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(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

## VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE ON GLORIOUS HILL PROJECT

This announcement is made by New Silkroad Culturaltainment Limited (the "Company", together with its subsidiaries, the "Group") on a voluntary basis for the purpose of keeping the shareholders of the Company and potential investors informed of the latest development of the Group.

The board of directors of Company is pleased to announce that Macrolink Glorious Hill Co., Ltd., a non-wholly owned subsidiary of the Company, has just received the formal development approval issued by the Governor of Jeju Province in accordance with Section 147 of the 'Special Act on the Establishment of Jeju Special Self-Governing Province and the Development of Free International City' which permits the development plan of the Glorious Hill Project. The Group believes that the project will bring sustainable and promising revenue to the Group in future.

By order of the Board

New Silkroad Culturaltainment Limited

Ng Kwong Chue, Paul

Executive Director

Hong Kong, 15 March 2019

As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Su Bo, Mr. Ng Kwong Chue, Paul, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.