

China Mengniu Dairy Company Limited 中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司)

Stock Code 股份代號: 2319

INTERIM REPORT中期報告2016

只爲點滴幸福

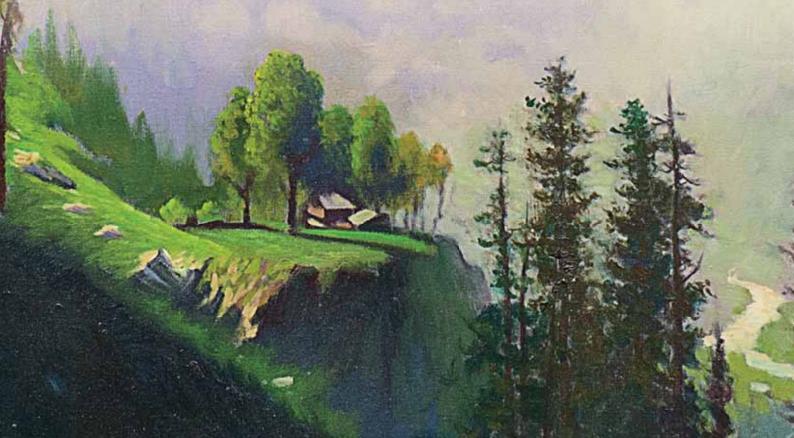




China Mengniu Dairy Company Limited (the "Company"; stock code: 2319) and its subsidiaries (the "Group" or "Mengniu") manufacture and distribute quality dairy products in China. It is one of the leading dairy product manufacturers in China, with *MENGNIU* as its core brand. Mengniu's diversified products include liquid milk products (such as UHT milk, milk beverages and yogurt), ice cream, milk formula and other products (such as cheese). As of June 2016, the Group's annual production capacity reached 9.11 million tons. In March 2014, Mengniu became a Hang Seng Index constituent, making it the first blue chip Chinese dairy product manufacturer.

公司簡介

中國蒙牛乳業有限公司(「本公司」;股份代號:2319)及其子公司(統稱「本集團」或「蒙牛」)於中國生產及銷售優質乳製品。憑藉其主要品牌**蒙牛**,蒙牛已成為中國領先的乳製品生產商之一,提供多元化的產品,包括液態奶(如UHT奶、乳飲料及酸奶)、冰淇淋、奶粉及其他產品(如奶酪等)。於二零一六年六月,本集團乳製品的年生產能力達911萬噸。二零一四年三月,蒙牛獲納入恒生指數成份股,成為首家中國乳製品企業藍籌股。



CONTENTS

目錄



- 2 Corporate Information 公司資料
- 4 Highlights 摘要
- 6 Management Discussion and Analysis 管理層討論及分析
- 44 Report of the Directors 董事會報告
- 54 Independent Review Report 獨立審閱報告

- 56 Interim Condensed Consolidated Statement of Profit or Loss 中期簡明綜合損益表
- 58 Interim Condensed Consolidated
 Statement of Comprehensive Income
 中期簡明綜合全面收益表
- 59 Interim Condensed Consolidated Statement of Financial Position 中期簡明綜合財務狀況表
- 62 Interim Condensed Consolidated Statement of Changes in Equity 中期簡明綜合權益變動表
- 64 Interim Condensed Consolidated Statement of Cash Flows 中期簡明綜合現金流量表
- 67 Notes to Interim Condensed Consolidated Financial Statements 中期簡明綜合財務報表附註



CORPORATE INFORMATION

公司資料

Board of Directors

Executive Directors

Ms. SUN Yiping (Chief Executive Officer)

Mr. BAI Ying

Non-Executive Directors

Mr. NING Gaoning (Chairman) (resigned on 19 February 2016)

Mr. MA Jianping (Chairman) (appointed on 19 February 2016)

Mr. YU Xubo

Mr. NIU Gensheng

Ms. LIU Ding (Vice-Chairwoman)

Mr. Finn S. HANSEN (resigned on 1 April 2016)

Mr. Christian NEU (resigned on 1 April 2016)

Mr. Tim Ørting JØRGENSEN (appointed on 1 April 2016)

Mr. Filip KEGELS (appointed on 1 April 2016)

Independent Non-Executive Directors

Mr. JIAO Shuge (alias JIAO Zhen) (Vice-Chairman)

Mr. Julian Juul WOLHARDT

Mr. ZHANG Xiaoya

Mr. WU Kwok Keung Andrew

Dr. LIAO Jianwen

Senior Management

Mr. ZHANG Ping

Mr. LIU Shengli

Mr. WANG Yansong

Mr. GAO Fei

Ms. ZHAI Mei

Mr. KWOK Wai Cheong Chris (Qualified Accountant & Company Secretary)

Stock Code

Hong Kong Stock Exchange 2319

Investor Relations Contact

Ms. SHI Lei

Suites 801-2, 8th Floor, COFCO Tower

262 Gloucester Road

Causeway Bay

Hong Kong

Email: ir@mengniu.cn

Website: www.mengniuir.com

董事會

執行董事

孫伊萍女士(總裁)

白瑛先生

非執行董事

寧高寧先生(主席)(於二零一六年二月十九日辭任)

馬建平先生(主席)(於二零一六年二月十九日獲委任)

于旭波先生

牛根生先生

柳丁女士(副主席)

Finn S. HANSEN先生(於二零一六年四月一日辭任)

Christian NEU先生(於二零一六年四月一日辭任)

Tim Ørting JØRGENSEN先生

(於二零一六年四月一日獲委任)

Filip KEGELS先生(於二零一六年四月一日獲委任)

獨立非執行董事

焦樹閣(又名焦震)先生(副主席)

Julian Juul WOLHARDT先生

張曉亞先生

胡國強先生

廖建文博十

高級管理層

張平先生

劉勝利先生

王豔松先生

高飛先生

翟嵋女士

郭偉昌先生(合資格會計師及公司秘書)

股份代號

香港聯合交易所2319

投資者關係聯絡人

石蕾女士

香港

銅鑼灣

告士打道262號

中糧大廈8樓801-2室

電郵地址: ir@mengniu.cn 網址: www.mengniuir.com



CORPORATE INFORMATION 公司資料

Place of Business in Hong Kong

Suites 801-2, 8th Floor, COFCO Tower 262 Gloucester Road, Causeway Bay Hong Kong

Registered Office

Maples Corporate Services Limited P.O. Box 309 Ugland House Grand Cayman KY1-1104 Cayman Islands

Principal Share Registrar

Royal Bank of Canada Trust Company (Cayman) Limited 4th Floor, Royal Bank House 24 Shedden Road, George Town Grand Cayman KY1-1110 Cayman Islands

Hong Kong Branch Share Registrar

Computershare Hong Kong Investor Services Limited 46th Floor, Hopewell Center 183 Queen's Road East, Wanchai Hong Kong

Legal Advisors

As to Hong Kong Law Sullivan & Cromwell (Hong Kong) LLP

As to Cayman Islands Law Maples and Calder Asia

Principal Bankers

Agricultural Bank of China BNP Paribas Industrial Commercial Bank of China Ping An Bank Rabobank Standard Chartered Bank

Auditors

Ernst & Young

Investor Relations Consultant

Strategic Financial Relations (China) Limited

香港營業地點

香港 銅鑼灣告士打道262號 中糧大廈8樓801-2室

註冊辦事處

Maples Corporate Services Limited P.O. Box 309 Ugland House Grand Cayman KY1-1104 Cayman Islands

主要股份過戶登記處

Royal Bank of Canada Trust Company (Cayman) Limited 4th Floor, Royal Bank House 24 Shedden Road, George Town Grand Cayman KY1-1110 Cayman Islands

香港股份過戶登記分處

香港中央證券登記有限公司 香港 灣仔皇后大道東183號 合和中心46樓

法律顧問

香港法律 蘇利文 ● 克倫威爾律師事務所(香港) 有限法律責任合伙

*開曼群島法律*Maples and Calder Asia

主要往來銀行

中國農業銀行 法國巴黎銀行 中國工商銀行 平安銀行 荷蘭合作銀行 渣打銀行

核數師

安永會計師事務所

投資者關係顧問

縱橫財經公關顧問(中國)有限公司



HIGHLIGHTS 培更

- Benefiting from active brand promotion and marketing, revenue increased by 6.6% to RMB27.26 billion. Gross profit margin was enhanced continuously and increased by 1.8 percentage points year-on-year to 33.7%.
- Mengniu constantly strives to optimize its product mix with the aim of guiding the premium product consumption trend as well as promoting consumption of nutritious and healthy dairy products. During the period, Milk Deluxe continued to lead the high-end market and Mengniu maintained leadership in liquid milk and chilled dairy product market with the largest market share.
- As the first in China to expand the application of LIMS (Laboratory Information Management System) and SAP system, Mengniu has been able to offer intelligent and systematic information management system throughout its entire industrial chain. It can track information forward and backward at all quality control points, allowing it to safeguard quality at every stage in the industrial chain.
- By bringing in advanced international resources and technologies, Mengniu has continued to strengthen its milk sources foundation and meet international standards. During the period, the percentage of Mengniu's milk sourced from ranches and scaled farms reached 100%.
- As the official dairy product partner of Shanghai Disney Resort, Mengniu provides premium quality products for visitors to the resort from all over the world and has created an exclusive series of special delights for it.
- Mengniu strengthened its milk formula business with an optimized product mix. During the period, Mengniu and Yashili completed the acquisition of Dumex Baby Food Co., Ltd. ("Dumex China"), a specialist in infant milk formula, from Danone Group.

- 受益於積極的品牌推廣和營銷執行,收入 同比增長6.6%至人民幣272.6億元。毛利 率水平持續改善,同比上升1.8個百分點至 33.7%。
- 蒙牛積極引領消費升級,優化產品結構,並推動乳製品營養健康潮流。期內,特侖蘇繼續引領高端市場,蒙牛液態奶和低溫乳品市場份額排名蟬聯第一。
- 作為中國首家應用LIMS(實驗室信息管理系統)及SAP系統應用進行拓展的先驅企業,蒙牛打造智能化、系統化的全產業實驗室信息管理系統,實現產品在全產業鏈的質量控制點的正反向資訊追溯,達到質量數據的層層可控。
- 通過引進國際先進的資源與技術,蒙牛持續 夯實奶源基礎、對標國際標準。期內,蒙牛 規模化、集約化的奶源比例達到100%。
- 蒙牛作為上海迪士尼度假區的官方乳品合作 夥伴,為來自世界各地的遊客提供高品質產品,並創新打造一系列上海迪士尼定制產品。
- 蒙牛深度優化奶粉業務,豐富現有產品組合。期內,蒙牛與雅士利完成向Danone集團 收購從事嬰幼兒配方奶粉業務的多美滋嬰幼兒食品有限公司(「多美滋中國」)。

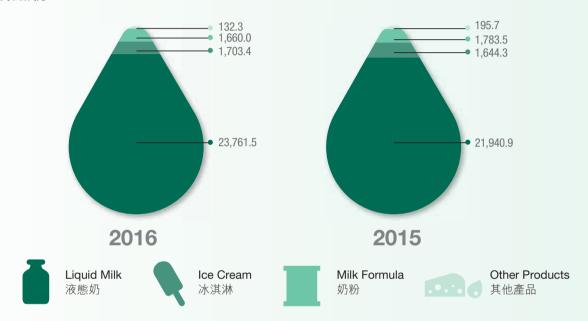


HIGHLIGHTS 摘要

Revenue by Product Mix For the six months ended 30 June

RMB Million 人民幣百萬元

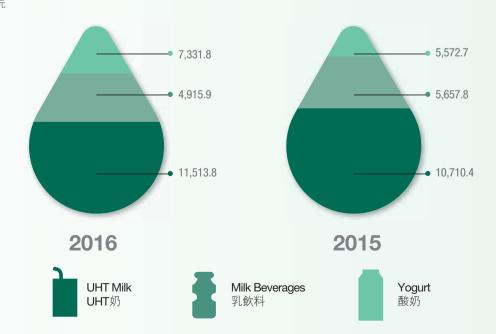
按產品劃分之收入 截至六月三十日止六個月



Revenue by Product Mix in Liquid Milk Segment For the six months ended 30 June

RMB Million 人民幣百萬元

按液態奶產品劃分之收入截至六月三十日止六個月





MANAGEMENT DISCUSSION AND ANALYSIS

管理層討論及分析

Market Review

With the macro economy facing downward pressure, an oversupply of milk sources, more stringent regulation on the dairy industry and increasing competition from imported dairy products, the dairy industry in China continued to face challenges. However, according to data from National Bureau of Statistics, the Consumer Price Index in relation to liquid milk and dairy products had increased year-on-year for five consecutive months from February to June 2016, indicating a gradual recovery of consumption demand for dairy products in the country. As per capita income continues to rise and living standard improves in China, consumers are not only more conscious of food safety, but also increasingly care about nutrition and health. Under the new normal of consumers seeking higher-end products, premiumization of the liquid milk product structure continues. Room temperature yogurt and chilled yogurt sales boast a growth rate faster than the industry average and product sub-categories such as premium UHT milk and room temperature probiotic lactobacillus drinks have also kept growing.

During the period, the Chinese government continued to tighten regulation on infant milk formula and commenced thorough checking on the quality and safety of imported infant milk formula. As such, low-quality enterprises and production capacities are being gradually eliminated, which is conducive to consolidation as well as the long-term healthy development of the industry. In addition, the positive impact of the full roll-out of the two-child policy on milk formula demand is expected to surface gradually.

With a surplus supply of raw milk, currently it is difficult for milk product prices in the country to go up. As certain traditional product categories slow down in growth, dairy enterprises have sought to seize market share and drive volume growth through product innovation and creative marketing. As China steps into the new digital age, dairy enterprises are working hard at gearing their thinking with the Internet in mind, tailoring means and ways more innovative and interactive, more diverse yet direct to communicate with consumers in more dimensions, allowing them to better understand how consumers think and refresh consumers' perception about the quality of dairy products in China.

市場回顧

期內,中國政府持續加強對嬰幼兒配方奶粉的監管,還對進口嬰幼兒配方奶粉的質量安全開展全面檢查,劣質企業及產能逐步被淘汰,行業集中度進一步提升,有利於行業長遠健康發展。此外,全面二胎政策的落實對奶粉需求的積極影響預期也將逐漸呈現。

原奶供應過剩,短期內國內奶價上行空間受限, 部分傳統品類增速放緩,乳企均以產品和營銷創 新搶佔市場,驅動量增。在中國已邁入數字化新 時代的背景下,乳企均加強互聯網思維,以創新 互動、更多元、更立體、更直接的方式與消費者 進行深入溝通,在洞察消費者心理的同時,刷新 消費者對中國乳製品品質的認知。



Business Review

Seeing both opportunities and challenges in consumers going for premium products, Mengniu has remained steadfast in its strive for quality, innovation and win-win with consumers, pushing on persistently with its two-pronged "internationalization + digitalization" development strategy aiming for quality innovation in such core areas as raw milk sourcing, management systems, accreditation standards and research and development in relation to nutrition and health. Its ultimate aim is to build an ecosystem that promises consumers both quality and nutrition. Mengniu has completed step-by-step a series of internationalization measures including its shareholder structure, strategies establishment and system set-up and has built itself into an intelligent dairy enterprise with the help of Big Data and through digitalized management, taking its work in areas such as plant construction, internal management and quality system to new levels.

With consumption demand becoming more diverse and sophisticated, Mengniu is placing more emphasis on research and development and product upgrade, and ensuring food safety by exercising quality control and tracking throughout its entire industrial chain. Staying true to the mission of "Focus on nutrition and health, deliver a drop of happiness for every moment and every day to more people", Mengniu continued to actively promote the trend of consuming nutritious and healthy dairy products. During the period, premium UHT milk, room temperature and chilled yogurt saw satisfactory sales growth. Milk Deluxe continued to lead the premium market segment. Just Yoghurt maintained fast growth and became a main sales growth contributor. Sales of Champion also continued to grow quickly. Owing to Mengniu's vigorous effort to expand sales channels, room temperature liquid milk gained more market share. As for milk formula business, Yashili was still in the phase of brand upgrade and channel transformation and consolidation, the effects of which are expected to manifest in a gradual manner.

業務回顧

面對消費升級帶來的機遇和挑戰,蒙牛秉承對品質、創新、共贏的堅持,不斷推進「國際化+數字化」雙軌戰略驅動品質創新的發展格局,戰略部署覆蓋奶源、管理體系、標準認證以及營養健康創新研發等核心領域,致力打造品質和營養共贏生態圈。蒙牛已逐步完成股東結構、戰略、系統建設等一系列國際化進程,並通過數字化的管理,構建大數據智慧乳企,使蒙牛在工廠建設、內部管理、質量體系等方面都上了一個新台階。



During the period, Mengniu once again made it among the top 20 in the BrandZ™2016 list of the most valuable Chinese brands. In addition, in the sixth China Brand Power Index (C-BPI) ranking published by the Ministry of Industry and Information Technology of the PRC in 2016, Mengniu was the C-BPI champion in two categories - liquid milk and yogurt. In particular, its yogurt, which has won the champion for six consecutive years, was crowned the "Golden Brand". Also, Mengniu was named an "Advanced Enterprise for the Cultivating and Management System of Light Industry Brands (輕工品牌培育管理體系先進企業)" by the China National Light Industry Council (中國輕工業聯合會), and its ice cream, probiotic lactobacillus drinks and pure milk products also won the title of "Competitive and Advantageous Products of Light Industry Brands (輕工品牌競爭力優勢產品)". In addition, at the Global Dairy Congress held in the United Kingdom, Hi Milk, Mengniu's premium customized milk, garnered the "Best Dairy Product" and "Best Packaging of Dairy Products" awards under the World Dairy Innovation Awards. Mengniu was the only Chinese dairy enterprise that won two major awards at the event, which evidenced the high recognition of the international market for Mengniu's relentless effort to innovate and upgrade its products.

Strategic Cooperation and Integration

 Chilled product business: Danone S.A. and its subsidiaries ("Danone Group")

Danone Group, which owns 9.9% stake in Mengniu, is Mengniu's second largest strategic shareholder. Inner Mongolia Mengniu Danone Dairy Co., Ltd. ("Mengniu Danone") is a joint-equity company held 80% by Mengniu and 20% by Danone Group and has been in full operation since June 2014.

During the period, through applying digital management system and thus enhancing the integrated management over sales demand, raw material procurement and production capacity, Mengniu Danone improved matching of production and sales. On the cost control front, the Ma'anshan plant recorded less wastage and has launched an optimization project for production facility cleansing. The successful experience in improving efficiency and quality of the plant will be introduced by Mengniu Danone gradually to the other fresh milk plants. At the same time, through using PET bottles and optimizing product formula, Mengniu Danone achieved good results in terms of cost reduction.

期內,蒙牛再次入選BrandZ™2016最具價值中國品牌20強,並在中國工業和信息化部2016年(第六屆)中國品牌力指數(C-BPI)排名中,榮獲液態奶及酸奶兩個行業C-BPI冠軍,其中蒙牛酸奶連續六年蟬聯榜首,榮膺「黃金品牌」。蒙牛還獲得中國輕工業聯合會授予「輕工品牌培育管理體系先進企業」稱號,旗下品牌雪糕、乳酸菌飲料、純牛奶產品也獲得「輕工品牌競爭力優勢產品」稱號。此外,在英國舉辦的全球乳製品代表大會上,此外,在英國舉辦的全球乳製品代表大會上,一次與學辦的全球乳製品代表大會上,一次與學別與人類,成為唯一學別與人類,成為唯一學別與人類,成為唯一學別與人類,成為唯一學別與人類,或為唯一學別,或為唯一學別,或為明明大獎的中國乳企,體現了國際市場對蒙牛不斷創新升級產品的高度認可。

戰略合作與整合

低溫業務:Danone S.A.及其子公司(統稱「Danone集團」)

Danone集團為蒙牛的第二大戰略股東,持有 蒙牛9.9%的股份。蒙牛與Danone集團合資 成立的內蒙古蒙牛達能乳製品有限公司(「蒙 牛達能」)已於二零一四年六月起全面運營。 合資公司中,蒙牛和Danone集團分別佔80% 和20%的股份。

期內,蒙牛達能通過應用數字化管理系統,強化銷售需求、原材料採購和產能的整體管理,達致更均衡的產銷匹配。在成本控制方面,馬鞍山工廠的損耗錄得下降,並已啟動工廠清洗優化項目。蒙牛達能將陸續把馬鞍山工廠成功改善效率和品質的經驗推廣至其他新鮮乳工廠。同時,蒙牛達能通過引用PET瓶和優化配方,獲得良好的成本管控效益。



On staff development, by utilizing the rich training resources of Danone Group supplemented by the gradual and effective execution of the well-organized training schedules, Mengniu Danone has taken care of the needs of every employee and ensured the fast development of its employees in order to effectively support the Group in achieving its business targets.

During the period, Yoyi C launched the innovative crosssegment Live Tea series, a perfect blend of Indian black tea, Longjing green tea, and probiotics. The Live Tea series was launched with the complement of a series of online and offline promotional activities with the Warner Bros movie "Batman v Superman: Dawn of Justice" which had a strong appeal to young consumers. Yoyi C has obtained patent for its proprietary "Temperature self-regulation digital system" which can help ensure the stability of probiotics in the products. Champion launched the Red+ yourt series that features first in the market yogurts with red super fruit and fragrant flower flavors, such as pomegranate plus rose and cherry plus rose, which has won the heart of many female consumers. As for its basic yogurt products, Mengniu added in January 2016 the new product 200g Nourishing Oat and Red Date Flavor Yogurt in small bottle. Driven by product innovation, the chilled product business segment achieved sustainable sales growth during the period.

Drawing on Danone Group's advanced international technologies and capabilities in quality management and product innovation, as well as Mengniu's strength in distribution, Mengniu Danone will continue to lead the national chilled dairy products market.

人才發展方面,蒙牛達能協同Danone集團豐富的培訓資源,並配合培訓紀律的逐步有效執行,確保全面覆蓋每一位員工的需求,有效讓員工快速成長,以有效支持本集團達成業務目標。

期內,*優益C*推出跨界創新的活茶系列,完美結合印度紅茶、龍井綠茶和乳酸菌:活茶系列攜手華納電影《蝙蝠俠大戰超人:正義黎明》進行一系列的線上線下宣傳,成功吸引年輕消費者。*優益C*自主創新的「溫度自控數字系統」已獲專利授權,保證產品中的益生菌菌穩定。冠益乳推出紅色+系列酸奶,首創石榴玫瑰和櫻桃玫瑰的超級紅色水果鮮花酸奶系列,備受女性消費者的青睞。蒙牛基礎奶系列,備受女性消費者的青睞。蒙牛基礎奶系列,備受女性消費者的青睞。蒙牛基礎奶系列,備受女性消費者的青睞。蒙中基礎不可方年一月推出。產品創新驅動低溫業務在期內獲得可持續性的收入增長。

蒙牛達能將借助Danone集團國際化的先進技術,品質管理和產品創新能力,以及蒙牛強大的分銷實力,繼續引領全國低溫乳製品市場。



Arla Foods

With the support of Arla Foods, Mengniu has kept enhancing its research and development, production, ranch and quality management. Its operational capability and level of innovation have thus been improving and near on par with international standards. By adopting Arla Garden's advanced ranch management system and matching it with actual situations and management experience of ranches in China, Mengniu has come up with the Mengniu Garden system that entails meticulous management of every part of the production process and the use of international measurements to define quality milk sources. As of the end of June 2016, Mengniu's ranch management standards were more than 65% integrated with Arla Garden's, resulting in consistent enhancement of management level.

During the period, Mengniu had invited more than a dozen of top experts from Denmark to design a systematic training program covering four major modules, namely source management, outcome review, technological management and financial management for the elites on ranches, and on-site coaching was given monthly by the experts. The combined strengths of Arla Foods and Mengniu have enabled the China-Denmark Milk Technology Cooperation Center to better apply its edges and serve as a platform that can help achieve digitalized raw milk sourcing and enhance ranch management systematically, with alert function and well-defined mechanisms built in.

Arla Foods is one of the major overseas research and development partners of Mengniu. It works with Mengniu in promoting innovation in products and nutrition of room temperature products, high-end organic milk formula and differentiated cheese products with the aim of guiding the higher-end product consumption trend.

Arla Foods

在Arla Foods助力之下,蒙牛在研發生產、 牧場及質量管理等方面不斷提升,運營能力 及創新水平已逐漸與國際標準對接。蒙牛以 Arla Garden牧場管理體系的先進模式,結合 中國牧場的實際情況和管理經驗,因地制宜 建立蒙牛Garden體系,在每一個環節精耕細 作,以國際化標準定義高品質奶源。截至二 零一六年六月底,蒙牛牧場管控標準與Arla Garden結合度已超過65%,管理標準持續提 升。

期內,蒙牛先後邀請10餘位丹麥頂級專家制定體系化課程,培養牧場精英,重點圍繞源頭管理、結果評價、技術管理、財務管理四大模組開展每月現場指導幫扶。在Arla Foods與蒙牛資源整合的基礎上,中丹乳品技術合作中心更加發揮平台優勢,推動數字奶源建設,通過系統、預警和制度推進牧場管理。

Arla Foods作為蒙牛海外主要研發合作夥伴之一,與蒙牛協同推進在常溫品類、高端有機奶粉以及差異化奶酪等品類上的產品和營養創新,引領消費升級趨勢。



Milk formula business: Yashili International Holdings Ltd ("Yashili"; stock code: 1230)

In December 2015, Mengniu and Yashili jointly announced the acquisition of Dumex China, which specializes in infant milk formula business, from Danone Group. The acquisition was completed on 31 May 2016 with Yashili given access to the sales channels of Dumex China, thus allowing it to expand its market in first- and second-tier cities, especially in Eastern China. Through acquiring Dumex China's advanced production facilities and subsequent consolidation and optimization of business, Yashili will be able to enhance its production network and reduce production cost. Meanwhile, with the research capabilities of Dumex China and support from Danone Group, Yashili will gain capabilities in product development and upgrade.

