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蒙牛

CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2319)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (the “**Announcement**”) issued by China Mengniu Dairy Company Limited (the “**Company**”) on January 24, 2021 in relation to, among others, the subscription of Financial Products by employees under the Relevant Scheme, the proposed Placing under Specific Mandate of up to HK\$ equivalent of RMB4,000,000,000 fixed rate 5-year Convertible Bonds and potential connected transactions. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular containing, among other things, (i) further details of the Financial Products, the Relevant Scheme and the Guarantee, (ii) further details of the Placing and the Convertible Bonds, and (iii) a notice convening the EGM is expected to be despatched to the Shareholders on or before March 31, 2021. However, as additional time is required for the Company to prepare and finalise the information to be included in the circular, the despatch date of the circular will be postponed to on or before May 31, 2021.

By order of the Board

China Mengniu Dairy Company Limited

中國蒙牛乳業有限公司*

Jeffrey, Minfang Lu

Chief Executive Officer and Executive Director

Hong Kong, March 31, 2021

As at the date of this announcement, the Board comprises: Mr. Jeffrey, Minfang Lu and Mr. Meng Fanjie as executive directors, Mr. Chen Lang, Mr. Niu Gensheng, Mr. Pascal De Petrini and Mr. Simon Dominic Stevens as non-executive directors, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Zhang Xiaoya and Mr. Yau Ka Chi as independent non-executive directors.

** For identification purpose only*