lee†, Heidi Miller†, Marc Moses, David Nish†, Ewen Stevenson, Jonathan Symonds†, Jackson Tai† and Pauline van der Meer Mohr†.

* Non-executive Group Chairman

† Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987



HSBC HOLDINGS PLC

10 January 2019

Notification of Transactions by a Person Discharging Managerial Responsibilities ("PDMR") and a Person Closely Associated with a PDMR

John Flint reported to HSBC Holdings plc that he had been advised by his investment manager on 8 January 2019 that 5,439 HSBC Holdings plc ordinary shares of US\$0.50 (the "Holding") acquired during 2018 within a discretionary portfolio structure in which he has an investment jointly with his spouse and closely associated person, Lilian Flint, should be categorised as a beneficial holding in his and Mrs Flint's name. The transactions within the Holding were executed on an entirely discretionary basis by the investment manager and are set out below.

Date	Number of shares purchased	Price
6 June 2018	4,836	£7.2810
30 August 2018	603	£6.8220

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	John Flint
2 - Reason for the notification	
Position/status	Group Chief Executive
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-06-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction: Acquisition			Price	Volume	Total
			£7.28	4,836	£35,210.92
		Aggregated	£7.281	4,836	£35,210.92

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-08-30	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction: Acquisition			Price	Volume	Total
			£6.82	603	£4,113.67
		Aggregated	£6.822	603	£4,113.67

For any queries related to this notification, please contact:

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