Apart from the acquisition of Oushi Mengniu (Inner Mongolia) Dairy Products Co., Ltd. ("Oushi Mengniu") and Dumex China, Yashili has also been active in bringing in products of the super high-end brand of Arla Foods to boost its product lines. Arla's organic Baby & Me products are designed to appeal to the super high-end milk formula market; Super α - Golden and Ambery Golden of Yashily, Diamor of Dumex and the organic Ruipuen of Oushi Mengniu target high-end consumers; Yashili's key product α -Golden, Golden of Scient and the Beauty series of Oushi Mengniu are mainly for midrange to high-end consumer groups; whereas series including Precinutri of Dumex, Standard of Scient and Oushi of Oushi Mengniu cater to mid-range consumer groups.

一 奶粉業務:雅士利國際控股有限公司(「雅士 利」,股份代號:1230)

蒙牛和雅士利於二零一五年十二月聯合宣佈向Danone集團收購從事嬰幼兒配方奶粉的多美滋中國。收購已於二零一六年五月三十一日完成,雅士利將獲得多美滋中國的銷售網絡,有助其拓展一、二線城市市場,特別是華東地區。通過收購多美滋中國的先進生產設施,與其進行整合及優化,雅士利可提升自身生產網絡,降低生產成本。同時雅士利將享有多美滋中國的研發能力及Danone集團的支援,助其產品開發及升級。

除了收購內蒙古歐世蒙牛乳製品有限責任公司(「歐世蒙牛」)及多美滋中國,雅士利還積極引進Arla Foods的超高端品牌,進一步豐富其產品線。產品定位上,Arla有機Baby & Me針對超高端奶粉消費者:雅士利超級 α-金裝、金裝安貝慧、多美滋致粹、歐世蒙牛有機瑞哺恩針對高端市場消費者;主打產品雅士利 α-金裝,以及施恩金裝、歐世蒙牛產時系列主要針對中高端消費群;多美滋精確盈養、施恩普裝及歐世蒙牛歐世等系列主要針對中端消費群。



The manufacturing plant of Yashili in New Zealand officially began operation in November 2015, making Yashili the only milk formula brand in China that has its own factory in New Zealand. With access to premium quality milk source and the support of the factory in New Zealand which upholds stringent standards, Yashili's research and development center has developed various imported brands and series of infant milk formula, thus has enriched and strengthened its product lines for providing strong product support to Yashili for market expansion and participation in competition. In April 2016, Yashili's Super α -Golden, a newly developed milk formula product imported from New Zealand, was launched and sold not only via various channels in China including maternal and child platforms and e-commerce avenues, but was also launched for sale in New Zealand, marking a crucial step in Mengniu's "go global" roadmap.

Currently, Yashili is transforming its sales channels. Through endeavors such as taking resource integration to the depth and enhancing efficiency of the management team, it aims to become more responsive to the market. Regarding e-commerce channels, Yashili achieved satisfactory year-onyear growth and also managed to transform from a single sales platform into a multi-dimensional and consumer-oriented business platform, achieving a deeper channel penetration. In respect of the maternal and child channel, Yashili promoted high-end products such as Yashily Super α -Golden and Arla series with the support of the media, brand promotion activities and effective management at directly-operated stores for fast product launch and display, which in turn has improved sales. In addition, through the sole sponsorship of "Splendid Chinese Languages (多彩中國話)", a major TV show featuring different Chinese dialects, Yashili has increased its brand influence leveraging the variety show to accentuate its milk formula of international quality.

自二零一五年十一月新西蘭工廠正式投產,雅士利成為唯一一家在新西蘭自建工廠生產的國內奶粉品牌。憑藉新西蘭優質奶源和新西蘭高標準工廠,雅士利研發中心開發,裝進口的多品牌多系列嬰幼兒配方奶粉,豐富和強化了雅士利的產品線,為開拓市場和參與競爭提供強有力的產品支援。二零一六年四月,雅士利首發新西蘭原罐超級 α -金裝奶粉,不僅在國內母嬰、電商等多個渠道銷售,更在新西蘭上架,體現蒙牛[走出去]的國際化戰略佈局。

雅士利目前正處於渠道轉型的過程中,通過, 深化資源整合及加強管理團隊效率等措施, 提升應對市場的能力。在電商渠道方面, 士利表現同比增長良好,從單一銷售平台 現渠道下沉。而在母嬰渠道方面,雅士 司以消費者為中心的多維度業務平士士 現渠道下沉。而在母嬰渠道方面,雅士 后媒體和品牌推廣、直營店管理等方面。 於配 持,加快產品鋪設,進而改善銷售狀況。 中國話》,借力綜藝以國際優質奶粉定位提升 雅士利品牌影響力。



Affected by the generally low price and weak sales of milk formula and intensifying market competition, Yashili continues to face immense challenges in 2016. In the second half year, a series of new policies related to milk formula will be introduced, which is expected to result in the milk formula market in China consolidating even further. That, together with the full implementation of the two-child policy favorable for the industry, will fuel potential market demand for milk formula. Yashili will continue to pursue channel transformation and brand upgrade, shaping up to make sure it can grasp promising development opportunities.

加劇的影響,雅士利在二零一六年仍面臨 巨大挑戰。下半年,隨著一系列奶粉新政出台,國內奶粉市場集中度將進一步提高,加 上全面二胎政策的利好因素,奶粉市場需求 潛力將被激發。雅士利將繼續推動渠道轉型 和品牌升級,積極裝備自身,把握有利機會 尋求發展。

受整體奶粉行業價格及銷量疲軟、市場競爭

Plant-based nutrition product business: The WhiteWave Foods Company ("WhiteWave")

Mengniu and WhiteWave formed a joint-equity company in April 2014 with Mengniu holding 51% equity interest and WhiteWave holding 49%. The company launched walnut and almond flavor beverages with plant protein in December 2014 and, in May 2016, a series of new products of various flavors hit the market including the existing two flavors being refined and a Mellow Soy Milk series. Using WhiteWave's leading technology in the plant-based nutrition product segment, the new products agree more with the Chinese palate.

In recent years, the plant-protein beverage industry in China has developed rapidly. As consumers become increasingly health and nutrition conscious, plant-protein beverages, which are deemed nourishing for the body, have huge market potential in China. The joint-equity company will actively tie in with the market and channel resources of Mengniu's core business and continue to enrich its product lines, building up its competitive edges in the plant-based nutrition product segment and giving Mengniu differentiated advantages which make it stand out in the industry.

植物基營養品業務: The WhiteWave Foods Company(「WhiteWave」)

蒙牛和WhiteWave於二零一四年四月註冊成立合資公司,蒙牛和WhiteWave分別持有合資公司51%及49%的權益。繼二零一四年十二月推出核桃及巴旦木兩種口味的植物蛋白飲品後,合資公司於二零一六年五月上市一系列多種口味產品,除了更新原有兩種飲品的用發沿用WhiteWave在植物基營養品的開發沿用WhiteWave在植物基營養品的領先技術,更加適合中國消費者的口味偏好。

近年國內植物蛋白飲料行業發展迅速,隨著 消費者越來越注重健康及營養,被定位為具 有滋養功效的植物蛋白飲料在中國具有很大 的市場潛力。合資公司將更緊密結合蒙牛核 心業務在市場及渠道方面的資源,持續豐富 產品線,打造植物基營養品領域的競爭優 勢,形成蒙牛在行業內的差異化優勢。



Quality Management

Menaniu continued to strictly control the risks end-to-end in the entire industrial chain and safeguard product quality using "four carriages mechanism" - the quality and safety management system and three quality management centers for milk sources, operations and sales respectively. During the period, Mengniu established the notion of "perfect products" which it sees as a milestone in quality management development starting with product design. As a pioneer in China in expanding the application of LIMS and SAP system, Mengniu, through achieving synergistic operation of the two systems, has been able to offer intelligent and systematic quality assurance throughout the entire industrial chain, from delivery of raw milk to factories, sourcing of auxiliary materials, production processes to the point-of-sale. It is able to track information forward and backward at all quality control points and allow control of quality at every stage in the industrial chain, thus setting a new benchmark for the dairy product industry in China.

The quality and safety management system, together with the food safety management model of Danone Group, continued to enhance the food safety risk management mechanism for the entire industrial chain. It has built an innovative digitalized "Real-time Food Safety and Quality Monitoring and Control Platform" of international standard, covering fully all ranches, production plants and major sales areas overseeing at real-time product safety in every stage of the production process. And, product quality data are uploaded onto a "Food Safety Cloud" platform, realizing informatization of the entire industrial chain stretching from the ranches and factories to the markets and facilitating more transparent communication with regulatory departments as well as consumers.

To abide by the latest PRC Food Safety Law effective from 1 October 2015, Mengniu has established a food safety matrix which covers horizontally the entire industrial chain and vertically five major dimensions, namely structural integrity, standard construction, process control, assessment improvement and informatization support, to continuously improve and enhance the extensive implementation of Total Food Security Quality Management ("TFSQM") in the entire industrial chain. Mengniu has also started constructing a "One-stop Position Management System" for offering clear, effective and specific guidance on management of quality, food safety and regulation associated risks for each

質量管理

質量安全管理系統對標Danone集團的食品安全管理模式,持續完善全產業鏈的食品安全風險管理機制,創新打造具國際水平的數字化「食品安全質量即時監控平台」,全面覆蓋各牧場、生產工廠和銷售大區,即時監測每一環節的產品安全狀況。同時通過「食品安全雲」平台,將產品質量數據上載至雲端,實現牧場、工廠、市場的全產業鏈信息化,以達致與監管部門及消費者更誘明的溝通。

因應自二零一五年十月一日起正式施行的新版《中華人民共和國食品安全法》,構建橫向覆蓋全產業鏈,縱向貫穿組織保障、標準建設、過程式控制、評價改善以及資訊化支援五大維度的矩陣式食品安全防護網,持續促進覆蓋全產業鏈的全面食品安全管理體系(TFSQM)的深化與落實。蒙牛還開展管理體系「一站式崗位管理制度」的建設工作,清晰有效地指導每一個崗位在品質管理、食品安全管理以及法規風險管理上的具體要求,從



work position thus ensuring food safety and full compliance of its operations with all regulatory requirements. In addition, Mengniu cooperated with third-party organizations on food safety monitoring as well as on research and exploring food safety standards with nutrition and consumers' health in mind. In the first half of 2016, 37 national testing organizations had examined relevant milk samples from Mengniu's various milk suppliers and the pass rate was maintained at 100%. To help partners strengthen quality and safety management, Mengniu has signed in all close to 6,000 food safety agreements with raw milk suppliers and distributors as a means to assure product quality and safety.

而保障食品安全和法規要求的全面落地。此外,蒙牛與第三方機構開展食品安全監測合作,並從消費者營養健康角度出發研究與探索食品的安全標準。二零一六年上半年,國家37個抽檢機構對蒙牛供奶方的樣品進行抽檢,合格率繼續維持100%。為了加強合作夥伴的質量安全管理,蒙牛組織原奶供應商及經銷商共簽訂近6,000份食品安全承諾書,確保產品質量安全。

The milk sources quality management center has six major tasks, which are "Control of Regional Risk", "Workshop Management of Milk Suppliers", "Assessment of Maturity of Divisions", "Grain to Fodder" program, "Enhancement of Health of Dairy Cattles" and "W-W Virtual Dairy Farming". All divisions have taken initiative to satisfy the higher national requirements by increasing sample inspection frequency and tightening the inspection criteria. Furthermore, the milk source quality management center has urged milk suppliers to standardize production and management, and milk suppliers were supervised to ensure that they adopt and strictly follow Standard Operation Procedures ("SOP").

奶源質量管理中心聚焦並推進「區域風險控制」、「供奶方車間化管理」、「事業部成熟度評審」,「糧改飼」工程、「奶牛健康改善」以及「W-W虛擬牧業」六大項目。各事業部主動響應更高的國家要求,進一步提高抽檢頻次以及提高抽檢要求。此外,奶源質量管理中心進一步督促供奶方規範化車間生產管理,從標準操作程序(Standard Operation Procedure,簡稱「SOP」)的落地方面監督供奶方嚴格依照規範操作。

The operation quality management center has quantified the definition and benchmark of a perfect product, and assessed products on multiple dimensions including its content, packaging and consumer experience, the aim of which is to ensure consumers have an experience that exceeds their expectation. At the same time, it ensured the different operational stages such as formula design, packaging design, maintenance of production process and storage and delivery logistics were under complete control, helping to boost the core competitiveness of products with quality guarantee.

營運質量管理中心量化完美產品的定義及指標, 從產品內容物、外包裝、消費者體驗等方面進行 多維度衡量,力求使消費者獲得超越預期的體 驗。同時全面控制配方設計、包裝設計、生產過 程維護、儲運物流控制等環節,在保證產品質量 的前提下,全面提升產品核心競爭力。

The sales quality management center continued to embark on the construction and management of the chilled chain infrastructure at point-of-sale end ensuring that relevant management standards are observed. Mengniu has kept enhancing product traceability that stretches from when the products leave the factory to when they arrive at different points-of-sale.

銷售質量管理中心進一步開展終端冷鏈業務建設 管理項目,確保低溫冷鏈管理標準落實到位。蒙 牛持續加強產品的可追溯性,貫穿從出廠到銷售 終端的流通鏈。



The country's first ranch food safety standard, which was jointly developed by Mengniu and AsureQuality, a New Zealand state-owned enterprise, was being applied. It aided management of ranch food safety and covered seven areas, namely legal compliance, management of suppliers, ranch design and management, management of fodder and water, health and well-being of dairy cattle, production of raw milk and the environment, and has been implemented at 119 control points.

Mengniu, in collaboration with a third party company, conducted food safety audits on the operations of its strategic partners for potential risks and loopholes at strategic ranches and promptly suggested rectification measures, with the aim of promoting concrete implementation of food safety management system by its strategic partners thus enhance food safety starting at the source. In the first half of 2016, Mengniu commenced food safety audits of a total of seven ranches of its three strategic partners – Fuyuan Farming, China Modern Dairy and Shengmu High-tech. Mengniu plans to gradually expand the scope of the food safety audit for strategic ranches and drive the implementation of food safety standards at those ranches.

Management of Milk Sources

By bringing in advanced international resources and technologies, as well as employing digitalization and informatization know-how and other new technologies, Mengniu has continued to strengthen its milk sources foundation in the aspects of deployment, structure, quality and technology, in its bid to safeguard the lifeline of the dairy industry. During the period, the percentage of Mengniu's milk sourced from ranches and scaled farms reached 100%.

Taking reference of the hundred-year of advanced experience of Arla Garden in ranch management and taking into account local conditions and situations, Mengniu has built an innovative Mengniu Garden ranch management ecosystem to help speed up the construction of Mengniu's modern milk sourcing. Integrating international ranch management criteria with the Arla Garden management system and the safety management standard of AsureQuality from New Zealand, Mengniu continued to strengthen management and control of suppliers' ranches. In addition, Mengniu has enhanced ranch classification and management standard by introducing informatized and digitalized management to ensure that Mengniu's ranches meet standard cattle rearing requirements. It does so for the purpose of enabling strategic milk supply partners to obtain certification for passing the most stringent food safety standards applicable to international ranches.

蒙牛與新西蘭國有企業AsureQuality共同合作的國內首個牧場食品安全保障標準已付實施,全面聚焦牧場食品安全管理,覆蓋法律合規性、供應商管理、牧場設計與管理、飼料和水的管理、奶牛健康和福利、原奶生產和環境七個部分,並落實至119個控制點。

蒙牛聯合協力第三方公司對蒙牛的戰略合作夥伴開展食品安全審核工作,嚴查戰略牧場食品安全管理存在的風險漏洞並及時提出改進措施,推動戰略合作夥伴食品安全管理體系的落地,提升源頭食品安全保障能力。二零一六年上半年,蒙牛已經推進富源牧業、現代牧業、聖牧高科三個戰略合作夥伴共七個牧場的食品安全審核範圍,推動牧場食品安全保障標準在戰略牧場的落地。

奶源管理

通過引進國際先進的資源與技術,運用數字化、信息化和其他新技術,蒙牛從奶源的佈局、結構、質量、科技等方面持續夯實奶源基礎,守護乳品行業的生命線。期內,蒙牛規模化、集約化的奶源比例達到100%。

借鑒Arla Garden先進的百年牧場管理經驗,蒙牛因地制宜構建自主創新的蒙牛Garden生態牧場管理體系,加快建設蒙牛現代化奶源體系。蒙牛結合國際牧場管理要求,深化落地Arla Garden管理體系、新西蘭AsureQuality安全管理標準,持續強化供應商牧場管控。蒙牛還提升牧場分級管理標準,引入信息化、數字化的管理模式,確保蒙牛牧場符合標準化養殖水平,目標使戰略合作供奶方全部通過國際牧場最嚴食品安全標準認證。



Mengniu, for the first time, adopted SOP, an advanced ranch management standard from Denmark, to fortify the foundation for establishing standardized ranches and its capability in delicacy management of technologies at the ranches, in turn enhanced its competitiveness in the domestic milk source market. Focusing on the links of the raw milk production chain, Mengniu has formulated the "Ranch SOP Technology Regulations" with special terms refined at the leadership of industry experts and technicians and by integrating actual operational situations in 10 major ranch regions.

蒙牛首次引入丹麥先進牧場管理SOP標準,進一步夯實牧場標準化建設的基礎和精細化技術管理能力,提高國內奶源市場競爭力。圍繞原奶生產鏈條,蒙牛制定《牧場SOP標準化技術規程》,並由行業專家及技術人員牽頭,結合10個牧場大區的實際運營情況完善特殊條款。

In keen response to the government's "Grain to Fodder" policy, starting in 2016, Mengniu has pushed ahead at full force its "Grain to Fodder" project that entails the scientific use of corn silage in feeding at ranches. The coverage of silage in scaled ranches has reached 100%.

蒙牛還積極回應國家「糧改飼」的政策導向,二零 一六年起全面推廣牧場科學飼餵全株青貯玉米的 「糧改飼」項目,奶源集約化牧場青貯覆蓋率已達 100%。

Mengniu continued to forge ahead with its "W-W Virtual Dairy Farming Project" to boost cooperation with milk suppliers and the operation standard of ranches. Adhering diligently to the benchmark of Arla Garden's sophisticated ranch evaluation and management system, Mengniu has invited more than 10 top specialists from Denmark to help design systematic training programs for nurturing ranch talent. Participants in the program were provided on-site guidance and support monthly and the program covered four key modules, namely source management, outcome review, technology management and financial management. During the period, Mengniu started the program at over 500 virtual trial supplier ranches of various business divisions and the program had helped the trial ranches improve output per cattle as well as profitability.

蒙牛持續推進「W-W虛擬牧業項目」,提升供奶方與本集團的合作緊密度及牧場運營水平。蒙牛全方位對標Arla Garden牧場先進的評估管理體系,先後邀請10餘位丹麥頂級專家制定體系化課程以培訓多位牧場精英,重點圍繞源頭管理、結果評價、技術管理、財務管理四大模組開展每月現場指導幫扶。期內,蒙牛對各事業部共逾500個虛擬牧業試點供方開展每月現場指導幫扶,期內試點牧場單產和盈利能力獲得改善。

With industry leading capability in ranch Big Data management, Mengniu has been again awarded the "Ranch Service Management based on Big Data in Dairy Enterprises – Modernized Outcome Innovation Prize" jointly presented by the China Enterprise Confederation (CEC), State-owned Assets Supervision and Administration Commission of the State Council (SASAC) and the Ministry of Industry and Information Technology of the PRC (MIIT). Mengniu made yet another innovative achievement in milk source management in the industry.

憑藉領先牧場大數據管理,蒙牛再次獲得由中國 企業聯合會、國務院國有資產監督管理委員會、 中國工業和信息化部共同頒發的「乳品企業基於大 數據的牧場服務管理」現代化成果創新獎,又一次 在行業奶源管理方面取得創新成績。



Management System

In 2013, Mengniu adopted the SAP system to boost its management capabilities in six aspects: precision marketing and indepth sales channel management; integrated business and financial management platform; a responsive synergetic system for supply, production and sales; integrated quality management and gradually refined quality tracking; scientific and rational industrial deployment, and highly effective management of procurement and logistics.

The SAP project has three phases: the first was foundation implementation, which was completed successfully in March 2015. Mengniu achieved integration of businesses along the entire supply chain, integration of financial and operational functions as well as production, supply and sales functions of the Group, enhancing the level of standardization and transparency of Mengniu's business data. On top of improving the efficiency of internal work-related undertakings, management and decision-making, the Group now has boosted strength in data extraction and application.

The second phase involves operational refinements for roll out between 2015 and 2016. It includes four sub-projects, namely Business Intelligence ("BI"), Plant Maintenance ("PM"), Integration of Business and Finance of Sales Company ("IBFSC") and Finance Shared Service Center ("FSSC").

After over six months of construction, the BI marketing project was launched on 1 June 2016. The Group's decision makers, management and executives can use the BI system analysis platform to access sales data of and decision-making support for different brands and product categories. They could thus monitor sales and expenses data timely and strengthen their point-of-sale management capability, freeing themselves from the traditional single-facet business analysis mode.

The PM project was officially launched on 30 October 2015 with pilots kicked off at a total of 15 plants in the four major regions of Helin, Jiaozuo, Tai'an and Wuhan, involving management of the life cycle of facilities for production, inspection, research and development and in central labs, effecting horizontal integration of asset, financial and material management on the SAP system. With the pilots bearing fruit and bringing benefits, the PM project shall be implemented in more factories at opportune time.

管理系統

蒙牛於二零一三年引入的SAP系統旨在提升六個方面的管理能力:精準營銷及深度渠道管理、業務與財務一體化的管控平台、快速反應的供產銷協同體系、集成的質量管理與逐步完善的質量追溯、科學合理的產業佈局和高效的採購及物流管理。

SAP項目整體規劃分三個階段,第一階段為基礎 夯實階段,已於二零一五年三月圓滿完成,蒙牛 實現了本集團供應鏈全鏈條業務一體化、財務業 務一體化和產供銷業務一體化,大大提升了蒙牛 業務數據的標準化程度和透明度,在提升內部工 作效率、管理效率和決策效率的同時,實現進一 步的數據挖掘和數據應用。

第二階段為二零一五至二零一六年精細營運階段,包括四個子項目,分別是商務智能項目(Business Intelligence,簡稱「BI」)、設備管理項目(Plant Maintenance,簡稱「PM」)、銷售公司業務財務一體化項目(Integration of Business and Finance of Sales Company,簡稱「IBFSC」)和財務共享中心項目(Finance Shared Service Center,簡稱「FSSC」)。

BI營銷項目經過六個多月的項目建設,於二零一六年六月一日正式上線。本集團決策層、管理層、執行層均可以利用BI系統分析平台即時獲取各品牌、品類的銷售數據和決策支援,實現快速監測銷量、費用,加強終端管控能力,突破原有傳統單一業務分析的慣性思維。

PM項目已於二零一五年十月三十日正式上線,在和林、焦作、泰安、武漢四個大區共15個工廠開展試點,內容涉及生產、檢驗、中心實驗室、研發的設備全生命週期管理,建立了於SAP資產管理、財務管理、物資管理等業務的橫向整合。基於項目試運行成效及收益,PM項目將擇機推廣至更多工廠落地。



蒙牛財務共享中心擁有一步建成的成熟運營模

式,為中國乳品企業第一家財務共享中心。繼二

零一五年十一月財務共享中心試點項目順利上

線後,蒙牛於二零一六年二月正式啟動了FSSC

項目二期,在全面應用SAP-SSF (Share Service

Framework) 創新技術的基礎上,全面打通了業

務、財務系統,同時為本集團後期建立人力共

享、IT共享、採購共享奠定了堅實的基礎。財務

共享中心的成功上線,實現了對財務管理的全面

支持,並將持續推進共享中心流程變革、集團管

控模式、成本集約、技術融合與創新及變革轉型

Mengniu is the first dairy enterprise in China to have a FSSC which runs on a smooth operational model. The pilot of the center went online in November 2015. With it proven successful, Mengniu started the second phase of the FSSC project in February 2016. On the base provided by the innovative SAP-SSF (Share Service Framework) technology, interconnection of all business and finance systems is achieved, providing the Group with a solid foundation for establishing shared service centers for human resources, information technology and procurement functions. The successfully implemented FSSC provides full support to financial management and it will continue to push on to enhance the effectiveness of procedural improvement, the Group's management structure, intensive cost saving, technological integration, innovation and organizational change and transformation, etc.

第三階段為協同優化階段,於二零一六至二零

Phase three involves coordination work and optimization which will be carried out between 2016 and 2017.

Branding Strategies

Mengniu has been active in upgrading its strategies in relation to internationalization, digitalization and staying youthful. It communicates with consumers on the emotional level on three platforms – food, sport and entertainment to help it bring to life the brand concept of "A Little Happiness Matters". Mengniu is not only attentive to every detail when it comes to milk quality, but also cares about consumers' health and experience and that consumers are able to feel in every way the warmth the Mengniu brand brings.

Since Mengniu renewed its marketing partnership agreement with NBA China in March 2015, the two partners have strengthened cooperation. Mengniu has the right to use the NBA logo on the packaging of its products and has launched unique milk products in China with NBA elements incorporated in the package design. During Spring Festival in 2016, Mengniu and NBA China presented the "Confession at Basketball Court" campaign, giving basketball fans the exclusive opportunity to proclaim their admiration for players at the basketball court during the NBA Regular Season, marking the beginning of a year of good fortune for basketball fans. At the same time, Mengniu gave out RMB1 billion worth of red packets coupon and a jackpot prize of a Royal Caribbean Cruise, and partnering with Didi Chuxing mounted the Spring Festival promotion themed "The luckiest year with blessings, get on board with a click". These activities had brought consumers closer in heart with Mengniu as well as boosted the influence of the Mengniu brand.

