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CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司* (Incorporated in the Cayman Islands with limited liability) (Stock Code: 2319)

ANNOUNCEMENT

APPLICATION TO THE NATIONAL ASSOCIATION OF FINANCIAL MARKET INSTITUTIONAL INVESTORS FOR REGISTRATION AND PROPOSED ISSUE OF SUPER SHORT-TERM COMMERCIAL PAPERS AND MEDIUM-TERM NOTES

The board of directors (the "Board") of China Mengniu Dairy Company Limited (the "Company", together with its subsidiaries, the "Group") hereby announces that Inner Mongolia Mengniu Dairy (Group) Company Limited* (内蒙古蒙牛乳業(集團)股份有限公司) ("Inner Mongolia Mengniu"), a subsidiary of the Company incorporated in the People's Republic of China ("PRC"), has made arrangements for an application (the "Application") to the National Association of Financial Market Institutional Investors for registration of super short-term commercial papers in an aggregate amount of not more than RMB10 billion (the "SCP") and for registration of medium-term notes in an aggregate amount of not more than RMB4.5 billion (the "Medium-term Notes") to be issued in multiple tranches as and when appropriate (the "Proposed Issue"). The proposed principal amount of the first tranche of the SCP (the "First Tranche SCP") and the first tranche of the Medium-term Notes (the "First Tranche Medium-term Notes") is expected to be RMB1.5 billion, respectively. It is still uncertain whether and when the application will be approved.

If the Proposed Issue proceeds, the coupon rate for each of the First Tranche SCP and the First Tranche Medium-term Notes shall be determined through a centralized book-building process, and is subject to market conditions and indication of interest from investors. Proceeds raised from the First Tranche SCP and the First Tranche Medium-term Notes are intended to be used for repaying the indebtedness and supplementing the working capital of Inner Mongolia Mengniu. In case of any inconsistency, the information set out in the offering circular published at the time of issuance of the First Tranche SCP and the First Tranche Medium-term Notes shall prevail.

It is currently expected that drafts of documents relating to the Application will be disclosed on the websites of the National Association of Financial Market Institutional Investors (http://zhuce.nafmii.org.cn/) and China Foreign Exchange Trade System (www.chinamoney.com.cn) as and when the Application process proceeds. The drafts of document relating to the Application will contain certain unaudited consolidated financial information of Inner Mongolia Mengniu for the three months ended 31 March 2017. Set out below is a summary of the key consolidated financial figures of such unaudited consolidated financial information prepared in accordance with the PRC Generally Accepted Accounting Principles:-

For the first three months ended 31 March 2017, the unaudited consolidated revenue of Inner Mongolia Mengniu is RMB13,886.64 million, with a net profit for the same period of RMB842.08 million, out of which the net profit attributable to the shareholders of Inner Mongolia Mengniu is RMB800.30 million.

The Company will make further announcement(s) in relation to the Proposed Issue as and when appropriate.

Attention of the shareholders and potential investors of the Company is hereby drawn to the fact that the unaudited consolidated financial information of Inner Mongolia Mengniu, and a summary of the key consolidated financial figures thereof disclosed in this announcement above, have been prepared in accordance with the PRC Generally Accepted Accounting Principles. Such information may require adjustment during the course of auditing. Furthermore, the unaudited consolidated financial information may require adjustment under the International Financial Reporting Standards. The unaudited consolidated financial informations are for the purpose of the Application and the Proposed Issue only. In addition, such unaudited consolidated financial information and a summary of the key consolidated financial figures thereof disclosed above are limited solely to the operation of Inner Mongolia Mengniu and its subsidiaries, which does not reflect a full picture of the operation or status of the Group. **Shareholders of the Company and potential investors should not rely solely on such information in deciding whether or not to deal in the securities of the Company.**

Further, the Application and the Proposed Issue may or may not proceed. Information which may be disclosed on the websites of the National Association of Financial Market Institutional Investors and China Foreign Exchange Trade System may be subject to changes from time to time. Therefore, shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

> By order of the Board China Mengniu Dairy Company Limited Kwok Wai Cheong Company Secretary

Hong Kong, 28 July 2017

As at the date of this announcement, the Board comprises: Mr. Jeffrey, Minfang Lu, Mr. Bai Ying and Ms. Wu Wenting as executive directors, Mr. Ma Jianping, Mr. Niu Gensheng, Mr. Tim Ø rting Jørgensen and Mr. Filip Kegels as non-executive directors, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Zhang Xiaoya and Mr. Yau Ka Chi as independent non-executive directors.

* For identification purpose only