品牌策略

一十年進行。

等方面帶來效益提升。

蒙牛積極驅動國際化、數字化及年輕化的戰略升級,搭建「美食、運動、娛樂」三大平台與消費者進行情感溝通,用心實踐「只為點滴幸福」的品牌理念,不僅關注牛奶品質的點滴細節,更著力關注消費者的點滴健康、點滴體驗,讓消費者多維度感受蒙牛品牌的溫度。

自二零一五年三月與NBA中國續簽市場合作協議,蒙牛與NBA中國全面加強合作。NBA中國授權蒙牛在產品包裝設計上使用NBA標識,在中國市場推出包裝設計中含有NBA元素的蒙牛品牌國的定制牛奶。二零一六年春節,蒙牛與NBA中國國開「讓你的告白上賽場」,將球迷對偶像的告白上賽場」,將球迷對偶像的告白上賽場,為球迷獻上牛運幸福年的專屬福利。與此同時,蒙牛於春節期間推出10億全民紅包及皇家加勒比豪華遊輪大獎,與滿滿出行強強聯手推出「牛運幸福年,一鍵快登船」,拉動消費者共同打造核心價值,刷新蒙牛品牌的影響力。



To celebrate the advent of the 2016 Rio Olympics, Mengniu, a sports and healthy lifestyle trendsetter, is collaborating with Sina China on a largest of the year running event named "Excel in Rio, Run China". The event will last between May and November comprising more than 100 races nationwide covering around 10 million people. The races have five themes "Blossom, Ocean, Forest, Morning Light and Lake" that echo with nature for delivering the "High quality milk is definitely pure" positioning of Mengniu's basic pure milk. At the same time, also taking advantage of the Rio Olympics, Champion has appointed three members of the Chinese national swimming team - Jiao Liuyang, Wang Shun and Liu Xiang - as Mengniu Champion Gold Ambassadors in a series of marketing events themed "Everyone is Champion, Excel in Rio". Apart from supporting the national swimming team at the Rio Olympics, the initiative targets also to highlight Champion as a "great yogurt that cannot be replicated", that it is ready to embrace challenges and strive for excellence. Champion has been tireless in fortifying its "Tri-Champion Standards" brand proposition, meaning having high quality probiotics, milk and ingredients in its products, that the premium brand image of Champion may be planted deep in the public mind.

The long-awaited Shanghai Disney Resort was officially opened in June 2016. As its official dairy product partner, Mengniu's brands can be found at different strategic spots throughout this fabulous resort. Visitors from all over the world can enjoy its premium quality products including milk, yogurt and ice cream, as well as other special delights that Mengniu has exclusively created for Shanghai Disney Resort including *Mickey's Ice Cream Classic*, *Minnie's Sweet Treat* and *Donald's Duckburg Ice*. Adding to the fun, *Future Star* has launched a joint marketing program themed "Happy Start to a Wonderful Journey" with the Resort. Its brand ambassadors actress Li Xiao Lu and her daughter Jelena Jia were among the first batch of guests at the Grand Opening and shared this joyous occasion with other consumers within the resort.

作為運動健康生活引領者,為迎接二零一六年里約奧運會,蒙牛聯同新浪中國打造年內規模員 的跑步活動「牛到里約,跑動中國」,於五月子 天一月在全國範圍內舉辦超過100場跑步活動, 覆蓋人口數量近千萬,以花海、海洋、森林 天直然跑主題,傳遞基礎白奶「約與 是然純」的品牌定位。同時,冠益乳借勢里約 自然純」的品牌定位。同時,冠益乳借勢里隊 員作為蒙牛冠益乳金牌代言人,開啟一系列 實冠、牛到里約」的冠軍營銷戰略活動,助追對民國 家游泳隊出征奧運,廣泛傳遞敢於挑戰,助追對民國 家游泳隊出征奧運,廣泛傳遞敢於挑戰,也 致「無可複製的好酸奶」的冠軍地位,全力,使冠益 乳品牌冠軍形象深入人心。

上海迪士尼度假區於二零一六年六月正式開幕,蒙牛作為度假區的官方乳品合作夥伴,戰略性地在度假區內的一系列位置享有綜合品牌呈現,好來自世界各地的遊客能享受蒙牛高品質的牛奶、酸奶、冰淇淋等。蒙牛更專為上海迪士尼度假斯, 光妮趣來心冰淇淋。 圖新打造米奇經典冰淇淋、米妮趣來心冰淇淋 編手上海迪士尼度假區開啟以「奇妙旅程,快經人大調手上海迪士尼度假區開啟以「奇妙旅程,快樂出發」為主題的聯合市場營銷,蒙牛未來星代言外大路與人路,與眾多消費者共同參與上海連士尼度假區搶先玩。



During the period, Mengniu integrated lactobacillus with tea drinks to come up with the *Yoyi C* Live Tea, a series of innovative cross-segment new products that surprised and shook the industry, claiming for itself a share of the blue ocean in the lactobacillus drinks market. *Yoyi C* and the Warner Bros movie "Batman v Superman: Dawn of Justice" mounted joint promotion, which sparked discussions about collaboration between movies and businesses. The promotion tied in the vitality of heroes with Live Tea products, with the aid of an exclusive TV commercial featuring the movie and also mainstream online media, such as Tencent, iQiyi and NetEase highlighting the brand concepts "The Arrival of Heroes, Live With New Tea" and "Tea Becomes Alive" for *Yoyi C*, all efforts to enhance emotional interaction between the brand and young customers.

期內,蒙牛對乳酸菌及茶飲料進行合體創新,推出顛覆行業的跨界創新產品一優益C活茶系列,率先佔領乳酸菌飲料市場份額中的藍海領域。優益C攜手華納電影《蝙蝠俠大戰超人:正義黎明》進行聯合推廣,引發電影商業合作的新話題;將英雄活力降臨與活茶產品緊密結合,定制超蝙專屬電視廣告並聯合優勢視頻媒體如騰訊、愛奇藝、網易等主流平台,傳播「英雄降臨,活出新茶味」、優益C「茶活了」的品牌主張,強化與年輕消費群的情感互動體驗。

To boost the entertainment gene in the brand, Mengniu cooperated with another movie partner in the Hollywood production "Independence Day: Resurgence". The high quality and technology content of Mengniu products matched perfectly with the sci-fi elements of the movie and Mengniu was able to embed "Mengniu Moon Milk" and its auto-vending machine in the movie to impress consumers. In addition, Mengniu also worked with the Hollywood movie crew to produce a TV commercial – the side story of "Independence Day: Resurgence". It also offered at Tmall an exclusive limited edition product with the movie as the packaging theme on the very day when the movie was released. Through online and offline promotions, Mengniu presented a youthful image of itself and boosted the value of the brand.

蒙牛進一步通過電影提升品牌的娛樂基因,與好萊塢電影《獨立日:捲土重來》全方位深度合作。蒙牛高品質、高科技含量的品牌定位與電影的科幻元素不謀而合,電影中蒙牛創意地無縫植別人「Mengniu Moon Milk(蒙牛月球牛奶)」及自動販賣機令消費者留下深刻印象。此外,蒙牛還聯合好萊塢團隊為其定制《獨立日:捲土重來》番外篇電視廣告、推出電影主題限量版定制包裝、於電影首映日在天貓商城正式發售,線上線下聯動宣傳,多維度傳播蒙牛的年輕形象,刷新了品牌價值。

Mengniu in association with its "Star Partner", the singer group Yu Quan, launched the first high-quality "Internet milk" (sold exclusively online) – *Hi Milk*. Boasting supremacy in packaging design in terms of structure, IP and details, the product garnered an array of international honors in 2016, including the "Design Award 2016" at "IF Product Design Award" dubbed the Oscar in the product design field. That was the first time a Chinese dairy brand won the honor. *Hi Milk* also snatched two other major awards – "Best Dairy Product" and "Best Packaging of Dairy Products" – at the World Dairy Innovation Awards, which represent the prominent international recognition Mengniu enjoys for its innovative product design.

蒙牛攜手「明星合夥人」歌手組合羽泉聯合推出的首款高質量互聯網牛奶-嗨Milk,憑藉包裝在結構、IP及細節方面的極致設計,於二零一六年榮膺多項國際殊榮,包括素有產品設計界奧斯卡之稱的「IF產品設計獎」頒發「Design Award 2016」大獎,是中國乳品品牌首次獲此榮耀。同時,嗨Milk於世界乳業創新大獎中榮獲「最佳乳品」和「最佳乳品包裝」兩大獎項,標誌著蒙牛創新的產品設計獲國際市場的高度評價。



Just Yoghurt again worked with Hunan TV, leveraging the second season of the prime-time variety show "Run for Time (全員加速中)", planting brand elements in the setting of the program for creating brand influence in folds on viewers. By sparking hot discussions on WeChat and Sina Weibo and interacting with consumers, it resonated with consumers on the brand concept of "No additives, pure and delicious taste". Just Yoghurt also had its brand aura instilled into the movie "Mermaid", and that won for it the "Best Video Content Marketing Case – Silver Award" at the "China Content Marketing Awards Ceremony Gold Award" in June 2016.

Upholding the principle of constant innovation, Milk Deluxe and Lety together launched a brand new corporate social responsibility marketing model - producing the grand ethnic musical "Rebirth of National Music (又見國樂)" to be staged in 10 cities in the country during the year. Using a communication matrix comprising quality online and offline resources and through recruiting experts in Chinese music, it promoted the artistic charms of Chinese music and culture to the people. The association with traditional Chinese music has enabled Mengniu to enrich the content of the Milk Deluxe brand, giving it unique artistic value. In complement, three new "3.6g lactoprotein and 120mg original calcium" products in limited edition packaging designs featuring the three Chinese musical instruments - erhu, ruan and pipa were launched for not only to nurture the body but also the mind of consumers, as well as enhance the brand's high-end image and exclusivity. Milk Deluxe's "New Height of Nutrition" product promotion during the New Year won the "Best Integrated Social Marketing Case - Gold Award" at the "China Content Marketing Awards Ceremony Gold Award".

Internationalization and digitization will give Mengniu the drive to use diverse marketing means to continue to interact and communicate in depth with consumers, passing on to consumers its embrace of the mission of "Focus on nutrition and health, deliver a drop of happiness for every moment and every day to more people".

*純*甄與湖南衛視再度合作,以王牌綜藝節目《全員加速中》第二季刷新娛樂營銷的新高度,將品牌元素植入場景模式,實現幾何擴散的粉絲影響力。透過微信、新浪微博創造熱話,與消費者構建互動體驗,引起消費者對「不添加的純真好味道」的品牌理念產生共鳴。*純*甄還通過《美人魚》電影植入品牌氣質,於二零一六年六月榮獲「中國內容營銷盛典金成獎」頒發「最佳影視內容營銷案例獎銀獎」。

特侖蘇秉持不斷創新的理念,聯同樂視開創企業社會責任營銷全新模式,出品大型民族樂劇《又見國樂》,於年內在全國十個城市進行巡演。運用線上線下優質資源形成傳播矩陣,並舉辦國樂三十五分,向國人推廣國樂藝術文化的魅力。獨藝術價值,並全新推出三款「3.6g乳蛋白和120mg原生高鈣」國樂藝術主題限量版包裝,分別為二胡、阮及琵琶,助消費者的健康及精神達致的形象。憑藉新品上市「營養新高度」新年營銷,特侖蘇榮獲「中國內容營銷盛典金成獎」的「最佳社會化整合營銷案例獎金獎」。

在國際化和數字化雙輪驅動下,蒙牛將繼續透過 多元化營銷,與消費者進行互動、深入的溝通, 將「專注營養健康,每一天每一刻為更多人帶來點 滴幸福」的使命傳遞給更多消費者。



Sales Channels

Mengniu continued to strengthen its sales channels with key focus on "vertical flattening, horizontal integration, function optimization and enhancement in various sales regions" and by accelerating implementation of the Route to Market ("RTM") project, building real regional platforms and regional management centers. By increasing the number of business representatives of Mengniu and distributors to directly serve points of retail sales, the Group has strengthened its sales operation model with distributors at the core and also the direct control system of the distributors. At the same time, it also increased the proportion of direct sales of sales companies and the Central Business Units ("CBU") to realize delicacy management of sales channels across the board.

The Wei Sales Platform ("WSP") project adopts a closed-loop management system from objective setting to sales execution. By providing sales personnel with point-of-sale supportive information management tools, it can conduct standardized sales visit, set parameters for management of employee attendance and guide target management, thus realizing standardized management and unified data feedback. WSP has the capability of monitoring point-of-sale information in real time, helpful for refining point-of-sale management. The Group began promoting the WSP project to sales companies and the CBUs in the first half of 2016.

Mengniu has optimized its Key Account ("KA") management structure by enhancing the exchange and communication among the three-tier organizational structure – the headquarters-based client team, regional team and the distributor KA team. It has formed a strategic alliance with retailers by which limited resources would be allocated to key markets and product categories.

銷售渠道

蒙牛持續以「縱向扁平、橫向整合、完善職能、做實大區」作為強化銷售渠道主基調,加快推進通路精耕(Route to Market,簡稱「RTM」)項目,搭建區域實體平台,創建區域管理中心。通過增加蒙牛和經銷商業務代表,直接服務零售網點,本集團強化以經銷商模式為核心的銷售運營模式,加強經銷商直控體系;同時提高銷售公司和核心業務單元(Central Business Unit,簡稱「CBU」)的直營銷量佔比,實現全渠道精細化管理。

微銷售(Wei Sales Platform,簡稱「WSP」)項目從目標到銷售全過程採用閉環管理,通過運用支援終端銷售人員作業的銷售信息化工具,進行標準拜訪步驟、規範考勤管理、指導指標管理,實現標準化管理和統一數據反饋。WSP對終端信息實時監控的優勢,有助推進終端業務的精細化。二零一六年上半年,WSP項目已開始在銷售公司及CBU全面推廣。

蒙牛進一步優化關鍵客戶管理架構(Key account,簡稱[KA]),加強總部客戶經理、大區重點客戶專員及經銷商KA團隊的三層級組織緊密交流;與零售商構建「零供戰略聯盟」,將有限資源投入到重點市場和品類中。



Mengniu used the Internet to build three-dimensional marketing channels and connect seamlessly with its marketing arm, directing brand resources onto the e-commerce platform for expanding e-commerce sales channels thus boost its marketing clout and brand power online. Currently, its products are sold on all major e-commerce platforms in China such as Tmall, JD, Yhd.com, Suning and Womai.com. During the period, Mengniu signed strategic cooperation agreements with Tmall and JD to take its quality e-commerce business deployment to the depth. Through cooperating with Tmall on data utilization and reallocation of resources, Mengniu was able to enhance its exposure in the Alibaba channel. In 2016, at the "618 Quality Carnival" in JD, Mengniu made record sales of more than RMB10 million, placing first among dairy enterprises and second in the food category on that platform. While working on modern channels, Mengniu also exerted in developing markets in third- and fourth-tier cities and has managed breakthroughs in growing traditional channels.

Mengniu has achieved substantial development in terms of sales in overseas markets. Its products are sold in Hong Kong, Macau, Mongolia and Singapore, and have also made it into Myanmar during the period, giving it an expanded overseas business footprint. In its product portfolio are room temperature products which include pure milk, low-fat high calcium milk, Milk Deluxe, Fruit Milk Drink, Just Yoghurt; chilled products which mainly include Yoyi C and ice cream products which cover Deluxe, Suibian and Mood for Green, etc. Mengniu takes reference of the characteristics of different markets when it tailors regional and diverse promotions. Such efforts enabled it to achieve good sales performance in Hong Kong, Macau and overseas markets during the period.

蒙牛在海外銷售方面取得了長足發展,產品已登錄香港、澳門、蒙古及新加坡,並於期內涉足緬甸,進一步拓展海外業務版圖。常溫產品包括純牛奶、低脂高鈣奶、特侖蘇、真果粒,純甄;低溫產品主要為優益C:冰品包括蒂蘭聖雪、隨變、綠色心情等。蒙牛根據不同市場的特性,進行地區性及多元化的產品推廣,於期內港澳及海外市場獲得良好銷售表現。



Financial Review

Revenue

Benefiting from active brand promotion and marketing, the Group's revenue for the six months ended 30 June 2016 was RMB27,257.2 million (2015: RMB25,564.4 million), representing an increase of 6.6% on a year-on-year basis. Excluding Yashili, the revenue of the Group rose by 7.0% to RMB26,104.7 million (2015: RMB24,402.9 million). The products with a greater contribution to revenue growth were *Milk Deluxe*, *Just Yoghurt* and *Mengniu Pure Milk*.

Gross Profit

Raw milk prices were further lowered and the product mix was constantly optimized. As a result, the gross profit of the Group for the six months ended 30 June 2016 increased to RMB9,181.4 million (2015: RMB8,142.8 million), while gross profit margin increased by 1.8 percentage points to 33.7% as compared with the same period last year. Excluding Yashili, the Group's gross profit was RMB8,589.6 million (2015: RMB7,573.3 million), while gross profit margin increased by 1.9 percentage points year-on-year to 32.9%.

Operating Expenses

As the Group adopted proactive channel expansion strategies and invested more heavily on branding during the period, operating expenses increased to RMB7,803.6 million (2015: RMB6,841.8 million), representing approximately 28.6% (2015: 26.8%) of the Group's revenue. Excluding Yashili, the Group's operating expenses were RMB7,052.6 million (2015: RMB6,223.1 million), representing 27.0% of the revenue excluding the contribution of Yashili (2015: 25.5%).

Selling and distribution expenses for the period increased by 15.9% to RMB6,448.9 million (2015: RMB5,565.3 million), and their percentage of the Group's revenue increased 1.9 percentage points to 23.7% (2015: 21.8%). Excluding Yashili, the selling and distribution expenses of the Group were RMB5,949.5 million (2015: RMB5,041.7 million), representing 22.8% of the revenue excluding the contribution of Yashili (2015: 20.7%).

財務回顧

收入

受益於積極的品牌推廣和營銷執行,截至二零一六年六月三十日止六個月,本集團的收入為人民幣272.572億元(二零一五年:人民幣255.644億元),同比增長6.6%。不含雅士利,本集團收入增長7.0%至人民幣261.047億元(二零一五年:人民幣244.029億元)。對收入增幅貢獻較大的產品為特侖蘇、純甄及蒙牛純牛奶。

毛利

由於原奶價格進一步下調及產品結構的持續優化,使本集團截至二零一六年六月三十日止六個月的毛利上升至人民幣91.814億元(二零一五年:人民幣81.428億元)。毛利率亦同比上升1.8個百分點至33.7%。不含雅士利,本集團毛利為人民幣85.896億元(二零一五年:人民幣75.733億元),毛利率為32.9%,同比上升1.9個百分點。

經營費用

因本集團期內採取積極的渠道推廣和品牌投入策略,使經營費用上升至人民幣78.036億元(二零一五年:人民幣68.418億元),約佔本集團收入28.6%(二零一五年:26.8%);不含雅士利,本集團經營費用為人民幣70.526億元(二零一五年:人民幣62.231億元),佔不含雅士利收入的27.0%(二零一五年:25.5%)。

本期銷售及經銷費用上升15.9%至人民幣64.489億元(二零一五年:人民幣55.653億元),佔本集團收入比例上升1.9個百分點至23.7%(二零一五年:21.8%);不含雅士利,本集團的銷售及經銷費用為人民幣59.495億元(二零一五年:人民幣50.417億元),佔不含雅士利收入22.8%(二零一五年:20.7%)。



The advertising and promotion expenses for the period increased by 23.4% to RMB2,825.7 million (2015: RMB2,290.2 million), and their percentage of the Group's revenue increased to 10.4% (2015: 9.0%). Excluding Yashili, the Group's advertising and promotion expenses increased by 26.7% to RMB2,647.2 million (2015: RMB2,089.0 million), representing 10.1% of the revenue excluding Yashili's contribution (2015: 8.6%), increasing by 1.5 percentage points year-on-year.

Administrative and other operating expenses increased by 6.1% to RMB1,354.7 million (2015: RMB1,276.5 million), and their percentage to the Group's revenue amounted to 5.0% (2015: 5.0%). Excluding Yashili, the Group's administrative and other operating expenses was RMB1,103.0 million (2015: RMB1,181.4 million), representing 4.2% of the revenue excluding Yashili's contribution (2015: 4.8%), a decrease of 0.6 percentage point year-on-year.

Profit from Operating Activities and Net Profit

As the profit attributable to associates for the current year decreased significantly to loss of RMB154.6 million from profit amounting to RMB143.3 million for the corresponding period of last year, and Yashili recorded a decrease in profit, the EBITDA of the Group has decreased by 6.9%, reaching RMB2,155.1 million (2015: RMB2,315.6 million), and EBITDA margin decreased to 7.9% (2015: 9.1%).

Profit attributable to owners of the Company decreased by 19.5% year-on-year, amounting to RMB1,077.3 million (2015: RMB1,338.7 million). Basic earnings per share was RMB0.277 (2015: RMB0.344), representing a year-on-year decrease of 19.5%. Excluding Yashili, profit attributable to owners of the Company was RMB1,087.7 million (2015: RMB1,296.9 million), representing a decrease of 16.1% year-on-year.

期內廣告及宣傳費用上升23.4%至人民幣28.257億元(二零一五年:人民幣22.902億元),佔本集團收入比例上升至10.4%(二零一五年:9.0%)。不含雅士利,本集團廣告及宣傳費用上升26.7%至人民幣26.472億元(二零一五年:人民幣20.890億元),佔不含雅士利收入10.1%(二零一五年:8.6%),同比增加1.5個百分點。

行政及其他經營費用上升6.1%至人民幣13.547億元(二零一五年:人民幣12.765億元),佔本集團收入比例5.0%(二零一五年:5.0%);不含雅士利,本集團行政及其他經營費用人民幣11.030億元(二零一五年:人民幣11.814億元),佔不含雅士利收入4.2%(二零一五年:4.8%),同比下降0.6個百分點。

經營業務利潤及淨利潤

因聯營公司應佔利潤從上年同期的利潤達人民幣 1.433億元大幅減少至今年的虧損人民幣 1.546 億元,及雅士利的利潤減少的情況下,本集團息稅折舊攤銷前利潤(EBITDA)下降 6.9%至人民幣 21.551億元(二零一五年:人民幣23.156億元), EBITDA利潤率下降至7.9%(二零一五年:9.1%)。

本公司擁有人應佔利潤同比下降19.5%至人民幣10.773億元(二零一五年:人民幣13.387億元)。每股基本盈利為人民幣0.277元(二零一五年:人民幣0.344元),同比下降19.5%。不含雅士利,本公司擁有人應佔利潤為人民幣10.877億元(二零一五年:人民幣12.969億元),同比下降16.1%。



Income Tax Expenses

For the six months ended 30 June 2016, the effective income tax rate of the Group was 20.9% (2015: 18.3%), increasing by 2.6 percentage points year-on-year. Excluding Yashili, the effective income tax rate of the Group was 22.1% (2015: 18.5%), increasing by 3.6 percentage points year-on-year. A major associate's contribution to the Group for the period has changed to loss from profit recorded in the same period last year, resulting in an increase in effective income tax rate of the Group during the period.

Capital Expenditure

For the six months ended 30 June 2016, the capital expenditure ("CAPEX") of the Group was RMB2,706.5 million (2015: RMB1,439.6 million), which represents a year-on-year increase of 88.0% and included an expenditure of RMB987.6 million on the acquisition of the entire equity interest of Dumex China by Yashili. The CAPEX consisted of expenses that were spent on building new and modifying existing production facilities and related investment amounting to RMB1,482.9 million, purchasing biological assets amounting to RMB87.6 million and addition in equity investment including Dumex China amounting to RMB1,136.0 million. Excluding Yashili, the CAPEX of the Group was RMB1,667.3 million (2015: RMB1,237.8 million).

Working Capital, Financial Resources and Capital Structure

The Group's net cash inflow from operating activities for the six months ended 30 June 2016 increased to RMB2,675.3 million (2015: RMB2,107.3 million), primarily due to the significant decrease in inventory for raw materials.

For the six months ended 30 June 2016, outstanding bank loans and bonds of the Group decreased to RMB10,172.4 million (31 December 2015: RMB11,050.3 million), of which bank loans amounted to RMB6,403.9 million (31 December 2015: RMB6,080.8 million) were repayable within one year. Furthermore, most of the bank loans and bonds were fixed interest-bearing loans. Excluding Yashili, the outstanding bank loans and bonds of the Group were RMB9,485.2 million (31 December 2015: RMB10,388.6 million).

所得税支出

截至二零一六年六月三十日止六個月,本集團所得税有效税率為20.9%(二零一五年:18.3%),同比上升2.6個百分點:不含雅士利,本集團所得税有效税率22.1%(二零一五年:18.5%),同比上升3.6個百分點。一家主要聯營公司對本集團的貢獻從去年同期的利潤轉為本期的虧損,因此導致本集團期內所得稅有效稅率增加。

資本支出

截至二零一六年六月三十日止六個月,本集團資本支出為人民幣27.065億元(二零一五年:人民幣14.396億元),同比上升88.0%,其中雅士利收購多美滋中國全部股權支出為人民幣9.876億元。資本支出用於新建和改建生產設備及相關投入,達人民幣14.829億元;購入生物資產達人民幣0.876億元;及新增股權投資(包括多美滋中國)達人民幣11.360億元。不含雅士利,本集團資本支出為人民幣16.673億元(二零一五年:人民幣12.378億元)。

營運資金、財務資源及資本架構

截至二零一六年六月三十日止六個月,本集團經營業務所產生的現金淨流入增至人民幣26.753億元(二零一五年:人民幣21.073億元),主要由於原材料庫存大幅減少所致。

截至二零一六年六月三十日止六個月,本集團之未償還銀行貸款及債券減少至人民幣101.724億元(二零一五年十二月三十一日:人民幣110.503億元),其中一年內償還的銀行貸款為人民幣64.039億元(二零一五年十二月三十一日:人民幣60.808億元)。另外,大部分銀行貸款及債券按固定利率計算。不含雅士利,本集團尚未償還銀行貸款及債券為人民幣94.852億元(二零一五年十二月三十一日:人民幣103.886億元)。



Net borrowings (total amount of bank loans and bonds net of cash and bank balances) of the Group as at 30 June 2016 were RMB4,965.5 million (31 December 2015: RMB3,119.0 million). Excluding Yashili, the net borrowings of the Group were RMB6,038.9 million (2015: RMB4,938.7 million).

The Group's total equity as of 30 June 2016 was RMB26,781.3 million (31 December 2015: RMB26,615.2 million). The debt-to-equity ratio (total amount of bank loans and bonds over total equity) was 38.0% (31 December 2015: 41.5%).

Finance costs of the Group were RMB151.5 million (2015: RMB134.6 million), accounting for about 0.6% of the revenue (2015: 0.5%). Excluding Yashili, the finance costs of the Group were RMB145.3 million (2015: RMB132.2 million), accounting for 0.6% of the revenue excluding that of Yashili (2015: 0.5%), which represents a year-on-year increase of 0.1 percentage point.

Share Repurchase

The Group has confidence in its long term development. To enhance its shareholder base and value, the Group has repurchased a total of 6,116,000 ordinary shares of the Company at a total consideration of RMB58.1 million, in six batches at an average price of HK\$11.09 per ordinary share on the open market during the period.

Products

By integrating the strategic resources it has from around the world and using Big Data analysis, Mengniu is able to accurately gauge the needs of consumers and innovate in various areas such as product category, flavor, packaging, delivery channel and brand experience, etc. to build a consumer-oriented product platform. Empowered by its online and offline channels and through mounting innovative branding activities and using the social media, it has enhanced two-way communication and interaction with consumers, presenting consumers with more refined brand experience and boosting their loyalty to the Mengniu brand.

本集團於二零一六年六月三十日之淨借貸(銀行貸款及債券總額扣除現金及銀行存款)為人民幣49.655億元(二零一五年十二月三十一日:人民幣31.190億元);不含雅士利,本集團之淨借貸為人民幣60.389億元(二零一五年:人民幣49.387億元)。

本集團於二零一六年六月三十日之總權益為人民幣267.813億元(二零一五年十二月三十一日:人民幣266.152億元)。債務權益比率(銀行貸款及債券總額除以總權益)為38.0%(二零一五年十二月三十一日:41.5%)。

本集團的融資成本為人民幣1.515億元(二零一五年:人民幣1.346億元),佔收入比重約0.6%(二零一五年:0.5%)。不含雅士利,本集團融資成本為人民幣1.453億元(二零一五年:人民幣1.322億元),佔不含雅士利收入的0.6%(二零一五年:0.5%),同比上升0.1個百分點。

股份回購

本集團對其長遠發展充滿信心,為強化其股東基礎和價值,本集團於期內分別六次在公開市場回購本公司股份,共回購6,116,000股普通股份,總代價為人民幣58.1百萬元,平均回購價為每股普通股份11.09港元。

產品

蒙牛著力整合全球優勢資源,運用大數據分析, 精準把握消費者細分需求,從產品品類、口味、 包裝、配送渠道和品牌體驗等多個層面進行創 新,全面打造以消費者為中心的產品平台。蒙牛 以線上線下雙輪驅動,通過創新的品牌活動,運 用社會化媒體,深化與消費者雙向互動溝通,完 善品牌體驗,提高消費者對蒙牛品牌的黏附度。

Arla有機純牛奶

*特侖蘇*全新推出國樂藝術主題限量版包裝,二胡、阮和 琵琶三款設計風格寫意、雋永、靈動,蘊含3.6克優質乳 蛋白和120mg原生高鈣,助消費者的健康及精神達致雙

重營養新高度,進一步深化品牌內涵



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

本集團主要業務分為液態奶、冰淇淋、奶粉及其 他產品,期內表現如下:

The Group's principal businesses comprise liquid milk, ice cream, milk formula and other products. Their performances during the

period are outlined in the table below:

	Key Products	重點產品	
	Highlights	期內動向	
	Financial Performance	財務表現	
Product	Category	產品品類	

svenue amounted to RMB23,761.5 million :入為人民幣237.615億元(二零一五年:人)	(2015: KMBZ1,940.9 million), accounting for 87.2% of Meng 民幣219.409億元)· 佔蒙牛總收入的87.2%(二零一五年:85	gillu s 55.8%)	
Revenue amounted to RMB11,513.8 - million (2015: RMB10,710.4 million), accounting for 48.4% of the liquid milk segment revenue (2015: 48.8%) 收入為人民幣115.138億元(二零一五年: 人民幣107.104億元)・佔液態奶收入48.4%(二零一五年: 48.8%)	Milk Deluxe launched a limited edition featuring Chinese musical instruments – erhu, ruan and pipa to complement the traditional Chinese music and art theme. The package designs are vibrant, yet carry a sense of ease and timelessness. Containing 3.6g of quality lactoprotein and 120mg of original calcium, Milk Deluxe helps improve both the physical and mental health of consumers and the limited edition added to the character of the brand	1 1 1 1 1 1 1 1 1	Milk Deluxe Mengniu Pure Milk Prime Ranch Pure Milk Future Star Kid Growth Milk Arla Organic Pure Milk 持命蘇 蒙牛純牛奶 精選牧楊純牛奶
u	ス為人民幣237.615億元(二零一五年:人 wenue amounted to RMB11,513.8 – llion (2015: RMB10,710.4 million), counting for 48.4% of the liquid Ik segment revenue (2015: 48.8%) 入為人民幣115.138億元(二零一五 :人民幣107.104億元)・佔液態奶 入48.4%(二零一五年:48.8%)	We have a mounted to RMB11,513.8 - Milk Deluxe launched a limited edition featuring for 48.4% of the liquid milk segment revenue (2015: RMB10,710.4 milk) to complement the traditional Chinese musical instruments - erhu, ruan and pipa - Mengniu Pure Milk accounting for 48.4% of the liquid to complement the traditional Chinese musical and mental accounting for 48.4% of the liquid to complement the traditional Chinese musical and mental accounting for 48.4% of the liquid to complement the traditional Chinese musicand art - Prime Ranch Pure Milk theme. The package designs are vibrant, yet carry a sense of ease and timelessness. Containing 3.6g of a guality lactoprotein and 120mg of original calcium, Milk beluxe helps improve both the physical and mental achieved to the ache character of the brand character of the brand and the limited edition added to the ache ache ache ache ache ache ache ac	w入為人民幣237.615億元(二零一五年:人民幣219.409億元)・佔蒙牛總收入的87.2%(二零一五年:85.8%) Revenue amounted to RMB11,513.8 - Milk Deluxe launched a limited edition featuring - million (2015: RMB10,710.4 million), accounting for 48.4% of the liquid milk segment revenue (2015: 48.8%) W人為人民幣115.138億元(二零一五年 : 48.8%) WA 248.4%(二零一五年 : 48.8%) We 248.4%(二零一五年 : 48.8%)



Key Products 重點產品

Highlights 期內動向

Financial Performance

Category 產品品類

Product

財務表現

MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

蒙牛與好萊塢電影《獨立日:捲土重來》深度合作,於電影中無縫植入[Mengnin Moon Milk(蒙牛月球牛奶)],對開啟蒙牛品牌國際化有著戰略性的意義:電影主題限量版*蒙牛純牛奶*於電影首映日在天貓商城正式發售

 XinYangDao tied in promotion with the movie "Warcraft" producing a complementary limited edition product that was available in Tmall for fans of the movie

新養道與電影《魔獸》展開合作,為魔粉專門訂制限量版包裝牛奶於天貓商城發售

Mengniu worked with "Star Partners", the singer group
Yu Quan, and launched the first high-quality "Internet
milk" (sold exclusively online) - Hi Milk, which contains
3.6g of lactoprotein per 100ml of milk

蒙牛攜手「明星合夥人」歌手組合羽泉聯合推出首款高品質互聯網牛奶一*嗨Milk*,每100毫升牛奶的乳蛋白含量高達3.6克

新配方,乳清蛋白增加活力,海鹽讓身體補充水分,加 上檸檬的酸甜,讓*乳此鹽值*的口味更清爽,配以超人氣

酸酸乳全新推出乳<u>此鹽值</u>,開創乳清蛋白+檸檬+海鹽全

young consumers

組合TFBOVS的單人大頭時尚可愛的包裝,充分迎合年輕人的追求

MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Product

32

MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Highlights

Highlights

A Products

E 點產品

E 點產品

Fruit Milk Drink took on a new packaging design to agree
with a thematic sales promotion. Intensive publicity effort
was made via such broadcast channels as TV dramas,
variety shows and Internet videos to convey the "Milk
and fruit offers what is fun" brand attitude

Financial Performance

Category 產品品類

Product

財務表現

真果粒進行主題促銷版包裝切換,透過電視劇、綜藝、網絡視頻等傳播渠道進行高密度傳播活動,傳達「牛奶十果粒,自然有樂趣」的品牌態度

Yoyi C launched an innovative cross-segment product - Live Tea, which marries the exotic and unique characteristics of tea - Indian red tea and Longjing green tea - with probiotics, a combination of two very different capitalizing on the vitality of the heroes in the movie to Yoyi C also introduced to the market a low sugar version of the sea salt and lemon flavor drink that contains quality sea salt from Australia and 30 billion live bacteria C, *優益C*推出跨界創新產品活茶系列,融合了異域特色的印 料兩種看上去截然不同的口味合二為一。同時藉著華納 電影《蝙蝠俠大戰超人:正義黎明》推出定制包裝,通過 洲海鹽,蘊含有300億活的活力C菌,為消費者帶來清香 flavors. A special edition of the product was made for which promises to refresh and please consumers' palate 度紅茶以及獨特品質的龍井綠茶,將茶飲料和乳酸菌飲 英雄活力降臨更好地傳播「茶活了更讓腸動了」的品牌主 張:與此同時*·優益C*推出減糖型海鹽檸檬口味·甄選澳 the movie "Batman v Superman: Dawn of Justice", bring out the brand motto "Live Tea Helps Digestion".

Product Category 產品品類	Financial Performance 財務表現	Highlights 期內動向	Key Products 重點產品
Yogurt 酸奶	Revenue amounted to RMB7,331.8 million (2015: RMB5,572.7 million), accounting for 30.9% of the liquid milk segment revenue (2015: 25.4%) 收入為人民幣73.318億元(二零一五年,1 巴幣55.2073年)、小汽等約	 Champion introduced the Red+ yogurt series, which contains BB bifidobacterium from Denmark, American pomegranates, cherries, plus roses from Yunnan and milk from exclusive farms in China. The two flavors of the Super Red Fruit Flower Yogurt series are Pomegranate & Boog and Chara, 8 Boog which have seen the boog of the Boog and Character & Boog which have seen the boog of the Boog and Character & Boog which have seen the boog of the Boog and Character & Boog which have seen the boog of the t	- Champion - Bio - Just Yoghurt - Future Star Kid Yogurt - Xiao Jian Ecolean Yogurt
	十・八氏吊33.127ほん);「内放影》] 收入30.9%(二零一五年:25.4%)	Frose and Cherry & Rose, Which flave Worl the fleat is of female consumers - 冠益乳推出紅色+系列酸奶,甄選丹麥BB冠菌、美國紅石榴、櫻桃、雲南玫瑰及中國專屬牧場奶源,推出石榴玫瑰、樱桃玫瑰兩種口味的超級紅色水果鮮花酸奶系	

I	200g Nourishing Oats and Red Dates Flavor Yogurt
	contains concentrated red dates extract, imported oats
	of premium quality and live bacteria from Denmark. It
	has a smooth and creamy texture and is nourishing and
	invigorating for consumers
	计计划 电影 化二甲酚 医二十二甲酚甲二甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲甲

列,備受女性消費者青睞

中華滋養200g燕麥紅寨瓶酸奶上市,濃縮提取純正棗 汁,精選優質的進口燕麥,原產丹麥活力菌群,口感更 加細膩柔滑,為消費者注入滋養新活力 Xiao Jian introduced the 180g Ecolean Yogurt made with selected probiotics from Taiwan and in China mixing with American apple juice concentrate and rich and pure ranch milk for enhancing the health of the Chinese people

消健推出180g愛克林酸奶,甄選台灣及中國益生菌,以 美國濃縮蘋果汁融入濃醇的牧場好奶,滋養國人健康



Category	Financial Performance 时数主相	Highlights 語句學句	Key ⊪	Key Products 電影為豆
张 吕 吕 张	对公司人	나 많 안 한다.	版 H	1/年 117
Ice Cream	Revenue amounted to RMB1,703.4	- Deluxe expanded the variety of its take-home delights,	1	Deluxe
米洪 米	million (2015: RMB1,644.3 million),	adding a 3000g-pack chocolate ice cream, a well-liked	ı	Mood for Green
	accounting for 6.2% of Mengniu's	flavor among consumers. To make its ice cream easier	I	lce+
	total revenue (2015: 6.4%)	yet for snacking, Deluxe unveiled a vanilla flavor ice	I	Suibian
	收入為人民幣17.034億元(二零一五	cream sandwich, made of chocolate cookies from Italy	ı	蒂蘭聖雪
	年: 人民幣16,443億元), 佔蒙牛總	with ice cream in between to titillate consumers' taste	ı	綠色心情
	收入6.2%(二零一五年:6.4%)	buds. Deluxe also blends jam, fruit and probiotics in with	I	**
		ice cream to produce yogurt ice creams that are tasty as	1	隨變

Product

*蒂蘭聖*雪拓展桶冰冰淇淋品類,推出深受消費者喜愛的 巧克力口味3000g冰淇淋;同時把冰淇淋零食化,推出香 草口味三明治冰淇淋,意大利雄口巧克力餅乾與冰淇淋 巧妙配搭,帶來全新的味覺享受;並開發酸奶冰淇淋品 類,把果醬、果粒和乳酸菌的美味和健康結合,帶來水 果口味的酸奶冰淇淋

well as healthy

 Mood for Green released the mung and red Beans ice cream with mung bean mash filled with red bean sauce, a simple and natural taste for consumers

- 線色心情全新推出豆多多線豆紅豆雪糕,綠豆沙內嵌滿滿的紅豆餡醬料,讓消費者品嘗樸實、簡單和自然的味道

 lce+ in its petal shape façade released a brand new iced blueberry and lemon sorbet, made with jam of the two fruit. It also presented to consumers a sorbet made of jam of passion fruit, dubbed the "King of Juices", that is smooth, refreshing and thirst-quenching

冰+以甜美花瓣造型,全新推出以經典藍莓果醬搭配酸 甜檸檬醬的絢彩冰藍莓檸檬口味雪泥,並以有「果汁之 王」美譽的西番蓮果醬推出西番蓮口味雪泥,入口綿密清 爽,清涼解渴



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

I	Suibian created a sweet potato ice cream looking exactly like the real thing with milky smooth sweet potato paste phased in a crinichy wafer crist. The ice cream comes
	in a box shaped like an oven for roasting sweet potatoes. Consumers can enjoy a familiar flavor and a brand new
	ice cream experience at the same time. And, Suixinguo layers jams like blueberry-orange, strawberry-pineapple,
	mango-peach and lemon-passion fruit to create rich flavors that excite consumers' taste buds

Key Products 重點產品

Highlights 期內動向

Financial Performance

Category 產品品類

Product

財務表現

*隨變*以逼真的紅薯造型,配上酥脆威化殼、奶香紅薯口味冰淇淋和真實紅薯醬打造一支紅薯冰淇淋,外加模仿烤紅薯的屋頂紙盒包裝,讓消費者在熟悉的零食口味和全新的冰淇淋體驗之間暢快遊走。*隨芯果以*創新的多層結構和豐富的料值組合,把兩種果醬巧妙結合,推出藍莓橙子、草莓菠蘿、芒果桃子和檸檬西番蓮口味,虜獲消費者的味蕾

Highlights of Mengniu refreshments made for Shanghai Disney Resort include eight different ice creams, including *Mickey's Ice Cream Classic, Minnie's Sweet Treat* and *Donald's Duckburg Ice*. These tasty treats have been inspired by classic Disney cartoon characters and feature different flavor choices that promise to surprise visitors and leave a lasting impression

製作為上海迪士尼度假區創新打造八款冰淇淋・包括米 奇經典冰淇淋、米妮趣夾心冰淇淋、紳士唐納德蘇打冰 棒等・產品創意靈感來自迪士尼動畫中的經典角色・多 様口味、層層驚喜的趣味享受讓消費者愛不釋□

36	

MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Product			
Category 產品品類	Financial Performance 財務表現	Highlights 期內動向	Key Products 重點產品
L 113 M	COS FORMER OF THE PROPERTY OF	ole constant of the contract o	entro
MIIIK FORMUIA	Revenue announted to RIMB 1,000.0	 rasi III s Ousi i Mengriu continued to expand its organic 	- rasmy super a -gorden
奶粉	million (2015: RMB1,783.5 million),	product offerings. In addition to the existing local organic	Stage
	accounting for 6.1% of Mengniu's	infant milk formula Ruipuen, it has begun final stage	- Arla Baby & Me
	total revenue (2015: 7.0%)	preparation for development of imported organic infant	– Oushi Mengniu Ruipuen
	收入為人民幣16.600億元(二零一五	milk formula to be released to the market soon	- Dumex Diamor
	年: 人民幣17.835億元), 佔蒙牛總	雅士利旗下歐世蒙牛品牌繼續拓展有機產品線,除現有	 Yashily Golden Ambery
	收入6.1%(二零一五年:7.0%)	本土有機嬰幼兒配方奶粉 <i>瑞晡恩外</i> ,原装進口的有機嬰	- 雅士利超級α-金装
		幼兒配方奶粉開發也進入了實質的準備階段,將儘快推	- Arla Baby & Me

In response to the cardiovascular and osteoporosisrelated health issues of the middle-aged and the elderly, Yashili has developed the *Huanqing Awakening Youth Energizer* Milk Formula with special phytosterol ester additives and *Huanqing Strengthener* Milk Formula with special milk mineral additives

雅士利金裝安貝慧

製 世 製 業 滋 致 幹

雅士利針對中老年人心血管和骨質疏鬆的健康問題,開發了特別添加植物甾醇的*煥輕舒活*奶粉和特別添加乳礦物鹽的*換輕舒活*奶粉和特別添加乳礦物鹽的*換輕骨力*奶粉

Yashili upgraded the nutritional content and product packaging of the current Youyi series milk powder to satisfy the demand of consumers for more nutritious and lead in product packaging

雅士利對現有優份系列調製乳粉進行了產品營養升級,並進行產品包裝形式的升級改進,以滿足目前消費者不僅對產品營養的追求,並力求在包裝形式上引領新時代

MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

1			
Key Products 重點產品			Future Star Kids Cheese Sticks European Fromage Frais European Fermented Milk ZhiPuMoFang 未來星兒童成長乳酪金裝 歐式發酵乳酪 歐式發酵乳
	¤ - Ggy he ss. nd	AT	pung pa pa pa 有 /
Highlights 期內動向	100% imported from New Zealand, Yashily Superα-Golden Stage owns the patented INFAT active energy system that promotes growth of probiotics in the intestines of babies encouraging bowel activities. The formula was also launched in New Zealand simultaneously giving babies there one more quality milk formula obegin	游击或 στους 雅士利新西蘭原装進口的 <i>超級α-金裝・</i> 擁有專利INFAT 動態活力系統・提升寶寶腸道益生菌生長・充分釋放腸 道活力:產品亦同步登陸新西蘭市場・為當地寶寶提供 最優質的奶粉	The joint-equity company set up by Mengniu and WhiteWave upgraded the flavor of the existing ZhiPuMoFang walnut and almond series of plant based nutritious beverage and also released a Mellow Soy Milk series more agreeable with the Chinese palate, enabled by WhiteWave's state-of-the-art technology in plant-based nutritional products 蒙牛和WhiteWave成立的合資公司更新了植樸磨坊原有的植物蛋白營養飲品核桃和巴旦木兩個系列的口味:並推出酶香豆奶系列產品,沿用WhiteWave在植物基營養品領域的領先技術,更加適合中國消費者的口味偏好
宝 無	I	ı	1 1
Financial Performance 財務表現			Revenue amounted to RMB132.3 million (2015: RMB195.7 million), accounting for 0.5% of Mengniu's total revenue (2015: 0.8%) 收入為人民幣1.323億元(二零一五年:人民幣1.957億元)・佔蒙牛總收入0.5%(二零一五年:0.8%)
Product Category 產品品類			Other Products 其他產品
Product Categor 產品品類			Other Pr 其他產品



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Production

Mengniu deploys its production capacity according to market demands and its own product strategy. As of 30 June 2016, Mengniu had 33 production bases in China and one in New Zealand, which together afford a total production capacity of 9.11 million tons (December 2015; 8.68 million tons).

Corporate Social Responsibility

To Mengniu, corporate social responsibility is the passing on of love and blessing and an integral part of its corporate strategies and daily operation and management. The aim of which is to drive the development of corporate social responsibility in its entire industrial chain. The sustainable ecosystem built by Mengniu features four areas of responsibility, namely nutrition and health, growth and all-win, green development and public well-being. The Group is committed to protecting consumers' health, promoting growth of employees and partners, environmental protection and development, and maintaining social harmony. Its aim is to use its strengths to bring happiness to society.

The rural education program "Have a Lecture in My Hometown" on Mengniu's "Most Beautiful to Have You" charity platform, is a holistic charitable rural education system with "companion" as the central theme and entails lectures given by leading lights, support from partners in the ecosystem, tutoring and mentoring by university students and public participation. Since 2012, Mengniu has had 108 partners in the ecosystem participating in the program and 92 luminaries, including the Chinese Princess of Ballet Hou Honglan, Olympic diving champion Lao Lishi and renowned singer Chen Chusheng, who gave interesting lectures on music, sports, television and movie to children from over 600 schools in impoverished areas in 22 provinces. During the period, Olympic gymnastics champion Yang Wei, the 91th luminary joining the campaign, returned to his hometown Xiantao, Hubei, which is known as the "hometown of gymnastics in Asia", gave the children from Hujiaguai Elementary School (胡家拐小學) in Maozuizhen, Xiantao city a splendid lesson on culture and sports, and Olympic butterfly stroke swimming champion Jiao Liuyang taught the basic moves of butterfly stroke, breaststroke and freestyle swimming to children at Youling Lao Pai of the Liannan Yao Autonomous County in Guangdong province. The activity gave children in those underprivileged areas the opportunity to receive education and also helped draw attention of society to the children.

生產

蒙牛根據市場需求及產品策略佈局產能,截至二零一六年六月三十日,蒙牛於全國共設有生產基地33個,新西蘭設有生產基地一個,產能合共為911萬噸(二零一五年十二月:868萬噸)。

社會責任

蒙牛把企業社會責任看成是愛和幸福的接力,將 社會責任融入到企業戰略及日常經營和管理中, 在全產業鏈多個領域推動社會責任的發展。蒙牛 構建的可持續生態圈圍繞營養健康、成長共贏、 綠色發展、社會公益四大責任領域,以守護消費 者健康、員工及夥伴成長、環境保護發展及社區 和諧為己任,務求以自身力量,為社會帶來點滴 幸福。

蒙牛「有你最美」公益平台下打造的關注鄉村教育 項目「我回老家上堂課」,以「陪伴」為核心,構建 了包含名人上課、生態圈合作夥伴幫扶、大學生 支教伴讀、社會大眾參與全方面的鄉村公益教育 體系。自二零一二年以來,蒙牛聯合108家生態圈 合作夥伴,邀請到包括芭蕾舞皇后候宏瀾、奧運 跳水冠軍勞麗詩及著名歌手陳楚生等92位名人, 走過22個省份600多所學校,為貧困地區孩子提 供包括音樂、體育、影視等趣味盎然的課堂。期 內,奧運體操冠軍楊威作為活動的第91位名人, 回到其家鄉[亞洲體操之鄉]湖北仙桃,為仙桃市 毛嘴鎮胡家拐小學的孩子們帶去一堂豐富多彩的 文化課和體育課;同時邀請到蝶泳奧運冠軍焦劉 洋到廣東省連南瑤族自治縣油嶺老排,教導孩子 們蝶泳、蛙泳、自由泳的基本姿勢,令貧困地區 的孩子亦得到接受教育的機會, 並喚起社會對他 們的關注。



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Showing its support for the Rio Olympics, a team of volunteers of Mengniu's Just Yoghurt, together with Olympic champion Lao Lishi, went to Hainan Danzhou Siyuan Experimental School prior to Rio's opening ceremony where they gave out nearly 37,000 packs of *Just Yoghurt* to the children there to encourage them to hold on to their dreams and study hard. Mengniu's Olympics-inspired volunteer campaign is in full swing and in the second half year children in rural villages will be able to learn from and interact with Olympic champions such as Zhao Ruirui and Yang Wei.

為響應里約奧運會,蒙牛純甄公益小分隊攜手奧運冠軍勞麗詩於開幕前夕前往海南儋州思源實驗學校,為孩子們送上近37,000盒*純甄*酸奶,鼓勵他們堅持夢想努力學習。蒙牛的奧運公益活動緊鑼密鼓,下半年將陸續攜手趙蕊蕊、楊威等奧運冠軍給鄉村孩子上課交流。

During the period, Mengniu continued to put its weight behind the "Red-ribbon Health Ambassador Campaign on Campuses Advocating a Beautiful Youth", contributing to the cause of AIDS prevention among university students. Activities including "Scanning Barcode for Milk" and lighting up the WeChat Avatar were organized to enhance student involvement and care about the subject, as well as their awareness about AIDS prevention.

期內,蒙牛繼續大力支持「美好青春我做主-紅絲帶健康大使青春校園行」,為大學生預防愛滋病出一分力。透過「掃碼換牛奶」、點亮微信頭像等活動,提升同學們的參與度及關注度,並加強他們預防愛滋病的意識。

In May 2016, Mengniu announced that it would cooperate in the next five years with QQ Alert, Greatview Aseptic Packaging and SmarTone on helping families find missing loved ones by posting information of the missing on the milk carton box of *Future Star* and *XinYangDao*, which will also be a means to publicize knowledge of preventing abduction of children. The campaign, which encompasses both online and offline efforts to find missing persons and combat abduction, hopes to appeal to the public for help to bring lost children back to their home.

於二零一六年五月,蒙牛宣佈聯合QQ全城助力、 紛美包裝及數碼通,於未來五年通過在*未來星及* 新養道的牛奶盒包裝上印刷尋親資訊,普及兒童 防丢知識,將線上線下尋親打拐宣傳有機結合, 呼籲社會公眾幫助失蹤兒童回家。



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Mengniu takes nurturing talent very seriously. It enhances the know-how of ranchers and staff at different levels through programs including "University of Ranchers", "Golden Key of Milk Cow" and "Talented Ranchers". During the period, "University of Ranchers" ran 10 sessions of theoretical and practical courses of different levels at 12 practicing bases and close to 1,000 ranch technicians received theoretical training. To ensure personnel are geared from the supervision and management mode to the technical service mode, the program provided on-site practical coaching on rearing, veterinary medicine, breeding and management of facilities and to date 87 participants had finished on-site practice. The "Golden Key of Milk Cow" program had more than 40 system experts and experts from Denmark to give four technical demonstration and training sessions for over 600 middle-level management personnel from ranches in Beijing, Tianjin, Inner Mongolia, Henan and Hebei, etc. In addition, in April 2016, Mengniu and the China Agricultural University co-organized a third round of advanced training that covered 10 specialized courses on subjects such as industry environment, development of the dairy industry and ranch management. The courses were attended by around a hundred ranchers in China, enabling them to enhance competitiveness. The "Talented Ranchers" program gathered together a school of 54 domestic and overseas lecturers to provide 12 training sessions covering 24 basic professional courses to around 1,100 general level ranch employees via satellite. Two sessions of compulsory courses, which cover 128 dairy industry related topics and include training on practical ranch management skills and advanced industry technologies have begun.

In terms of innovation in packaging, Mengniu has replaced the plastic handles of package boxes with ones made of environmentally-friendly non-woven fabric, while also continuing to push forward with replacing plastic with paper so as to reduce damage to the environment. The new handles are used for products in Tetra Fino Aseptic packaging and PrePack packaging. Mengniu also uses renewable paper packaging that is 100% recyclable and reusable and Tetra Pak, Combibloc and Greatview Aseptic Packaging are among its selected suppliers. In addition, Mengniu has incorporated the concept of energy conservation into the various production stages at its factories, and it also regularly upgrades relevant equipment and technologies to achieve higher energy efficiency.

蒙牛十分重視人才培訓,藉著「牧場主大學」、「奶 牛金鑰匙」和「星牛人」項目,提升牧場主和本集團 各級人員的專業技能。期內,「牧場主大學」項目 於12個實踐基地開展了10期的理論和實踐專業化 分級課程,有接近1,000位牧場技術人員接受理論 培訓;為確保人員可成功從監督管理型轉變為技 術服務型,項目就有關飼養、獸醫、繁育和設備 的管理提供駐場實踐學習,至今已有87人完成駐 場實踐。「奶牛金鑰匙」項目邀請40多名體系專家 和丹麥專家,為600多位分別來自北京、天津、內 蒙古、河南和河北等地區的牧場中層管理人員共 開展了四期的技術示範培訓。蒙牛並於二零一六 年四月與中國農業大學合辦第三期高級研修班, 為來自全國的百位牧場主提供如行業形勢、奶業 發展和牧場管理等10門精細化課程,提高其競爭 力。「星牛人」項目邀請由54位國內外專家組成的 講師團,為接近1,100位牧場基層一線人員提供12 期24門例行專業化視頻課程,運用衛星傳輸直投 牧場,並已開展兩期必學課,討論128項乳業相關 議題,教授牧場實踐管理及行業前端技術。

在包裝創新方面,蒙牛將包裝箱塑膠提手更換為新型無紡布環保材質,實施「以紙代塑」,以減少對大自然的傷害,於利樂枕、百利包等產品採用此環保提手。蒙牛亦採用可再生的紙包裝,100%可回收再利用,優先選用利樂、康美及紛美等供應商。此外,蒙牛將節能理念融入工廠生產的各環節,定期升級設備和技術,提高能源利用率。



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

In 2016, Ms. Sun Yiping, Mengniu's Chief Executive Officer and the "Have a Lecture in My Hometown" program of the Group were awarded the "Public Welfare Development Award of Enterprise Asia" and "Socially Responsible Leader Award of Enterprise Asia" respectively by Enterprise Asia. And, Mengniu itself received the "Best Mobile Integrated Marketing Case Silver Award" at the China Online Marketing Awards Ceremony Gold Award and the "First Batch of Loving Enterprises in the National Children Food Safety Protection Movement" award jointly presented by the China Children and Teenagers' Fund, China Nutrition and Health Food Association, China Children Center and Peopleyuqing.com for its "Warm a glass of milk, warm their little hands" program.

二零一六年,總裁孫伊萍女士及「我回老家上堂課」項目分別榮獲亞洲企業商會頒發「亞洲企業社會公益發展獎」和「亞洲企業社會責任領袖獎」。此外,蒙牛憑藉「熱一杯奶,暖一雙小手」公益項目獲中國內容行銷盛典金成獎頒發「最佳移動整合行銷案例獎銀獎」;並且獲中國兒童少年基金會、中國營養保健食品協會、中國兒童中心及人民在綫合頒「全國兒童食品安全守護行動首批愛心企業」。

Human Resources

As at 30 June 2016, the Group had a total of about 40,047 employees in China and Hong Kong, including the around 3,367 employees of Yashili. During the period, total staff costs (including salaries of directors and senior executives) amounted to approximately RMB2,113.9 million (2015: RMB1,871.5 million).

Mengniu based its remuneration policy on a number of considerations including its corporate values, the work position and relevant performance, market conditions and an individual's ability. Its remuneration system includes five incentive schemes, namely incentive for personal performance, group benefit sharing, group over-turnover, and group appraisal as well as the restricted shares award incentive scheme. These schemes, which tie closely together the performance of the Group and that of staff, have helped to effectively motivate staff members to achieve the key performance indicators for relevant strategic objectives of the Group, making development of the Group together with its staff a reality. At the same time, to retain and reward its key management personnel and employees with great potential therefore drive the achievement of its strategic objectives, Mengniu has launched a retention plan for key management personnel, under which a selected employee will be awarded restricted shares twice.

Mengniu adopts innovative personnel management concepts in the regular team and individual appraisals it conducts in specific departments. This has enabled the Group to review and plan future organization structure, identify and nurture talent with great potential as well as lay down succession plans for key positions, thus helping to protect the Group's structure and give it the talent required for achieving its strategic objectives and driving sustainable growth of the company in the future.

人力資源

於二零一六年六月三十日,本集團於中國大陸及香港合共聘用僱員約40,047名,包括雅士利僱員約3,367名。期內僱員總成本(包括董事及高級行政人員薪金)約為人民幣21.139億元(二零一五年:人民幣18.715億元)。

蒙牛以創新的人才管理理念,在本集團特定部門 持續推行組織與人才盤點項目。通過項目的實施,審視及規劃未來組織架構,識別與發展高潛力人才,並建立關鍵崗位繼任者計劃,由此為本 集團戰略目標的實現提供堅實的組織與人才保 障,並驅動企業未來的可持續發展。



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

Prospects

With the macro economy still sluggish, raw milk in surplus supply, pressure from online competitions and the government pushing ahead more stringent food safety regulations, the dairy industry is facing severe challenges. At the same time, with the two-child policy in full rollout, per capita income rising and urbanization continuing in China, demand for milk products in the country will gradually recover. Mengniu will focus on its star products, pushing for innovation in product categories and structure optimization to enhance consumer confidence in domestic dairy products with high qualities. It will continue to reinforce its leadership in liquid milk products, in particular, the chilled product market segment, and strengthen the milk formula business platform of Yashili, while also seeking to seize opportunities for cooperation and consolidation with international dairy enterprises, the goal of which is to lead the upgrade of the dairy industry in China.

Looking ahead, guided by the two-pronged strategy of "internationalization + digitalization", Mengniu will be devoted to achieving development through quality innovation and fortifying the cooperative relationship it has with advanced international and local peer partners as well as partners outside the industry. Armed with international and advanced research and development technology and management systems, it shall work together with its partners in research and development of innovative new products more in line with international benchmarks and construct a sustainable "Mengniu win-win ecosystem". Being innovative is what motivates Mengniu to continue to develop. Mengniu will continue to embrace the "Internet+" idea, cooperate with modern Internet enterprises in innovative and interactive ways and develop new business platforms. It will push to realize digitalization from management to operation, sales, consumer experience and servicing and set up an intelligent Big Data platform to help enhance sales growth. With consumers at heart, Mengniu will build three wellness platforms with sport, food and entertainment as respective emphasis. It will communicate with consumers using trendy, dynamic and youthful means and interact with them on all possible fronts, transparently and openly. These efforts will allow it to understand precisely consumers' interests so that it may offer more valuable service and also give consumers healthy, diverse and joyful experiences with its products.

展望

在宏觀經濟持續低迷、原奶供給過剩、進口跨境 電商不斷衝擊下,加上政府大力推行更嚴格的食 品安全監管,乳品行業面臨著嚴峻挑戰。與此同 時,隨著中國全面開放二胎政策、消費者人均加和城鎮化持續推進,國內乳品類消費者人均需 將逐步恢復。蒙牛將聚焦明星產品,進行產國 類創新及結構優化,以質量提升消費者對國人 製品的信心。在持續強化液態奶,特別是低溫 製品的同時,蒙牛將把握與國際乳企的合作與整 合,引領中國乳業水平升級。

展望未來,蒙牛將繼續诱過「國際化+數字化」雙 軌戰略,驅動品質創新的發展格局,深化與國際 國內、行業內外優勢夥伴的戰略合作關係,藉助 國際化的先進研發技術和管理系統,共同研發創 新產品,進一步對接國際標準,打造可持續發展 的「蒙牛共贏生態圈」。創新是蒙牛不斷發展的驅 動力,蒙牛將繼續擁抱「互聯網+」思維,以創新 的互動形式與新興互聯網企業開展合作,開拓新 的業務平台,推動從管理到運營、銷售、消費者 體驗、服務的全面數字化進程,構建大數據智能 平台,拉動銷售增長。以消費者為中心,搭建「運 動、美食、娛樂」三大幸福平台,創造時尚、活 力、年輕的溝通方式,與消費者進行全方位、透 明和開放的互動,有效針對消費者愛好、提供更 優化的服務價值,以及為消費者傳遞健康、多元 和趣味的幸福體驗。



MANAGEMENT DISCUSSION AND ANALYSIS 管理層討論及分析

With an international perspective, Mengniu has established its digitalized management system, quality monitoring and tracing system for its entire industrial chain. With these systems and the backing of digital technologies, it is able to provide consumers with digitalized and systematic quality assurance. Mengniu's digitalized "Real-time Food Safety and Quality Monitoring and Control Platform" serves its ranches, factories and key sales areas, helping to safeguard the safety of all Mengniu products.

蒙牛亦以國際視野搭建數字化管理系統,打造覆蓋全產業鏈的品質監控和追溯體系,為消費者提供數字化、系統化的品質保障。同時,數字化的「食品安全質量實時監控平台」覆蓋蒙牛牧場、生產工廠和銷售大區,全面為蒙牛產品安全護航。

Mengniu will firmly uphold its "consumer-oriented" core value, and lay out around its plans for digitization, to fully exploit the Internet and adopt intelligent technologies in areas from product research and development to system management and operation mode. Its aim is to create high quality dairy products with "Ingenuity, Care, Reliability" thereby help the dairy industry in China rebuild its image, as well as raise the value of the Mengniu brand. The Group will strive to transform into a new-era dairy enterprise with its eyes set on tapping the power of the Internet and be capable of providing consumers with nutritious and healthy products that match international standards.

蒙牛將繼續堅持「以消費者為中心」的核心價值,從產品研發、系統管理到營銷模式等各方面,展開一系列數字化、網絡化、智能化的產業佈局,用「匠心●關心●放心」成就高品質乳品,推動中國乳業形像的重塑,驅動蒙牛品牌價值升級,積極轉型為具有互聯網思維的新時代乳企,為消費者提供與國際接軌的營養健康食品。



The board (the "Board") of directors (the "Directors") of the Company has the pleasure in submitting the interim report together with the unaudited condensed consolidated financial statements of the Company and its subsidiaries (the "Group") for the six months ended 30 June 2016 (the "Interim Financial Statements").

Interim Dividend

The Directors do not recommend the payment of an interim dividend for the six months ended 30 June 2016 (six months ended 30 June 2015: nil) and propose that the profit for the six months ended 30 June 2016 be retained.

Directors' and Chief Executive's Interests and Short Positions in Shares, Underlying Shares and Debentures

As at 30 June 2016, the interests and short positions of the Directors and the chief executive of the Company and their respective associates in the shares, underlying shares and debentures of the Company and any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) (the "Associated Corporation") as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules were as follows:

本公司董事(「董事」)會(「董事會」)欣然提呈其中期報告,連同本公司及其子公司(統稱「本集團」)截至二零一六年六月三十日止六個月的未經審核簡明綜合財務報表(「中期財務報表」)。

中期股息

董事不建議派發截至二零一六年六月三十日止六個月的中期股息(截至二零一五年六月三十日止六個月:無),並建議保留截至二零一六年六月三十日止六個月的盈利。

董事及主要行政人員於股份、相關股份及債權證之權益及淡倉

於二零一六年六月三十日,本公司董事及主要行政人員及各自之聯繫人士於本公司及其任何相聯法團(定義見證券及期貨條例(「證券及期貨條例」)第XV部)(「相聯法團」)之股份、相關股份及債權證中,擁有須登記在根據證券及期貨條例第352條規定存置的登記冊內之權益及淡倉,或根據上市規則附錄10所載之上市發行人董事進行證券交易的標準守則(「標準守則」)知會本公司和香港聯合交易所有限公司(「聯交所」)之權益及淡倉如下:



Percentage of

Long positions in the shares of the Company or any of the Associated Corporations (not including options granted under the Company's share option scheme):

於本公司或其任何相聯法團股份之好倉(不包括根據本公司購股權計劃授予的購股權):

				the Company's/ Associated Corporation's Issued
Name of Director	Company/Name of Associated Corporation	Nature of Interest	Total Number of Ordinary Shares	Share Capital 佔本公司/相聯法團
董事姓名	本公司/相聯法團名稱	權益性質	普通股總數	已發行股本的百分比
Sun Yiping 孫伊萍	The Company 本公司	Personal Interest 個人權益	13,793,204(L) ⁽¹⁾	0.35%(3)
Bai Ying 白瑛	The Company 本公司	Personal Interest 個人權益	4,937,277(L) (2)	0.13%(3)
	Inner Mongolia Mengniu Dairy (Group) Company Limited ("Inner Mongolia Mengniu") 內蒙古蒙牛乳業(集團)股份 有限公司(「內蒙蒙牛」)	Personal Interest 個人權益	336,151(L)	0.02%

Notes:

- (1) It represents shares granted to Ms. Sun Yiping under the restricted share award scheme and the key management retention plan of the Company adopted by the Board.
- (2) It included shares granted to Mr. Bai Ying under the restricted share award scheme and the key management retention plan of the Company during the period.
- (3) The calculation is based on the number of shares as a percentage of the total number of issued shares of the Company (i.e. 3,919,476,402 shares) as at 30 June 2016.
- (L) Indicates a long position.

附註:

- (1) 該數目為根據董事會採納的本公司限制性股票獎勵 計劃及關鍵崗位員工留任方案授予孫伊萍女士的股 票。
- (2) 該數目包括根據本公司限制性股票獎勵計劃及關鍵 崗位員工留任方案於期內授予白瑛先生的股票。
- (3) 按照股份數目佔本公司於二零一六年六月三十日已 發行股份總數3,919,476,402股之百分比計算得出。
- (L) 表示好倉。



Certain Directors have been granted options under the Company's share option scheme and shares under share award scheme of the Company respectively, details of which are set out in the sections headed "Share Option Scheme" and "Share Award Scheme", respectively below.

若干董事分別根據本公司之購股權計劃獲授購股權及根據本公司之股票獎勵計劃獲授股票,詳情分別載於下文「購股權計劃」及「股票獎勵計劃」各節。

Saved as disclosed above and as set out in the section headed "Share Option Scheme" below, as at 30 June 2016, none of the Directors and the chief executive of the Company and their respective associates had any interests and short positions in the shares, underlying shares and debentures of the Company or any of the Associated Corporations as recorded in the register of the Company required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

除上文及下文[購股權計劃]一節所披露者外,於二零一六年六月三十日,本公司各董事及主要行政人員及各自之聯繫人士於本公司或任何相聯法團之股份、相關股份及債權證中,概無擁有任何須登記在根據證券及期貨條例第352條規定存置的登記冊內,或根據標準守則須知會本公司和聯交所之權益及淡倉。

Substantial Shareholders' Interests

As at 30 June 2016, the interests or short positions of substantial shareholders, other than the Directors or the chief executive of the Company whose interests and short positions in the shares of the Company and of the Associated Corporations are set out above, in the shares and underlying shares of the Company as recorded in the register required to be maintained under Section 336 of the SFO were as follows:

主要股東權益

於二零一六年六月三十日,根據證券及期貨條例 第336條規定存置之登記冊所紀錄,主要股東(於 本公司及相聯法團的股份中所擁有的權益及淡倉 已於上文載列的本公司董事或主要行政人員除外) 於本公司股份及相關股份中的權益或淡倉如下:

Percentage of

Name of Substantial Shareholder	主要股東名稱	Number of Ordinary Shares 普通股數目	the Company's Issued Share Capital ⁽⁷⁾ 佔本公司已發行 股本百分比 ⁽⁷⁾
COFCO Corporation	中糧集團有限公司	1,234,500,758(L) ⁽¹⁾	31.50%
COFCO (Hong Kong) Limited	中糧集團(香港)有限公司	1,233,700,758(L) (2)	31.48%
China Foods (Holdings) Limited	中國食品(控股)有限公司	1,233,700,758(L) (3)	31.48%
Farwill Limited	志遠有限公司	1,233,700,758(L) (2)	31.48%
Colour Spring Limited	彩泉有限公司	1,233,700,758(L) (2)	31.48%
COFCO Dairy Holdings Limited	中糧乳業控股有限公司	1,233,700,758(L) (2)(4)	31.48%
COFCO Dairy Investments Limited	中糧乳業投資有限公司	1,233,700,758(L) (2)(5)	31.48%
Prominent Achiever Limited	互達有限公司	1,233,700,758(L) (2)(5)	31.48%
Arla Foods amba	Arla Foods amba	1,233,700,758(L) (2)	31.48%
Danone SA	Danone SA	1,233,700,758(L) ⁽⁶⁾	31.48%
Danone Asia Pte Ltd	達能亞洲有限公司	1,233,700,758(L) ⁽²⁾	31.48%
Commonwealth Bank of Australia	Commonwealth Bank of Australia	550,232,000(L)	14.04%
JPMorgan Chase & Co.	JPMorgan Chase & Co.	273,625,440(L)	6.98%
		3,030,985(S)	0.08%
		245,806,088(P)	6.27%



Notes:

- (1) COFCO Corporation is deemed interested in an aggregate of 1,234,500,758 shares in the Company, comprising (a) 1,233,700,758 shares in the Company through its wholly-owned subsidiary, COFCO (Hong Kong) Limited and (b) 800,000 shares in the Company through another of its wholly-owned subsidiary, COFCO (BVI) Limited. COFCO (BVI) Limited is deemed interested in 800,000 shares in the Company through its wholly-owned subsidiary, COFCO (BVI) No. 9 Limited.
- (2) COFCO (Hong Kong) Limited, Farwill Limited, Colour Spring Limited, COFCO Dairy Holdings Limited, COFCO Dairy Investments Limited, Prominent Achiever Limited, Arla Foods amba, Danone Asia Pte Ltd are deemed interested in an aggregate of 1,233,700,758 shares in the Company under section 317 of the SFO.
- (3) China Foods (Holdings) Limited (previously known as COFCO (BVI) No. 108 Limited) is deemed interested in 1,233,700,758 shares in the Company through its wholly-owned subsidiary, Farwill Limited.
- (4) COFCO Dairy Holdings Limited is deemed interested in 1,233,700,758 shares in the Company through its subsidiary, COFCO Dairy Investments Limited.
- (5) COFCO Dairy Investments Limited is deemed interested in 296,028,044 shares in the Company through its wholly-owned subsidiary, Prominent Achiever Limited.
- (6) Danone SA is deemed interested in 1,233,700,758 shares in the Company through its subsidiary, Danone Asia Pte Ltd.
- (7) The total issued shares of the Company as at 30 June 2016 was 3,919,476,402.
- (L) Indicates a long position.
- (S) Indicates a short position.
- (P) Indicates a lending pool.

Saved as disclosed above, as at 30 June 2016, no other interests or short positions in the shares or underlying shares of the Company were recorded in the register maintained under Section 336 of the SFO.

附註:

- (1) 中糧集團有限公司被視為於本公司合共 1,234,500,758股股份中擁有權益,當中包括(a)透 過其全資子公司中糧集團(香港)有限公司於本公 司1,233,700,758股股份及(b)透過其另一全資子公 司COFCO (BVI) Limited於本公司800,000股份 中擁有權益。COFCO (BVI) Limited被視為透過其 全資子公司COFCO (BVI) No. 9 Limited於本公司 800,000股股份中擁有權益。
- (2) 根據證券及期貨條例第317條,中糧集團(香港)有限公司、志遠有限公司、彩泉有限公司、中糧乳業控股有限公司、中糧乳業投資有限公司、互達有限公司、Arla Foods amba、達能亞洲有限公司被視為於本公司合共1,233,700,758股股份中擁有權益。
- (3) 中國食品(控股)有限公司(前稱COFCO (BVI) No. 108 Limited)被視為透過其全資子公司志遠有限公司於本公司1,233,700,758股股份中擁有權益。
- (4) 中糧乳業控股有限公司被視為透過其子公司中糧乳 業投資有限公司擁有本公司1,233,700,758股股份 之權益。
- (5) 中糧乳業投資有限公司被視為透過其全資子公司 互達有限公司擁有本公司296,028,044股股份之權 益。
- (6) Danone SA被視為透過其子公司達能亞洲有限公司 於本公司1,233,700,758股股份中擁有權益。
- (7) 於二零一六年六月三十日,本公司已發行股份總數 為3,919,476,402股。
- (L) 表示好倉。
- (S) 表示淡倉。
- (P) 表示可供借出的股份。

除上文所披露者外,於二零一六年六月三十日, 根據證券及期貨條例第336條規定存置之登記冊所 示,概無任何其他於本公司股份或相關股份中之 權益或淡倉。



Share Option Scheme

The Company adopted a share option scheme (the "2005 Share Option Scheme") on 28 June 2005 for the purpose of providing incentives and rewards to eligible participants who contribute to the success of the Group's operations. The 2005 Share Option Scheme has expired on 27 June 2015. The following share options are granted under the 2005 Share Option Scheme and are valid and exercisable during the period:

購股權計劃

本公司於二零零五年六月二十八日採納一項購股權計劃(「二零零五年購股權計劃」),藉此向對本集團業務成功有貢獻之合資格參與者作出鼓勵及獎賞。二零零五年購股權計劃已於二零一五年六月二十七日屆滿。期內,根據二零零五年購股權計劃授予且有效及可被行使之購股權如下:

Number of share options

購股權數月

			粉加	(惟					
Name or category of participant 參與者姓名或類別	As at 1 January 2016 於二零一六年 一月一日	Granted during the period 期內授出	Exercised during the period 期內行使	Lapsed during the period 期內失效	Cancelled during the period 期內註銷	As at 30 June 2016 於二零一六年 六月三十日	Date of grant of share options	grant of (both dates inclusive) share options 購股權行使期間	Exercise price of share options 購股權行使價 HK\$
Executive Director 執行董事 Bai Ying 白瑛	4,163,548	-	-	(3,200,000)	-	963,548	10.10.2011 二零一一年 十月十日	10.10.2015 to 9.10.2018 ⁽¹⁾ 二零一五年十月十日至 二零一八年十月九日 ⁽¹⁾	12.05
Employees in Aggregate 僱員總計	37,036,134	-	(1,614,952)	(28,500,000)	-	6,921,182	10.10.2011 二零一一年 十月十日	10.10.2015 to 9.10.2018 ⁽¹⁾ 二零一五年十月十日至 二零一八年十月九日 ⁽¹⁾	12.05
	41,199,682	-	(1,614,952)	2) (31,700,000)	-	7,884,730			

Notes:

- (1) The share options will be vested in two equal batches with 50% of the share options granted vesting on the fourth and fifth anniversaries of the date of the grant. In addition, the share options will only be vested if and when the pre-set performance targets of the Group, the division of the grantee and the grantee are achieved. Unless all of these targets are met, the share options will lapse.
- (2) The weighted average closing price of the shares of the Company immediately before the dates on which the options were exercised was HK\$12.57.

附註:

- (1) 購股權將分為兩等份歸屬,50%購股權分別於由授 出日起第四及五個週年歸屬。此外,倘若達到本集 團、承授人所屬部門及承授人之預定表現目標,則 有關購股權方獲歸屬。倘未能達致上述全部目標, 則有關購股權將失效。
- (2) 本公司股份於緊接購股權行使日期前之加權平均收 市價為12.57港元。



On 3 June 2016, the shareholders of the Company approved the adoption of a new share option scheme (the "2016 Share Option Scheme") in order to enable the Group to continue to offer valuable incentive to attract and retain quality personnel to work to increase the value of the shares of the Company. The 2016 Share Option Scheme shall be valid and effective for a period of 10 years commencing from 3 June 2016 and will expire on 2 June 2026.

During the six months ended 30 June 2016, no share option was granted under the 2016 Share Option Scheme.

Save as disclosed above, at no time during the reporting period was the Company or any of its subsidiaries a party to any arrangement to enable the Directors or the chief executive of the Company or their respective associates to acquire benefits by means of acquisition of shares in or debentures of the Company or any other body corporate.

Save as disclosed above, none of the Directors or the chief executive (including their spouses and children under the age of 18) during the six months ended 30 June 2016, held any interest in, or were granted any right to subscribe for, the securities of the Company and its associated corporations within the meaning of the SFO, or had exercised any such rights.

Share Award Scheme

1) Restricted Share Award Scheme

The Company operates a restricted share award scheme (the "Restricted Share Award Scheme") to motivate the employees to maximize the value of and share the results with the Company in order to achieve sustainable development of the Group.

As at 30 June 2016, the aggregate number of restricted shares of the Company granted to selected participants was 32,349,400 (before bonus issue), of which 8,425,800 (before bonus issue) restricted shares were granted to Ms. Sun Yiping, the Chief Executive Officer and executive Director, and 2,229,500 (before bonus issue) restricted shares were granted to Mr. Bai Ying, the executive Director. For further details of the grant of restricted shares, please refer to the Company's announcements dated 29 April 2013, 22 April 2014, 19 September 2014, 8 April 2015 and 30 September 2015. Further details of the restricted share award scheme are also set out in note 27 to the Interim Financial Statements.

於二零一六年六月三日,本公司股東批准採納新購股權計劃(「二零一六年購股權計劃」),以使本集團能繼續向優秀僱員提供獎勵,以吸引並挽留彼等效力本集團,以提高本公司股份的價值。二零一六年購股權計劃自二零一六年六月三日起生效,有效期為十年,並將於二零二六年六月二日失效。

截至二零一六年六月三十日止六個月, 概無購股權根據二零一六年購股權計劃授出。

除上文披露者外,本公司或其任何子公司於報告 期內概無訂立任何安排,使本公司董事或主要行 政人員或各自之聯繫人士可藉收購本公司或任何 其他法團之股份或債權證而獲得利益。

除上文披露者外,於截至二零一六年六月三十日 止六個月期間,概無任何董事或主要行政人員(包 括彼等之配偶及18歲以下子女)持有或獲授予本公 司及其相聯法團(見證券及期貨條例之定義)證券 之任何權益或認購權利,亦無行使任何該等權利。

股票獎勵計劃

1) 限制性股票獎勵計劃

本公司採納一項限制性股票獎勵計劃(「限制性股票獎勵計劃」),藉以激勵僱員為本公司 創造更高價值,與本公司共享成果,推動本 集團的持續發展。

於二零一六年六月三十日,已授予獲選對象的本公司限制性股票總數為32,349,400股(紅股發行前),其中8,425,800股(紅股發行前)限制性股票授予總裁兼執行董事孫伊萍女士,及2,229,500股(紅股發行前)限制性股票授予執行董事白瑛先生。有關授予限制性股票的進一步詳情,請參閱本公司年四月二十九日、二零一四年九月十九日、二零一四年四月二十九日、二零一四年九月十九日、二零一五年四月八日及二零一五年九月三十日之公告。有關限制性股票獎勵計劃的進一步詳情亦載於中期財務報表附註27。



2) Key Management Retention Plan

The Company adopted the key management retention plan (the "Retention Plan") to retain and reward the Group's key management personnel and employees with great potential and to drive the achievement of strategic objectives of the Company. According to the Retention Plan, the Company will contribute a maximum of RMB150 million for the execution of the Retention Plan.

As at 30 June 2016, the aggregate number of shares of the Company granted to selected participants under the Retention Plan was 14,492,753, of which 1,555,072 shares were granted to Ms. Sun Yiping, the Chief Executive Officer and executive Director, and 466,521 shares were granted to Mr. Bai Ying, the executive Director. For further details of the Retention Plan, please refer to the Company's announcement dated 11 April 2016. Further details of the Retention Plan are also set out in Note 27 to the Interim Financial Statements.

Foreign Currency Risk

The Group's businesses are principally located in Mainland China and substantially all transactions are conducted in RMB, except for the purchases of imported machinery and equipment, and sales of dairy products to Hong Kong and Macau. As at 30 June 2016, substantially all of the Group's assets and liabilities were denominated in RMB except for the cash and bank balances of approximately RMB957,785,000 (31 December 2015: RMB1,722,071,000), RMB222,713,000 (31 December 2015: RMB121,752,000), RMB413,000 (31 December 2015: RMB52,265,000), RMB38,830,000 (31 December 2015: RMB3.165.000) and RMB33.314.000 (31 December 2015: RMB28,953,000) which were denominated in United States dollars, Hong Kong dollars, Euro, New Zealand dollars and Danish Krone, respectively, the interest-bearing bank and other borrowings of approximately RMB36,325,000 (31 December 2015: RMB901,452,000), RMB5,824,353,000 (31 December 2015: RMB6,897,340,000) and RMB33,419,000 (31 December 2015: RMB28,934,000) which were denominated in Hong Kong dollars, United States dollars and Euro, respectively, and a pledged deposit of approximately RMB12,452,000 (31 December 2015: RMB12,182,000) which were denominated in United States dollars. Management has set up procedures to periodically review and monitor the foreign currency risk exposure.

2) 關鍵崗位員工留任方案

本公司採納關鍵崗位員工留任方案(「留任方案」)以挽留和激勵本集團內具有高潛質的關鍵管理崗位人員和僱員及推動本公司戰略目標的實現。根據留任方案,本公司將就留任方案的執行最多出資人民幣150百萬元。

於二零一六年六月三十日,本公司向留任方案下獲選的參加者合共授出14,492,753股本公司股份,當中有1,555,072股股份授予總裁及執行董事孫伊萍女士及有466,521股股份授予執行董事白瑛先生。有關留任方案的進一步詳情,請參閱本公司日期為二零一六年四月十一日的公告。留任方案的進一步詳情亦載於中期財務報表附註27。

外幣風險

本集團的業務主要位於中國大陸,除了購置進口 機器及設備以及向香港和澳門出售乳製品外,幾 乎全部交易均以人民幣為貨幣單位。於二零一六 年六月三十日,除了為數約人民幣957,785,000 元(二零一五年十二月三十一日:人民幣 1.722.071.000元)、人民幣222.713.000元(二 零一五年十二月三十一日:人民幣121,752,000 元)、人民幣413,000元(二零一五年十二月三十一 日:人民幣52,265,000元)、人民幣38,830,000元 (二零一五年十二月三十一日:人民幣3,165,000 元)及人民幣33,314,000元(二零一五年十二月 三十一日:人民幣28.953.000元)的現金及銀行結 存分別以美元、港元、歐元、新西蘭元及丹麥克 朗為貨幣單位,及為數約人民幣36,325,000元(二 零一五年十二月三十一日:人民幣901,452,000 元)、人民幣5,824,353,000元(二零一五年十二 月三十一日:人民幣6,897,340,000元)及人民幣 33,419,000元(二零一五年十二月三十一日:人 民幣28,934,000元)的計息銀行及其他借貸分別以 港元、美元及歐元為貨幣單位,及為數約人民幣 12,452,000元(二零一五年十二月三十一日:人民 幣12,182,000元)的已抵押存款以美元為貨幣單位 外,本集團幾乎全部資產及負債均以人民幣為貨 幣單位。管理層已制定程序定期審查及監控外幣 風險。

Pledge of Assets

As at 30 June 2016, the Group has pledged certain bank deposits, investment deposits, land use rights and certain property, plant and equipment aggregating to approximately RMB1,200,286,000 (31 December 2015: RMB1,181,352,000).

Contingent Liabilities and Capital Commitments

Details of contingent liabilities and capital commitments are set out in Notes 29 and 30, respectively, to the Interim Financial Statements.

Corporate Governance

The Company is dedicated to ensure high standards of corporate governance with an emphasis on a diligent Board, sound internal control, and increasing transparency and accountability to shareholders. The Board acknowledges that good corporate governance practices and procedures are beneficial to the Group and its shareholders.

The Company has adopted the code provisions set out in the Corporate Governance Code during the period (the "CG Code") contained in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") as its own code of corporate governance practices.

The Board has reviewed the Company's corporate governance practices and is satisfied that the Company has been in compliance with all applicable code provisions of the CG Code during the six months ended 30 June 2016.

資產抵押

於二零一六年六月三十日,本集團已抵押之若干銀行存款、投資存款、土地使用權及若干物業、廠房及設備合共約人民幣1,200,286,000元(二零一五年十二月三十一日:人民幣1,181,352,000元)。

或然負債及資本承擔

或然負債及資本承擔的詳情分別載於中期財務報 表附註29及30。

企業管治

本公司致力確保企業管治達致高水平,尤其著重 組建勤勉盡職的董事會和健全的內部監控制度, 以及提高透明度和對股東之問責性。董事會知 悉,良好企業管治常規及程序對本集團及其股東 有利。

本公司於期內已採納聯交所證券上市規則(「上市規則」))附錄14所載企業管治守則(「企業管治守則」)的守則條文,作為其本身的企業管治常規守則。

董事會已檢討本公司之企業管治常規,並確信本公司於截至二零一六年六月三十日止六個月期間 已全面遵守企業管治守則之適用守則條文。



Board of Directors

As at the date of this interim report, the Board currently comprises two executive Directors, namely, Ms. Sun Yiping (chief executive officer) and Mr. Bai Ying; six non-executive Directors, namely, Mr. Ma Jianping (Chairman), Mr. Yu Xubo, Mr. Niu Gensheng, Mr. Tim Ørting Jørgensen, Ms. Liu Ding (Vice-Chairwoman) and Mr. Filip Kegels; and five independent non-executive Directors, namely, Mr. Jiao Shuge (alias Jiao Zhen) (Vice-Chairman), Mr. Julian Juul Wolhardt, Mr. Zhang Xiaoya, Mr. Wu Kwok Keung Andrew and Dr. Liao Jianwen.

Securities Transactions of Directors

The Company has adopted the Model Code set out in Appendix 10 to the Listing Rules as the Company's code of conduct and rules governing dealings by all Directors in the securities of the Company. The Directors have confirmed, following specific enquiries by the Company, that they have complied with the required standard set out in the Model Code throughout the six months ended 30 June 2016.

Purchase, Sale or Redemption of the Company's Listed Securities

During the six months ended 30 June 2016,

- (1) the Company repurchased on the open market a total of 6,116,000 shares of the Company at a total consideration of RMB58.1 million, all of which were cancelled during the six months ended 30 June 2016; and
- (2) the trustee of the Restricted Share Award Scheme purchased on the open market a total of 2,094,000 shares of the Company at a total consideration of approximately RMB16.9 million.

Save as disclosed above, neither the Company nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities during the six months ended 30 June 2016.

董事會

於本中期報告之日期,董事會現包括兩位執行董事,分別為孫伊萍女士(總裁)及白瑛先生;六位非執行董事,分別為馬建平先生(主席)、于旭波先生、牛根生先生、Tim Ørting Jørgensen先生、柳丁女士(副主席)及Filip Kegels先生;及五位獨立非執行董事,分別為焦樹閣(又名焦震)先生(副主席)、Julian Juul Wolhardt先生、張曉亞先生、胡國強先生及廖建文博士。

董事的證券交易

本公司已採納上市規則附錄10所載之標準守則為規管本公司所有董事進行本公司證券交易的行為守則和規則。對所有董事作出特定查詢後,本公司確認所有董事於截至二零一六年六月三十日止六個月內一直遵守標準守則之規定準則。

購買、出售或贖回本公司上市證券

截至二零一六年六月三十日止六個月,

- (1) 本公司以總代價人民幣58.1百萬元在公開 市場回購合共6,116,000股本公司股份,全 部已於截至二零一六年六月三十日止六個 月內註銷;及
- (2) 限制性股票獎勵計劃的受托人根據限制性股票獎勵計劃以總代價約人民幣16.9百萬元在公開市場購入合共2,094,000股本公司股份。

除以上所披露者外,本公司或其任何子公司於截至二零一六年六月三十日止六個月內概無購買、 贖回或出售本公司任何上市證券。



Audit Committee

The audit committee of the Company (the "Audit Committee") currently comprises four independent non-executive Directors, namely Mr. Wu Kwok Keung Andrew (chairman), Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt and Mr. Zhang Xiaoya. The Audit Committee has reviewed with the Company's management and the external auditors, the accounting principles and practices adopted by the Company and discussed auditing, risk management, internal control, whistleblowing policy and system and financial reporting matters, including the review of the Group's unaudited interim financial statements for the six months ended 30 June 2016.

Investor Relations and Communications

The Company adopts a proactive policy in promoting investor relations and communications. Regular meetings are held with institutional investors and financial analysts to ensure two-way communications on the Company's performance and development.

By order of the Board

Sun Yiping

Chief Executive Officer & Executive Director

Hong Kong, 24 August 2016

審核委員會

本公司審核委員會(「審核委員會」)成員現包括四位獨立非執行董事,分別為胡國強先生(主席)、 焦樹閣(又名焦震)先生、Julian Juul Wolhardt先生 及張曉亞先生。審核委員會已與本公司管理層及 外部核數師審閱本公司採納的會計原則與慣例, 並討論審核、風險管理、內部監控、舉報政策及 系統以及財務報告事宜,其中包括審閱本集團截 至二零一六年六月三十日止六個月的未經審核中 期財務報表。

投資者關係與溝通

本公司採取積極政策推動投資者關係及增進溝通。本公司定期與機構投資者及財務分析員舉行會議,以確保就本公司的表現及發展維持雙向的 溝通。

承董事會命

孫伊萍

總裁兼執行董事

香港,二零一六年八月二十四日



INDEPENDENT REVIEW REPORT

獨立審閲報告



Ernst & Young 22nd Floor CITIC Tower 1 Tim Mei Avenue Central, Hong Kong

Tel: +852 2846 9888 Fax: +852 2868 4432 www.ev.com 安永會計師事務所 香港中環 添美道1號 中信大廈 22樓

電話: +852 2846 9888 傳真: +852 2868 4432 www.ey.com

To the Board of Directors China Mengniu Dairy Company Limited

(Incorporated in the Cayman Islands with limited liability)

Introduction

We have reviewed the interim financial information set out on pages 56 to 124, which comprises the condensed consolidated statement of financial position of China Mengniu Dairy Company Limited (the "Company") and its subsidiaries (the "Group") as at 30 June 2016 and the related condensed consolidated statements of profit or loss, comprehensive income, changes in equity and cash flows for the six-month period then ended, and explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and International Accounting Standard 34 "Interim Financial Reporting" ("IAS 34") issued by the International Accounting Standards Board. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with IAS 34. Our responsibility is to express a conclusion on this interim financial information based on our review. Our report is made solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Scope of Review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

좌:

中國蒙牛乳業有限公司董事會

(在開曼群島註冊成立之有限公司)

緒言

我們已審閱刊於第56頁至124頁的中國蒙牛乳業 有限公司(「貴公司」)及其子公司(「貴集團」)的中 期財務資料,其中包括於二零一六年六月三十日 的簡明綜合財務狀況表以及截至該日止六個月期 間的相關簡明綜合損益表、全面收益表、權益變 動表、現金流量表以及解釋附註。《香港聯合交易 所有限公司證券上市規則》規定,中期財務資料報 告的編製必須符合其相關條文及國際會計準則理 事會頒佈的《國際會計準則》第34號一「中期財務報 告」(「《國際會計準則》第34號」)的規定。 貴公 司董事負責根據《國際會計準則》第34號編製及呈 列本中期財務資料。我們的責任是根據我們審閱 工作的結果,對本中期財務資料作出審閱結論。 根據委聘條款,我們的報告僅向董事會作出。除 此之外,不作其他用途。我們概不就本報告的內 容,對任何其他人士負責或承擔任何責任。

審閲範圍

我們是按照香港會計師公會頒佈的《香港審閱聘用協定準則》第2410號一「由實體的獨立核數師執行的中期財務資料審閱」的規定進行審閱。中期財務資料的審閱主要包括向負責財務會計事宜的人士作出詢問,並採取分析性和其他審閱程序。審閱的範圍遠較根據《香港核數準則》進行的審核範圍小,故我們不能保證我們知悉一切可能於審核中識別的重大事宜。因此,我們不發表審核意見。



INDEPENDENT REVIEW REPORT 獨立審閱報告

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial information is not prepared, in all material respects, in accordance with IAS 34.

結論

根據我們的審閱,我們並未察覺任何事宜致使我們相信隨附中期財務資料在一切重大方面並未按照《國際會計準則》第34號編製。

Certified Public Accountants

Hong Kong 24 August 2016 執業會計師

香港 二零一六年八月二十四日



INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

中期簡明綜合損益表

Unaudited 未經審核

For the six months ended 30 June

截至六月三十日止六個月

		截至六月二十1	1 止 不 個 月
		2016	2015
		二零一六年	二零一五年
	Notes	RMB'000	RMB'000
	附註	人民幣千元	人民幣千元
持續經營業務			
	4		25,564,409
銷售成本		(18,075,749)	(17,421,599
毛利		9.181.405	8,142,810
	4		177,611
		,	,
文 <u>却</u> 庄工品加点		(22,285)	(6,912
鉛售及經銷費用			(5,565,274
			(1,093,651
	5		(182,839
	0		273,764
	7		(134,616
	1		143,306
來自持續經營業務之 税前利潤	6	1,497,551	1,754,199
所得税支出	8	(313,030)	(321,343
來自持續經營業務之 本期利潤		1,184,521	1,432,856
已終止經營業務			
本期虧損	9	-	3)
本期利潤		1,184,521	1,432,848
以下夕 亡 確 / L ·			
		1 077 200	1 000 660
			1,338,669
乔饪双双米催 鱼		107,231	94,179
	收入 ・	特績	Rotes RMB'000 人民幣千元 RMB'000 RMB'05,749 RMB'05,749



INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS 中期簡明綜合損益表

Unaudited 未經審核

For the six months ended 30 June

截至六月三十日止六個月

		Note 附註	2016 二零一六年	2015 二零一五年 Restated 經重列
Earnings per share attributable to ordinary equity holders of the Company (expressed in RMB per share) Basic - For profit for the period - For profit from continuing operations	本公司普通股擁有人 應佔每股盈利 (以每股人民幣元計) 基本 一本期利潤 一來自持續經營業務之	10	0.277	0.344
	利潤		0.277	0.344
Diluted - For profit for the period - For profit from continuing operations	攤薄 一本期利潤 一來自持續經營業務之 利潤		0.277	0.343



INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

中期簡明綜合全面收益表

Unaudited 未經審核 For the six months ended 30 June

截至六月三十日止六個月

		既主ハガニー	日正へ同り
		2016	2015
			二零一五年
	Noto		_ 专 五中 RMB'000
	計	人氏幣十九	人民幣千元
本期利潤		1,184,521	1,432,848
其他全面收益/(虧損)			
其後期間重新分類至損益的 其他全面收益/(虧損):			
換算海外業務的 匯兑差額 現今流量對油		11,177	(6,088)
來自期內對沖工具 公允值變動之			
實際部分 所得税的影響		_	(11,519) 3,098
其後期間重新分類至 損益的其他全面收益/ (虧損)淨額		11,177	(14,509)
其後期間不會重新分類 至損益的其他全面 虧損:			
指定為以公允值計量且 其變動計入其他全面 收益的股本投資: 公允值變動	16(a)/(b)	(67,100)	(91,363)
其後期間不會重新分類 至損益的其他全面 虧損淨額		(67,100)	(91,363)
其他全面虧損, 扣除税項		(55,923)	(105,872)
本期全面收益總額		1,128,598	1,326,976
以下各方應佔:		000 400	1.044.750
本公司擁有人 非控股股東權益		988,488 140,110	1,244,756 82,220
		1,128,598	1,326,976
	其 人	其他全面收益/(虧損) 其後期間重新分類至損益的:換類至期間全面收益/(虧損):換質性之類,與類別的與一類,與其一類,與其數別的與一類,與其數別的。 其後期間的別學 其後期間的別學 其後期間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別學 其後期間間的別數的值 「公計的數 「公計的數 「本的額 」 「本期全面 「大入本動 」 「大力、表面 」 「大力	2016



INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

中期簡明綜合財務狀況表

			Unaudited 未經審核	Audited 經審核
			30 June	31 December
			2016	2015
			二零一六年	二零一五年
			六月三十日	十二月三十一日
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
NON-CURRENT ASSETS	非流動資產			
Property, plant and equipment	物業、廠房及設備	12	11,477,297	11,637,977
Construction in progress	在建工程	13	1,592,229	900,939
Investment properties	投資物業	10	30,372	20,078
Land use rights	土地使用權		967,522	888,680
Goodwill	商譽	14	6,569,075	5,850,599
Other intangible assets	其他無形資產		1,998,479	1,731,018
Investments in associates	於聯營公司的投資		4,077,528	4,185,883
Deferred tax assets	遞延税項資產		394,969	307,534
Biological assets	生物資產		345,381	289,823
Non-current financial assets	非流動金融資產	16	2,110,355	2,327,916
Long term prepayments	長期預付款		48,521	91,738
Total non-current assets	總非流動資產		29,611,728	28,232,185
CURRENT ASSETS	流動資產			
Other current financial assets	其他流動金融資產	16	6,902,914	5,255,273
Derivative financial instruments	衍生金融工具	23	-	10,944
Inventories	存貨	17	3,468,515	4,339,506
Trade and bills receivables	應收賬款及票據	18	2,929,605	1,617,757
Prepayments, deposits and	預付款、按金及			
other receivables	其他應收款項		2,201,662	2,158,884
Pledged deposits	保證金存款	19	747,809	722,402
Cash and bank balances	現金及銀行結存	19	5,206,881	7,931,237
			21,457,386	22,036,003
Assets of disposal groups classified as	分類為持有待售的處置	i L		
held for sale	組內資產	9	253,799	384,353
Total current assets	總流動資產		21,711,185	22,420,356



INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION 中期簡明綜合財務狀況表

			Unaudited	Audited
			未經審核	經審核
			30 June	31 December
			2016	2015
			二零一六年	二零一五年
			六月三十日	十二月三十一日
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
CURRENT LIABILITIES	流動負債			
Trade and bills payables	應付賬款及票據	20	5,779,867	4,644,298
Other payables and accruals	其他應付款項及預提費用	21	4,789,448	4,989,524
Interest-bearing bank and other	計息銀行及其他借貸			
borrowings	11 (1 2) +1	22	6,403,893	6,080,751
Other loans	其他貸款		25,915	43,915
Derivative financial instruments	衍生金融工具	23	4,752	3,160
Deferred income	遞延收入		53,999	45,652
Income tax payable	應付所得税		196,932	153,367
			17,254,806	15,960,667
Liabilities directly associated with the	與分類為持有待售的		17,204,000	10,000,007
assets classified as held for sale	資產直接相關的負債	9	13,234	15,708
Total current liabilities	總流動負債		17,268,040	15,976,375
NET CURRENT ASSETS	淨流動資產		4,443,145	6,443,981
TOTAL ASSETS LESS CURRENT LIABILITIES	總資產減流動負債		34,054,873	34,676,166
			0 1,00 1,010	01,070,100
NON-CURRENT LIABILITIES	非流動負債			
Interest-bearing bank and other	計息銀行及其他借貸			
borrowings		22	3,768,505	4,969,511
Long term payables	長期應付款項		42,164	68,399
Deferred income	遞延收入		383,843	303,116
Deferred tax liabilities	遞延税項負債		71,077	76,050
Other non-current financial liabilities	其他非流動金融負債	24	3,007,943	2,643,936
Total non-current liabilities	總非流動負債		7 070 500	8 061 010
TOTAL HOLL-CULTELL HADHILLES	総		7,273,532	8,061,012
NET ASSETS	淨資產		26,781,341	26,615,154



INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION 中期簡明綜合財務狀況表

			Unaudited	Audited
			未經審核	經審核
			30 June	31 December
			2016	2015
			二零一六年	二零一五年
			六月三十日	十二月三十一日
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
EQUITY	權益			
Equity attributable to owners of the	本公司擁有人應佔權益			
Company				
Share capital	股本	25	356,877	357,262
Treasury shares held under	股票獎勵計劃下持有的			
share award scheme	庫存股份	27	(432,678)	(415,762)
Other reserves	其他儲備	26	12,409,144	13,321,140
Retained earnings	保留利潤		9,950,889	8,873,599
			22,284,232	22,136,239
Non-controlling interests	非控股股東權益		4,497,109	4,478,915
TOTAL EQUITY	總權益		26,781,341	26,615,154

Ma Jianping 馬建平 Director 董事 Sun Yiping 孫伊萍 Director 董事

截至二零一六年六月三十日止六個月(未經審核)

For the six months ended 30 June 2016 (unaudited)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

中期簡明綜合權益變動表

	Total equity	總權益 RMB'000 人民幣千元	26,615,154 1,184,521	(67,100)	11,177	1,128,598	16,632	1	(16,916) 50,546	(58,142)	(552,697)	(54,195)	2,399	301	26,138 (373,458)	26,781,341
	Non- controlling interests 非幕器		4,478,915 26,		32,879	140,110						(54,195)	(1,608)		26,138 (94,650)	4,497,109 26
	cor Total in	合計 RMB'000 R 人民幣千元 人長	22,136,239 4,	(67,100)	(21,702)	988,488	16,632		(16,916) 50.546	(58,142)	(552,697)		(1,110)		(278,808)	22,284,232 4,
	Retained earnings	保留利潤 RMB'000 R 人民幣千元 人	8,873,599 22, 1,077,290 1,		÷	1,077,290				i.						9,950,889 22,
	Puttable non- controlling interest R reserve e 可治唐		(1,517,869)* 8,	ı	÷	÷	,			i.					(278,808)	(1,796,677)* 9,
	P Equity con transaction i reserve u		1,222,628*		÷								(1,110)			1,221,518* (1,7
	tra		112,332* 1,2		÷			(5,444)	50.546							157,434* 1,2
ithe Company 原作	Financial re asset revaluation reserve r 金融資率		35,297* 11	(67,100)	÷	(67,100)										(31,803)* 15
Attributable to owners of the Company 本公司擁有人應佔	Foreign Fin currency translation reval reserve re		(689,121)* 3	1	(21,702)	(21,702)										(710,823)*
Attributab	F cu Statutory trans reserves n	法定儲備 換 RNB'000 RN KRB'000 RN 人民幣千元 人民	2,809,060*	ı	,	,				,						2,809,060*
		實繳盈餘 法 RMB'000 RIV (民幣千元 人民	204,677* 2,80		÷					,						204,677* 2,80
	Share Contributed premium surplus	股份溢價 實 RMB'000 RM 人民幣千元 人民			į,		16,494	5,444		(57,619)	(552,697)					
	ā.		(415,762) 11,144,136* -	ı	÷				(16,916)	1 (5)	- (55					(432,678) 10,555,758*
	Treasury shares shares held under share Share award capital Spiewerd Spiew	<	357,262 (415	1			88		99	(523)						356,877 (432
	is selection	股本 es RMB'000 世 人民幣千元	357,													356,
		Notes	於二零一六年一月一日 本期和潤 本期其他全國收益/	(廣預) 指定為以公伯計畫且其變動計 八其他全剛從都附本投資的 公允值變動,和除稅項	<i>换</i> 异/ペパ·果/格·印度·兄 · 差額	期內全面收益/(虧損) 總額	根據以股份支付的購股權 安排發行股份 25	77g類敗權時轉出 購股權儲備 41m 華參 114 144	為胶宗來亂計劃 購股 將票獎퇩計劃	股份購回及註銷 向本公司擁有人派付	殷息 向非控股股東權益派付	股急/應付非控股股東 權益股息	收購非控股股東權益 此瞎子公司	3.04 J. 4 J. 1 J. 1 J. 1 J. 1 J. 1 J. 1 J.	權益注資 終止確認可沽售非控股股東權益	
			At 1 January 2016 Profit for the period Other comprehensive income/	(loss) for the period: Onarges in far value of equity investments desgrated as at far value frirough other comprehensive income, net of tax	exchange dilieterice on dansialori of loreign operations	Total comprehensive income/(oss) for the period	Shares issued under equity-settled share option arrangements	Iranster of share option reserve upon exercise of share options	Share puroriases for share award scheme Share award scheme	Shares repurchased and cancelled Dividends paid to owners of	the Company Dividends paid/payable to	non-controlling interests	Acquisition of non-controlling interests Acquisition of subsidiaries	Capital injection from non-controlling interests	Derecognition of puttable non-controlling interests	At 30 June 2016

13,321,140,000元)。 These reserve accounts comprise the consolidated other reserves of RMB12,409,144,000 (31 December 2015: RMB13,321,140,000) in the consolidated statement of financial position.

該等儲備賬戶包括綜合財務狀況表內的綜合其他儲備人民 幣12,409,144,000元(二零一五年十二月三十一日:人民幣



INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY 中期簡明綜合權益變動表

For the six months ended 30 June 2015 (unaudited)

截至二零一五年六月三十日止六個月(未經審核)

Attributable to owners of the Company 本公司擁有人雇佔

								Authoritania Z	本公司擁有人應佔	ooiiipaii)							
		Notes	Share capital	Treasury shares held under share award scheme gwight 画在 Scheme 自由 由于 Scheme Scheme Scheme	Share premium premium BW公道價 RNB/000 A R R M R Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	Contributed surplus surplus 實驗盈餘 RMB 9000 A RM R 9000 A R 9000	Statutory reserves 法定議編 RMB'000	Fareign currency translation reserve 放算儲蓄 RNB'000	Financial asset revaluation researce 金融資產 重古結構 TAMB YOO A FR NAT TREE TREE TREE TREE TREE TREE TREE TR	Share option reserve/ share award reserve award reserve award reserve award reserve award award reserve Ara Wa	Hedging resence 数并儲蓄 RMB 7000	Equity transaction resence Reserve Assistant RMB 1000 A F MB 1000	Puttable non-controlling interest interest abdissing a Managaga abdissing a Managagaga abdissing a Managagagagagagagagagagagagagagagagagaga	Retained earnings RANB 000 A PR A PR	Total A計 RWB 000 A H B M B T H M B T	Non- controlling interests 非控股 股東權益 RMB 7000 A F F M T A M T M T M T M T M T M T M T M T M	Total equity equity make the part of the
At 1 January 2015 Profit for the period Other comprehensive income/ loss for the period:	於二零一五年-月-日 本駒州澗 本朝其他全面 收益〈(舊龍):		196,246	(489,075)	11,771,025	232,020	2,496,524	(590,205)	152,347	314,765	(5,718)	1,810,862	(1,218,235)	6,818,844	21,489,400 1,338,669	3,003,473 94,179	24,492,873 1,432,848
Changes in far value of equity investments designated as at fair value through other comprehensive income, and of tax			ı	1	I	1	1	1	(91,383)	1	1	1	1	1	(91,363)	1	(91,363)
Exchange omerence on translation of foreign operations Cash flow hedges, net of tax	級昇端小業務的 匯兑差額 現金流量對沖·扣除稅項		1 1	1 1	1 1	1 1	1 1	1,749	1 1	1 1	(4,299)	1 1	1 1	1 1	1,749 (4,299)	(7,837)	(6,088) (8,421)
Total comprehensive incomet/loss) for the period	期內全面收益人(虧損)		ı	1	1	1	1	1,749	(91,363)	1	(4,299)	1	1	1,338,669	1,244,756	82,220	1,326,976
Shares issued under equity-settled share option arrangements	根據以股份支付的 購股權安排發行股份 Nm.A.+ HA	25	213	I	50,758	ı	ı	ı	1	1	1	1	ı	1	50,971	1	50,971
Equity-sertied share option arrangements	从校历文刊的 購股權安排 尓休睡恥椿吐輔山		1	ı	1	1	1	1	1	14,513	1	1	1	1	14,513	341	14,854
ITAISIE OI SIARE ODIONI TESENE Upon exercise of share options Share purchases for share	17次两次循环特益 購股權儲備 为职画終副計劃		ı	ı	27,399	ı	ı	ı	ı	(27,399)	ı	ı	ı	ı	1	ı	ı
award scheme	(物)以示笑剧目画 購股 日体吃声 將腎社 割 健屬 (A		1	(67,603)	1	1	1	1	1	1	1	1	1	1	(67,603)	1	(67,603)
olides vesteu urud state award scheme Share award scheme	依嫁放未突鳴計劃跨屬的 股份 股票獎勵計劃	27		208,848	9,349	1 1	1 1	1 1	1 1	(218,197)	1 1	1 1	1 1	1 1	138,038	1 1	138,038
Dividends paid/payable to owners of the Company	向本公司擁有人派付股息/ 應付本公司擁有人股息 占非特別事業等公司			1	(546,923)	1	1		1	1		1	1	1	(546,923)	1	(546,923)
Dimoents palor payable to non-controlling interests	四非性胶胶果權益流內胶思/ 應付非控股股東權益股息 。治国山年 - 会ラスコーも50時		1	ı	ı	ı	ı	1	1	1	ı	ı	ı	1	1	(95,324)	(95,324)
Destrict Oxfords of an equity interest in a comparing a substition of non-controlling interests	a 你问山曾一多千公司人取権 (沒有失去控制權) 收購非控股股東權益 11-44 nr.n. 本	26(a) 26(b)	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	961,804 (1,885,131)	1 1	1 1	961,804 (1,885,131)	2,506,790 (625,544)	3,468,594 (2,510,675)
capital mjezion from non-controlling interests	并在权权来 幅批注资 8-1 被背叫斗=		ı	ı	ı	1	1	1	1	1	1	480	1	1	480	9,302	9,782
Derecogninon of putative non-controlling interests			1	1	1	1	1	1	1	1	1	ı	18,782	ı	18,782	(65,935)	(47,153)
At 30 June 2015	於二零一五年六月三十日		196,459	(347,830)	11,311,608	232,020	2,496,524	(588,456)	60,984	221,720	(10,017)	888,015	(1,199,453)	8,157,513	21,419,087	4,815,323	26,234,410



INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

中期簡明綜合現金流量表

Unaudited 未經審核 For the six months ended 30 June 截至六月三十日止六個月

			2016	2015
		Notes	二零一六年 RMB'000	二零一五年 RMB'000
		附註	人民幣千元	人民幣千元
Cash flows from operating activities	經營業務產生的現金流量			
Profit before tax:	税前利潤:			
From continuing operations	來自持續經營業務		1,497,551	1,754,199
From a discontinued operation	來自已終止經營業務		-	(8)
Adjustments for:	就下列各項作出調整:		(070,000)	(070 704)
Interest income	利息收入	7	(278,098)	(273,764)
Finance costs Depreciation of items of property,	融資成本 物業、廠房及設備折舊	7	151,460	134,616
plant and equipment	彻未、顺厉及政佣狙皆	6	752,094	678,071
Depreciation of investment properties	投資物業折舊	6	2,474	1,586
Amortisation of land use rights	土地使用權攤銷	6	11,505	12,135
Amortisation of other intangible assets	其他無形資產攤銷	6	18,080	8,798
Loss/(gain) on disposal of items of	處置物業、廠房及	O	10,000	0,700
property, plant and equipment	設備虧損/(收益)	4/5	(2,475)	7,153
Gain on disposal of a disposal group	出售分類為持有待售的			,
classified as held for sale	處置組收益	4	(29,127)	_
Provision for trade receivables and	應收賬款及其他應收款			
other receivables	項撥備	5	6,873	3,249
Write-back of provision for trade	撥回應收賬款及其他			
receivables and other receivables	應收款項撥備	5	(21,740)	(31,262)
Write-down of inventories to net	存貨撇減至可變現淨值	_		
realisable value		5	57,535	23,808
Government grants related to income	與收入相關之政府補助	4	(45.007)	(45,400)
Amortisation of deferred income	遞延收入攤銷	4 4	(15,837)	(12,753)
Gain on disposal of a subsidiary Share of losses/(profits) of associates	出售一家子公司收益 應佔聯營公司虧損/	4	_	(49,989)
Share of losses/(profits) of associates	(利潤)		154,555	(143,306)
Losses arising from changes in fair	乳牛公允值減銷售成本之		134,333	(140,000)
value less cost to sell of dairy cows	變動產生的虧損		22,285	6,912
Foreign exchange losses/(gains), net	匯兑虧損/(收益)淨額	4/5	(30,897)	23,283
Net fair value loss/(gain) on forward	遠期外幣合約及遠期外幣	., 0	(22,222)	,
currency contracts and forward	掉期公允值虧損/			
currency swaps	(收益)淨額	4/5	5,011	(15,991)
Share option scheme expense	購股權計劃開支		-	14,854
Share award scheme expense	股票獎勵計劃開支	27	50,546	138,038
			2,351,795	2,234,229
leaves a le sterre financial accet	廿小人司次文量中		, ,	,,==0
Increase in other financial assets – entrusted loans	其他金融資產增加		(42.500)	(0.010)
entrusted loans Decrease in inventories	一委託貸款 存貨減少		(13,520) 907,501	(8,916) 8,291
Increase in trade and bills receivables	(付具) (例2) (應收賬款及票據增加		(1,233,189)	(685,584)
Decrease/(increase) in pledged deposits	保證金存款減少/(增加)		67,633	(38,127)
Decrease in prepayments, deposits and	預付款、按金及其他應收		01,000	(00,121)
other receivables	款項減少		207,330	232,014
Increase in trade and bills payables	應付賬款及票據增加		1,089,455	193,153
Increase/(decrease) in other payables	其他應付款項及預提費用		,,	
and accruals	增加/(減少)		(196,992)	754,755
	, , , , , , , , , , , , , , , , , , , ,		, , ,	, ,



INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS 中期簡明綜合現金流量表

Unaudited 未經審核 For the six months ended 30 June 截至六月三十日止六個月

2016 2015 二零一六年 二零一五年 **RMB'000** RMB'000 Notes 附註 人民幣千元 人民幣千元 Cash generated from operations 經營業務產生的現金 3,180,013 2,689,815 Interest paid 支付利息 (142,805)(126, 273)支付所得税 Income taxes paid (361,873)(456, 278)Net cash flows from operating 經營業務產生的淨現金流量 activities 2,675,335 2,107,264 Cash flows from investing activities 投資活動產生的現金流量 Proceeds from disposal of items of 處置物業、廠房及設備所得 property, plant and equipment 99,762 44,488 款項 Proceeds from disposal of biological 處置生物資產所得款項 assets 1,935 1,784 Proceeds from disposal of a disposal 出售分類為持有待售的 group classified as held for sale 處置組所得款項 98,000 Purchase of items of property, plant and 購置物業、廠房及設備 eauipment (457, 258)(275,982)Purchase of construction in progress 購置在建工程 13 (1,007,994)(1,102,496)Purchase of other intangible assets 購置其他無形資產 (2,421)(3,388)Purchase of land use rights 購置土地使用權 (15, 241)(17,093)Purchase of biological assets 購置生物資產 (87,640)(30,648)Purchase of a short term bond 購置短期債券 (561,901)Purchase of unit trust investments 購置單位信託投資 (53,403)150,000 Disposal of unit trust investments 出售單位信託投資 227,000 Decrease/(increase) of long term time 長期定期存款減少/(增加) 243,617 deposits (380,641)Purchase of time deposits with original 購買原到期日為三個月 maturity of more than three months 以上的定期存款 (615,963)(72,795)(5,145,839)Purchase of investment deposits 購置投資存款 (6,582,036)Withdrawal of investment deposits 收回投資存款 4,799,536 7,967,743 Interest received 收取利息 224,590 202,424 Dividends received from associates 收取聯營公司股息 3,698 20,700 (1,085,941)Acquisition of subsidiaries 收購子公司 出售一家子公司 Disposal of a subsidiary (861)或然代價付款 Payment of contingent consideration (50,000)(10,000)Receipt of government grants related to 收取購買固定資產相關之 purchase of fixed assets 政府補助金 73,875 37,350 Net cash flows from/(used in) 投資活動產生/(所用) investing activities 淨現金流量 (4,209,481)846,442



INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS 中期簡明綜合現金流量表

Unaudited 未經審核 For the six months ended 30 June 截至六月三十日止六個月

		Notes 附註	2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Cash flows from financing activities Proceeds from interest-bearing	融資活動產生的現金流量 計息銀行貸款所得款項			
bank loans			2,513,019	3,232,976
Repayment of interest-bearing bank loans	償還計息銀行貸款		(3,522,035)	(2,720,894)
Increase in pledged deposits for bank loans	銀行貸款的保證金存款增加		(93,040)	(147,906)
Proceeds from other loans Repayment of other loans	其他貸款所得款項 償還其他貸款		(18,000)	100,000
Repayment of long term payables Deemed disposal of equity interests in	償還長期應付款項 視作出售一家子公司之		(38,633)	(50,068)
a subsidiary without loss of control Acquisition of non-controlling interests Capital injection from non-controlling	股權(沒有失去控制權) 收購非控股股東權益 非控股股東權益注資		(2,718)	3,468,594 (2,510,675)
interests	為股票獎勵計劃購股		28,537	9,782
Shares purchased for share award scheme			(16,916)	(67,603)
Shares issued under equity-settled share option arrangements Shares repurchased and cancelled	根據以股份支付的購股權安排發行股份 股份購回及註銷		16,632 (58,142)	50,971 -
Dividends paid to owners of the Company	支付本公司擁有人的 股息		(552,697)	(546,923)
Dividends paid to non-controlling interests	支付非控股股東權益的 股息		(54,994)	(95,262)
Net cash flows from/(used in) financing activities	融資活動產生/(所用) 淨現金流量		(1,798,987)	722,992
Net increase/(decrease) in cash and cash equivalents	現金及現金等價物增加/(減少)淨額		(3,333,133)	3,676,698
Cash and cash equivalents at 1 January	於一月一日的現金及 現金等價物		6,833,608	3,607,033
Effect of foreign exchange rate changes, net	匯率變動的影響(淨額)		33,043	207,846
			30,010	201,010
Cash and cash equivalents at 30 June	於六月三十日的現金及 現金等價物		3,533,518	7,491,577
Analysis of balances of cash and cash equivalents	現金及現金等價物結餘分析			
Cash and bank balances as stated in the interim condensed consolidated statement of financial position	及銀行結存		5,206,881	8,606,899
Time deposits with original maturity more than three months	原到期日為三個月以上的 定期存款		(1,673,363)	(1,115,322)
Cash and cash equivalents as stated in the interim condensed consolidated	於中期簡明綜合現金流量表中列展的現金及		0.500.500	7.404.575
statement of cash flows	現金等價物		3,533,518	7,491,577



NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

中期簡明綜合財務報表附註

1. Corporate Information

The Company was incorporated as an exempted company with limited liability in the Cayman Islands. The Company is an investment holding company and its subsidiaries are engaged in the manufacture and distribution of dairy products mainly in the People's Republic of China (the "PRC").

2. Basis of Preparation and Changes to the Group's Accounting Policies

Basis of preparation

The unaudited interim condensed consolidated financial statements for the six months ended 30 June 2016 have been prepared in accordance with IAS 34 *Interim Financial Reporting* and the disclosure requirements of Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

The unaudited interim condensed consolidated financial statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements for the year ended 31 December 2015.

New standards and amendments adopted by the Group

The accounting policies adopted in the preparation of these interim condensed consolidated financial statements are consistent with those in the Group's annual financial statements for the year ended 31 December 2015, except for the adoption of the following new and revised standards effective as at 1 January 2016. The Group has not early adopted any other standard, or amendment that has been issued but is not yet effective.

The nature and the effect of these changes are disclosed below. Although these new standards and amendments apply for the first time in 2016, they do not have a material impact on the annual consolidated financial statements of the Group or the interim condensed consolidated financial statements of the Group. The nature and the impact of each new standards or amendments is described below:

1. 公司資料

本公司為在開曼群島註冊成立的獲豁免有限公司。本公司乃一家投資控股公司,而其子公司主要在中華人民共和國(「中國」)從事乳製品生產及經銷業務。

2. 編製基準及本集團會計政策變動

編製基準

截至二零一六年六月三十日止六個月的未經審核中期簡明綜合財務報表是按照國際會計 準則第34號中期財務報告及香港聯合交易所 有限公司證券上市規則之披露規定編製。

本未經審核中期簡明綜合財務報表並未載有 年度財務報表所需的全部信息和披露,故應 與本集團截至二零一五年十二月三十一日止 年度的年度財務報表一併閱覽。

本集團採納之新準則及修訂

除因採納以下於二零一六年一月一日生效的 新頒佈和經修訂的準則外,編製該等中期簡 明綜合財務報表所採納的會計政策,與編製 本集團截至二零一五年十二月三十一日止年 度的年度財務報表所採納者保持一致。本集 團並無提早採納已頒佈但尚未生效的任何其 他準則或修訂。

該等變動的性質及影響於下文披露。以下新 準則及修訂於二零一六年首次應用,然而, 該等新準則及修訂並無對本集團的年度綜合 財務報表或中期簡明綜合財務報表產生重大 影響。各項新準則或修訂的性質及影響於下 文詳述:



NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS 中期簡明綜合財務報表附註

2. Basis of Preparation and Changes to the Group's Accounting Policies (continued)

New standards and amendments adopted by the Group (continued)

IFRS 14 Regulatory Deferral Accounts

IFRS 14 is an optional standard that allows an entity, whose activities are subject to rate-regulation, to continue applying most of its existing accounting policies for regulatory deferral account balances upon its first-time adoption of International Financial Reporting Standards ("IFRS"). Entities that adopt IFRS 14 must present the regulatory deferral accounts as separate line items on the statement of financial position and present movements in these account balances as separate line items in the statement of profit or loss and Other Comprehensive Income ("OCI"). The standard requires disclosure of the nature of, and risks associated with, the entity's rate-regulation and the effects of that rate-regulation on its financial statements. IFRS 14 is effective for annual periods beginning on or after 1 January 2016. Since the Group is an existing IFRS preparer and is not involved in any rateregulated activities, this standard does not apply.

Amendments to IFRS 11 Accounting for Acquisitions of Interests in Joint Operations

The amendments to IFRS 11 require that a joint operator accounting for the acquisition of an interest in a joint operation, in which the activity of the joint operation constitutes a business, must apply the relevant IFRS 3 *Business Combinations* principles for business combination accounting. The amendments also clarify that a previously held interest in a joint operation is not remeasured on the acquisition of an additional interest in the same joint operation if joint control is retained. In addition, a scope exclusion has been added to IFRS 11 to specify that the amendments do not apply when the parties sharing joint control, including the reporting entity, are under common control of the same ultimate controlling party.

The amendments apply to both the acquisition of the initial interest in a joint operation and the acquisition of any additional interests in the same joint operation and are prospectively effective for annual periods beginning on or after 1 January 2016, with early adoption permitted. These amendments do not have any impact on the Group as there has been no interest acquired in a joint operation during the period.

2. 編製基準及本集團會計政策變動

本集團採納之新準則及修訂(續)

國際財務報告準則第14號「監管遞延賬戶」

國際財務報告準則第**11**號之修訂「收購合營 業務權益的會計處理 |

國際財務報告準則第11號之修訂規定,共同經營者須應用國際財務報告準則第3號/業務合併/之業務合併會計處理相關原則,對所收購之共同經營(其中共同經營之活動構成一項業務)權益進行會計處理。該等修訂亦釐清,於收購同一共同經營之額外權益且保留共同控制權時,先前於共同經營所持權益不會重控制權時,先前於共同經營所持權益不會重治添豁免範疇,訂明當共享共同控制權之訂約各方(包括報告實體)受同一最終控制方之共同控制時,該等修訂並不適用。

該等修訂適用於收購共同經營之初步權益及 收購同一共同經營之任何額外權益,預期應 用於二零一六年一月一日或之後開始的年度 期間,可提前採納。由於期內並無收購共同 經營之權益,該等修訂對本集團並無任何影 響。



NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS 中期簡明綜合財務報表附註

2. Basis of Preparation and Changes to the Group's Accounting Policies (continued)

New standards and amendments adopted by the Group (continued)

Amendments to IAS 16 and IAS 38 Clarification of Acceptable Methods of Depreciation and Amortisation

The amendments clarify the principle in IAS 16 *Property, Plant and Equipment* and IAS 38 *Intangible Assets* that revenue reflects a pattern of economic benefits that are generated from operating a business (of which the asset is a part) rather than the economic benefits that are consumed through use of the asset. As a result, a revenue-based method cannot be used to depreciate property, plant and equipment and may only be used in very limited circumstances to amortise intangible assets. The amendments are effective prospectively for annual periods beginning on or after 1 January 2016, with early adoption permitted. These amendments do not have any impact to the Group given that the Group has not used a revenue-based method to depreciate its non-current assets.

Amendments to IAS 16 and IAS 41 Agriculture: Bearer Plants

The amendments change the accounting requirements for biological assets that meet the definition of bearer plants. Under the amendments, biological assets that meet the definition of bearer plants will no longer be within the scope of IAS 41 Agriculture. Instead, IAS 16 will apply. After initial recognition, bearer plants will be measured under IAS 16 at accumulated cost (before maturity) and using either the cost model or revaluation model (after maturity). The amendments also require that produce that grows on bearer plants will remain in the scope of IAS 41 measured at fair value less costs to sell. For government grants related to bearer plants, IAS 20 Accounting for Government Grants and Disclosure of Government Assistance will apply. The amendments are retrospectively effective for annual periods beginning on or after 1 January 2016, with early adoption permitted. These amendments do not have any impact to the Group as the Group does not have any bearer plants.

2. 編製基準及本集團會計政策變動

本集團採納之新準則及修訂(續)

國際會計準則第16號及國際會計準則第38號之修訂「釐清折舊與攤銷的可接受方法」

該等修訂澄清國際會計準則第16號「物業、廠房及設備」及國際會計準則第38號「無形資產」中的原則,即收益反映自經營業務(該資產為其一部分)產生的經濟利益而非通過使用資產消耗的經濟利益的模式。因此,收益法不得用於折舊物業、廠房及設備,並且僅在非常有限的情況下可用於攤銷無形資產。該等修訂預期應用於二零一六年一月一日或之後開始的年度期間,可提前採納。該等修訂對本集團並無任何影響,因本集團並未使用收益法計算其非流動資產的折舊。

國際會計準則第16號及國際會計準則第41號 的修訂「農業:生產性植物」

該等修訂更改對於符合生產性植物定義之生 物資產的會計要求。根據該等修訂,符合生 產性植物定義之生物資產將不再屬於國際會 計準則第41號「農業」的範圍,而將適用國 際會計準則第16號。在初始確認後,生產性 植物將根據國際會計準則第16號按累計成本 (成熟前)以及使用成本模型或重估模型(成 熟後)計量。該等修訂亦規定,在生產性植物 上生長的產物將繼續適用國際會計準則第41 號,按公允價值減銷售成本計量。對於與生 產性植物相關的政府補助,國際會計準則第 20號「政府補助之會計處理及政府援助之披 露/將適用。該等修訂追溯應用於二零一六年 一月一日或之後開始的年度期間,可提前採 納。由於本集團並無生產性植物,該等修訂 對本集團並無任何影響。



NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS 中期簡明綜合財務報表附註

2. Basis of Preparation and Changes to the Group's Accounting Policies (continued)

New standards and amendments adopted by the Group (continued)

Amendments to IAS 27 Equity Method in Separate Financial Statements

The amendments will allow entities to use the equity method to account for investments in subsidiaries, joint ventures and associates in their separate financial statements. Entities already applying IFRS and electing to change to the equity method in their separate financial statements will have to apply that change retrospectively. First-time adopters of IFRS electing to use the equity method in their separate financial statements will be required to apply this method from the date of transition to IFRS. The amendments are effective for annual periods beginning on or after 1 January 2016, with early adoption permitted. These amendments do not have any impact on the Group's interim condensed consolidated financial statements.

Annual Improvements 2012-2014 Cycle

These improvements are effective for annual periods beginning on or after 1 January 2016. They include:

IFRS 5 Non-current Assets Held for Sale and Discontinued Operations

Assets (or disposal groups) are generally disposed of either through sale or distribution to owners. The amendment clarifies that changing from one of these disposal methods to the other would not be considered a new plan of disposal, rather it is a continuation of the original plan. There is, therefore, no interruption of the application of the requirements in IFRS 5. This amendment must be applied prospectively.

2. 編製基準及本集團會計政策變動

本集團採納之新準則及修訂(續)

國際會計準則第**27**號的修訂「獨立財務報表中的權益法 |

該等修訂允許實體使用權益法將於附屬公司、合營公司及聯營公司之投資在各自的財務報表中列賬。若實體已應用國際財務報表中到賬。若實體已應用國際財務報表中實置之,其將必須追溯應用此變更遷擇在彼等各自的財務報表中使用權益法,其將必須追溯應用此變更擇在彼等自的財務報表中使用權益法,其將需要之時,其將不可以後開對務報告準則之日起應用此方,可提前採納。該等修訂對等年度期間生效,可提前採納。該等修訂響。

二零一二年至二零一四年週期的年度改進

該等改進於二零一六年一月一日或之後開始 的年度期間生效,其中包括:

國際財務報告準則第5號「持作出售的非流動資產及已終止經營業務」

資產(或出售組別)通常透過出售或向擁有人 進行分派的方式出售。此修訂澄清,從其中 一項出售方法轉向使用另一個方法將不會被 視為新的出售計劃,而是對於原有計劃的延 續。因此,應用國際財務報告準則第5號的規 定並無受到干擾。此修訂必須預期應用。



2. Basis of Preparation and Changes to the Group's Accounting Policies (continued)

New standards and amendments adopted by the Group (continued)

IFRS 7 Financial Instruments: Disclosures

(i) Servicing contracts

The amendment clarifies that a servicing contract that includes a fee can constitute continuing involvement in a financial asset. An entity must assess the nature of the fee and the arrangement against the guidance for continuing involvement in IFRS 7 in order to assess whether the disclosures are required. The assessment of which servicing contracts constitute continuing involvement must be done retrospectively. However, the required disclosures would not need to be provided for any period beginning before the annual period in which the entity first applies the amendments.

(ii) Applicability of the amendments to IFRS 7 to condensed interim financial statements

The amendment clarifies that the offsetting disclosure requirements do not apply to condensed interim financial statements, unless such disclosures provide a significant update to the information reported in the most recent annual report. This amendment must be applied retrospectively.

IAS 19 Employee Benefits

The amendment clarifies that market depth of high quality corporate bonds is assessed based on the currency in which the obligation is denominated, rather than the country where the obligation is located. When there is no deep market for high quality corporate bonds in that currency, government bond rates must be used. This amendment must be applied prospectively.

2. 編製基準及本集團會計政策變動

本集團採納之新準則及修訂(續)

國際財務報告準則第7號「金融工具:披露」

(i) 服務合約

此修訂澄清,包括費用的服務合約可構成對金融資產的持續參與。實體必須根據國際財務報告準則第7號關於持續參與的指引,評估相關費用及安排的性質,以評估是否需要作出披露。對服務合約是否構成持續參與之評估必須追溯進行。然而,不需要就實體首次採納該等修訂之年度期間之前開始的任何期間提供所要求的披露。

(ii) 就簡明中期財務報表應用國際財務報告 準則第7號的修訂

> 該等修訂澄清,抵銷披露規定不適用於 簡明中期財務報表,除非該等披露是提 供最近期年報所報告資料的重大更新。 此修訂必須追溯應用。

國際會計準則第19號「僱員福利」

此修訂澄清,優質公司債券的市場深度是基於債務列值貨幣進行評估,而非基於債務 所在的國家。若以該貨幣列值的優質公司債 券並無深度市場,則必須使用政府債券的利 率。此修訂必須預期應用。



2. Basis of Preparation and Changes to the Group's Accounting Policies (continued)

New standards and amendments adopted by the Group (continued)

IAS 34 Interim Financial Reporting

The amendment clarifies that the required interim disclosures must either be in the interim financial statements or incorporated by cross-reference between the interim financial statements and wherever they are included within the interim financial report (e.g., in the management commentary or risk report). The other information within the interim financial report must be available to users on the same terms as the interim financial statements and at the same time. This amendment must be applied retrospectively.

These amendments do not have any impact on the Group.

Amendments to IAS 1 Disclosure Initiative

The amendments to IAS 1 clarify, rather than significantly change, existing IAS 1 requirements. The amendments clarify:

- The materiality requirements in IAS 1
- That specific line items in the statement(s) of profit or loss and OCI and the statement of financial position may be disaggregated
- That entities have flexibility as to the order in which they present the notes to financial statements
- That the share of OCI of associates and joint ventures accounted for using the equity method must be presented in aggregate as a single line item, and classified between those items that will or will not be subsequently reclassified to profit or loss

Furthermore, the amendments clarify the requirements that apply when additional subtotals are presented in the statement of financial position and the statement(s) of profit or loss and OCI. These amendments are effective for annual periods beginning on or after 1 January 2016, with early adoption permitted. These amendments do not have any impact on the Group.

2. 編製基準及本集團會計政策變動

本集團採納之新準則及修訂(續)

國際會計準則第34號「中期財務報告 |

此修訂澄清,所規定的中期披露必須在中期 財務報表中作出或以中期財務報表交叉援引 的方式作出,而無論該等披露是在中期財務 報告的任何部分(例如管理層評論或風險報 告)。中期財務報告內的其他資料必須以中期 財務報表的相同條款在相同時間向使用者提 供。此修訂必須追溯應用。

該等修訂對本集團並無任何影響。

國際會計準則第1號的修訂「披露動議 |

國際會計準則第1號的修訂澄清了現有的國際 會計準則第1號的要求,而非對其作出重大變 動。該等修訂澄清:

- 國際會計準則第1號的重大性要求
- 損益表、其他全面收益表及財務狀況表中的特定項目可以分列
- 實體可靈活決定呈列財務報表附註的順序
- 使用權益法列賬的分佔聯營公司及合營公司之其他全面收益必須匯總單獨列賬,並按其後期間能或不能重新分類至損益進行分類

此外,該等修訂澄清了在財務狀況表以及損益表及其他全面收益表呈列額外的小計時所適用的要求。該等修訂於二零一六年一月一日或之後開始的年度期間生效,可提前採納。該等修訂對本集團並無任何影響。



2. Basis of Preparation and Changes to the Group's Accounting Policies (continued)

New standards and amendments adopted by the Group (continued)

Amendments to IFRS 10, IFRS 12 and IAS 28 Investment Entities: Applying the Consolidation Exception

The amendments address issues that have arisen in applying the investment entities exception under IFRS 10 Consolidated Financial Statements. The amendments to IFRS 10 clarify that the exemption from presenting consolidated financial statements applies to a parent entity that is a subsidiary of an investment entity, when the investment entity measures all of its subsidiaries at fair value.

Furthermore, the amendments to IFRS 10 clarify that only a subsidiary of an investment entity that is not an investment entity itself and that provides support services to the investment entity is consolidated. All other subsidiaries of an investment entity are measured at fair value. The amendments to IAS 28 *Investments in Associates and Joint Ventures* allow the investor, when applying the equity method, to retain the fair value measurement applied by the investment entity associate or joint venture to its interests in subsidiaries.

These amendments must be applied retrospectively and are effective for annual periods beginning on or after 1 January 2016, with early adoption permitted. These amendments do not have any impact on the Group as the Group does not apply the consolidation exception.

2. 編製基準及本集團會計政策變動

買)

本集團採納之新準則及修訂(續)

國際財務報告準則第10號、第12號及國際會計準則第28號的修訂「投資實體:應用綜合 豁免 /

該等修訂説明了根據國際財務報告準則第10 號「綜合財務報表」應用投資實體豁免時產生 的問題。國際財務報告準則第10號的修訂澄 清,若母公司實體是另一投資實體的附屬公 司,且該投資實體按公允價值計量其全部附 屬公司,則可豁免遵守呈列綜合財務報表的 規定。

此外,國際財務報告準則第10號的修訂澄清,僅需要綜合自身並非投資實體,且向該投資實體提供支持服務的附屬公司。投資實體的所有其他附屬公司均按公允價值計量。國際會計準則第28號的修訂「於聯營公司及合營公司之投資」允許投資者在應用權益法時,保留投資實體聯營公司或合營公司對其附屬公司權益應用的公允價值計量。

該等修訂必須追溯應用,於二零一六年一月 一日或之後開始的年度期間生效,可提前採納。由於本集團並無應用綜合豁免,該等修 訂對本集團並無任何影響。



3. Segment Information

For management purposes, the Group is organised into business units based on their products and services and has four reportable operating segments as follows:

- segment
- Liquid milk product manufacture and distribution of ultra-high temperature milk ("UHT milk"), milk beverage and yogurt
- Ice cream product seament
- manufacture and distribution of ice cream
- Milk powder product segment
- manufacture and distribution of milk powder
- Others segment
- principally the Group's cheese and plant-based nutrition product business and trading business

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit/loss, which is a measure of adjusted profit/ loss before tax from continuing operations. The adjusted profit/loss before tax from continuing operations is measured consistently with the Group's profit/loss before tax from continuing operations except that interest income, finance costs, share of profits of associates, income tax expense, as well as head office and corporate expenses are excluded from such measurement.

Segment assets exclude equity investments and other unallocated head office and corporate assets as these assets are managed on a group basis.

Segment liabilities exclude other unallocated head office and corporate liabilities as these liabilities are managed on a group basis.

Intersegment sales and transfers are transacted with reference to the selling prices used for sales made to third parties at the then prevailing market prices.

3. 經營分部資料

出於管理需要,本集團按產品及服務構組業 務單元,共有下列四個可報告經營分部:

- 液態奶產品 分部
- 生產及經銷超高溫滅 菌奶(「UHT奶」)、 乳飲料及酸奶
- 生產及經銷冰淇淋 冰淇淋產品 分部
- 奶粉產品 - 生產及經銷奶粉 分部
- 其他分部 - 主要為本集團奶酪及 植物基營養品業務 及貿易業務

管理層獨立監察本集團各經營分部的業績、 以作出有關資源分配及表現評估的決策。分 部表現乃根據可報告分部利潤/虧損(其為對 經調整來自持續經營業務的稅前利潤/虧損 的一種計量)予以評估。經調整來自持續經營 業務的税前利潤/虧損與本集團來自持續經 營業務的税前利潤/虧損計量方式一致,惟 利息收入、融資成本、應佔聯營公司利潤、 所得税支出及總部及公司支出不計入該計量 內。

分部資產並無包括股本投資,以及其他不分 部的總部及公司資產,因該等資產按集團層 面管理。

分部負債並無包括其他不分部的總部及公司 自倩,因該等自倩按集團層面管理。

分部間銷售及轉讓參考以當時市價向第三者 銷售所採用的售價進行交易。



3. Segment Information (continued)

The following tables present the revenue, profit and certain asset and liability information for the Group's operating segments:

3. 經營分部資料(續) 下表呈列了本集團的經營分部的收入、利潤 和部分資產和負債的資料:

For the six months ended 30 June 2016 (unaudited) 截至二零一六年六月三十日止六個月(未經審核)		Liquid milk product 液態奶產品 RMB'000 人民幣千元	Ice cream product 冰淇淋產品 RMB'000 人民幣千元	Milk powder product 奶粉產品 RMB'000 人民幣千元	Others 其他 RMB'000 人民幣千元	Consolidated 綜合 RMB'000 人民幣千元
Segment revenue: Sales to external customers Intersegment sales	分部收入 : 銷售予外部客戶 分部間銷售	23,761,520 369,487	1,703,333 59,854	1,660,036	132,265 105,508	27,257,154 534,849
Reconciliation: Elimination of intersegment sales	調整: 對銷分部間銷售	24,131,007	1,763,187	1,660,036	237,773	27,792,003 (534,849)
Revenue from continuing operations	來自持續經營業務之收入					27,257,154
Segment results Reconciliation: Interest income Finance costs Losses arising from changes in fair value less cost to sell of dairy cows Share of losses of associates Unallocated corporate expenses	分部業績 調整: 利息收入 融資成本 乳牛公允值減銷售成本之變動產 生的虧損 應佔聯營公司虧損 不分部的公司支出	1,696,982	37,719	(99,938)	(59,493)	1,575,270 278,098 (151,460) (22,285) (154,555) (27,517)
Profit before tax from continuing operations Income tax expense	來自持續經營業務之稅前利潤 所得稅支出					1,497,551 (313,030)
Profit for the period from continuing operations	來自持續經營業務之本期利潤					1,184,521
At 30 June 2016 (unaudited)	於二零一六年六月三十日 (未經審核)					
Segment assets Reconciliation: Elimination of intersegment receivables Unallocated corporate assets Assets related to disposal groups	分部資產 調整: 對銷分部間應收款項 不分部的公司資產 涉及處置組之資產	29,734,653	2,522,625	14,871,161	1,438,308	48,566,747 (11,908,492) 14,410,859 253,799
Total assets	總資產					51,322,913
Segment liabilities Reconciliation: Elimination of intersegment payables Unallocated corporate liabilities Liabilities related to disposal groups	分部負債: 調整: 對銷分部間應付款項 不分部的公司負債 涉及處置組之負債	16,668,561	2,029,960	2,503,235	1,642,309	22,844,065 (11,908,492) 13,592,765 13,234
Total liabilities	總負債					24,541,572



3. Segment Information (continued)

3. 經營分部資料(續)

For the six months ended 30 June 2015 (unaudited) 截至二零一五年六月三十日止六個月(未經審核	·)	Liquid milk product 液態奶產品 RMB'000 人民幣千元	Ice cream product 冰淇淋產品 RMB'000 人民幣千元	Milk powder product 奶粉產品 RMB'000 人民幣千元	Others 其他產品 RMB'000 人民幣千元	Consolidated 綜合 RMB'000 人民幣千元
Segment revenue: Sales to external customers Intersegment sales	分部收入 : 銷售予外部客戶 分部間銷售	21,940,946 299,468	1,644,268 109,649	1,783,488 24,197	195,707 143,866	25,564,409 577,180
Reconciliation: Elimination of intersegment sales	調整: 對銷分部間銷售	22,240,414	1,753,917	1,807,685	339,573	26,141,589 (577,180)
Revenue from continuing operations	來自持續經營業務之收入					25,564,409
Segment results Reconciliation: Interest income Finance costs Losses arising from changes in fair value less cost to sell of dairy cows Share of profits of associates Unallocated corporate expenses	分部業績 調整: 利息收入 融資成本 乳牛公允值減銷售成本之 變動產生的虧損 應佔聯營公司利潤 不分部的公司支出	1,924,679	57,951	27,201	(170,009)	1,839,822 273,764 (134,616) (6,912) 143,306 (361,165)
Profit before tax from continuing operations Income tax expense	來自持續經營業務之税前利潤 所得税支出					1,754,199 (321,343)
Profit for the period from continuing operations	來自持續經營業務之本期利潤					1,432,856
At 31 December 2015 (audited)	於二零一五年十二月三十一日 (經審核)					
Segment assets Reconciliation: Elimination of intersegment receivables Unallocated corporate assets Assets related to disposal groups	分部資產 調整: 對銷分部間應收款項 不分部的公司資產 涉及處置組之資產	26,601,192	1,896,127	14,331,373	1,324,122	44,152,814 (9,681,088) 15,796,462 384,353
Total assets	總資產					50,652,541
Segment liabilities Reconciliation: Elimination of intersegment payables Unallocated corporate liabilities Liabilities related to disposal groups	分部負債 調整: 對銷分部間應付款項 不分部的公司負債 涉及處置組之負債	14,552,301	1,483,008	2,058,501	1,464,801	19,558,611 (9,681,088) 14,144,156 15,708
Total liabilities	總負債					24,037,387



4. Revenue, Other Income and Gains

Revenue represents the net invoiced value of goods sold, after allowances for goods returns and trade discounts, and after eliminations of all significant intra-group transactions.

An analysis of the Group's revenue, other income and gains from continuing operations is as follows:

4. 收入、其他收入及收益

收入指已售出商品的發票淨值,經扣除退貨 及貿易折扣,以及抵銷集團內所有公司間之 重大交易後所得的數額。

本集團來自持續經營業務的收入、其他收入 及收益的分析如下:

Unaudited 未經審核

For the six months ended 30 June 截至六月三十日止六個月

		Notes 附註	2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
		LIJ BT	人民带「九	八八市「九
Revenue:	收入:			
Sale of goods	商品銷售		27,257,154	25,564,409
Other income and gains:	其他收入及收益:			
Government grants related		114- 3		
 Recognition of deferred 			45.007	10.750
	有關	(a)	15,837	12,753
 Income and biological a 	assets -與收入及生 資產有關		20.050	EC 700
Cain an diamagal of a gubai		` '	39,052	56,768
Gain on disposal of a subsi			_	49,989
Net fair value gain on forwa currency contracts and for				
,	y Nard 外帝捍朝公元 收益淨額	且		15,991
currency swaps Gain on disposal of a dispo		· · · · · · · · · ·	_	15,991
classified as held for sale			29,127	
Gain on disposal of items of			29,121	_
property, plant and equip		X	2,475	_
Foreign exchange gains, ne			30,897	
Others	其他		52,575	42,110
	716		02,310	72,110
			400.555	
			169,963	177,611
			27,427,117	25,742,020



4. Revenue, Other Income and Gains (continued)

- (a) The Group has received certain government grants in forms of property, plant and equipment donations, cash donations to purchase items of property, plant and equipment, and cash donations with certain conditions attaching to. These grants are initially recorded as deferred income. The grants relating to property, plant and equipment are amortised to match the depreciation charge of the underlying property, plant and equipment in accordance with the assets estimated useful lives. The cash donations with unfulfilled conditions or contingencies are only recognised in profit or loss when the Group satisfied the attached conditions.
- (b) The government grants in the form of cash award have been received for the Group's contribution to the development of the local dairy product industry. There are no unfulfilled conditions or contingencies attaching to these grants.

5. Other Expenses

4. 收入、其他收入及收益(續)

附註:

- (a) 政府以物業、廠房和設備捐獻或現金捐獻以購買物業、廠房及設備方式,向本集團授予若干補助,並附帶若干條件。此等補助金初步記錄為遞延收入。有關物業、廠房和設備的補助根據資產的估計可使用年期攤銷,以配對相關物業、廠房及設備的折舊開支。未能達到所附帶的條件或或然事件的現金捐獻將只會於本集團達到所附帶的條件時在損益內確認。
- (b) 本集團因對當地乳製品行業的發展有所貢獻,故獲現金獎勵形式的政府補助金。該等補助金並無附帶任何未達成的條件或或然事項。

5. 其他費用

Unaudited 未經審核

For the six months ended 30 June 截至六月三十日止六個月

		2016	2015
		二零一六年	二零一五年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Provision for trade receivables and other	應收賬款及其他應收款項		
receivables	撥備	6,873	3,249
Write-back of provision for trade	撥回應收賬款及其他應收		
receivables and other receivables	款項撥備	(21,740)	(31,262)
Write-down of inventories to net	存貨撇減至可變現淨值		
realisable value		57,535	23,808
Loss on disposal of items of property,	處置物業、廠房及設備		
plant and equipment	虧損	_	7,153
Donations	捐贈支出	3,317	8,059
Educational surcharges and city	教育費附加和城市維護建		
construction tax	設税	119,816	129,088
Net fair value loss on forward currency	遠期外幣合約公允值虧損		
contracts (note 23(a))	淨額(附註23(a))	5,011	_
Foreign exchange losses, net	匯 兑 虧損淨額	_	23,283
Others	其他	47,981	19,461
		218,793	182,839



6. Profit Before Tax

The Group's profit before tax from continuing operations is arrived at after charging/(crediting):

6. 税前利潤

本集團來自持續經營業務的稅前利潤乃經扣除/(計入)下列各項後計算所得:

Unaudited 未經審核

For the six months ended 30 June 截至六月三十日止六個月

			既土ハハー	日本へ間の
			2016	2015
			二零一六年	二零一五年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
Cost of inventories sold	銷售存貨成本		18,073,165	17,421,634
Realised and unrealised fair value	變現及未變現商品			
losses/(gains) of commodity future	期貨合約公允			
contracts, net	值虧損/(收益)潛	爭額 23(b)	2,584	(35)
	四周八八八皿//)· HA 20(D)	2,001	(00)
Cost of sales	銷售成本		18,075,749	17,421,599
Depreciation of items of property,	物業、廠房及設備基	斤舊		
plant and equipment		12	752,094	678,071
Depreciation of investment properties	投資物業折舊		2,474	1,586
Amortisation of land use rights	土地使用權攤銷		11,505	12,135
Amortisation of other intangible asset			18.080	8,798
Outsourcing expenses	外包費用	(a)	169,136	258,452
		(a)	109,100	200,402
Minimum lease payments under	經營租賃最低租金		05.040	05.744
operating leases	rt = 1)		95,846	95,741
Display space leasing fees	陳列空間租賃費		388,578	343,950
Employee benefit expense (including	僱員福利費用(包括	董事		
directors' and senior executive's	及高級行政人員薪	弄酬)		
emoluments)			2,113,927	1,871,540

Note:

(a) In order to optimise the production plan for operation efficiency purpose, the Group outsourced the production of certain products. The amounts represented the total amounts paid by the Group for purchasing those products.

附註:

(a) 為優化生產計劃以提升營運效率,本集團外包若干產品的生產。該金額指本集團就採購該等產品支付的總額。



7. Finance Costs

7. 融資成本

An analysis of finance costs from continuing operations is as follows:

來自持續經營業務的融資成本分析如下:

Unaudited 未經審核

For the six months ended 30 June 截至六月三十日止六個月

		2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Interest on long term payables Interest on bank loans	長期應付款項利息 銀行貸款利息	3,715 84,068	3,508 64,711
Interest on US\$500,000,000 3.50% bond due 2018	息率3.50%於二零一八年 到期之500,000,000美 元債券之利息	61,810	57,730
Increase in discounted amounts of contingent consideration arising from	因時間流逝而增加或然 代價的折現現值	01,010	07,700
the passage of time Unrealised loss on interest rate forward	利率遠期合約的未變現	275	4,814
contracts (note 23(a))	虧損(附註23(a))	1,592	3,853
		151,460	134,616



8. Income Tax Expense

The major components of income tax expense in the interim condensed consolidated statement of profit or loss are:

8. 所得税支出

中期簡明綜合損益表內所得税支出的主要成分為:

Unaudited 未經審核

For the six months ended 30 June 截至六月三十日止六個月

	2016 二零一六年	2015 二零一五年
	ーマ ハー RMB'000	= ₹ ± 1 RMB'000
	人民幣千元	人民幣千元
Current income tax即期所得税Current income tax charge即期所得税支出	405,438	439,940
Deferred income tax遞延所得税Relating to origination and reversal of tax有關稅項虧損及暫時性losses and temporary differences差異的產生及回撥	(92,408)	(118,597)
	313,030	321,343

(a) Hong Kong profits tax has not been provided as the Group had no assessable profits arising in Hong Kong during the period.

During the period, certain PRC subsidiaries were subject to tax concessions in accordance with (i) the PRC corporate income tax law; (ii) "The notice of tax policies relating to the implementation of western China development strategy"; and (iii) "The notice of preferential tax policy for preliminary processing of agricultural products".

(a) 由於本集團在期內並無在香港產生任何 應課稅利潤,故無計提香港利得稅撥 備。

期內,根據(i)中國企業所得稅法:(ii)《關於深入實施西部大開發戰略有關稅收政策問題的通知》:及(iii)《關於發佈享受企業所得稅優惠政策的農產品初加工範圍(試行)的通知》,若干中國子公司享有稅務優惠。



9. Disposal Groups Classified as Held for Sale

On 29 August 2013, Inner Mongolia Mengniu Founding Industry Management Co., Ltd. ("Founding") acquired an additional 64% equity interest in Chengdu Mengniu Dairy Sales Co., Ltd. ("Chengdu Sales") exclusively with a view to subsequent disposal within one year. Prior to the acquisition, Chengdu Sales was a 36% associate of Founding. The purchase consideration for the acquisition was in the form of cash of RMB5,763,000 paid on the acquisition date. Chengdu Sales engages in the dairy product trading business. The subsidiary was acquired for the purpose of the Group's distributorship reorganisation. As at 31 December 2013 and 2014, Chengdu Sales was in the process of liquidation. On 15 December 2015, the liquidation procedures had been concluded. As such, the net assets of Chengdu Sales had been classified as a disposal group as at 31 December 2013 and 2014, and the operating results of Chengdu Sales for the years 2013, 2014 and 2015 had been disclosed as a discontinued operation in the consolidated financial statements.

9. 分類為持有待售的處置組

於二零一三年八月二十九日,內蒙古蒙牛方 鼎產業管理有限責任公司(「方鼎」)增購成都 蒙牛乳業銷售有限責任公司(「成都銷售」) 64%股權,其純粹旨在隨後於一年內出售該 等股權。收購前,成都銷售為方鼎佔36% 的聯營公司。收購之購買代價以現金人民幣 5.763.000元於收購日期支付。成都銷售從 事乳製品交易事務。收購該子公司之目的是 配合本集團重組經銷商架構。於二零一三年 及二零一四年十二月三十一日,成都銷售仍 處於計銷過程中。於二零一五年十二月十五 日,該公司註銷過程完成。故成都銷售於二 零一三年及二零一四年十二月三十一日的資 產淨值分類為處置組,成都銷售二零一三 年、二零一四年及二零一五年的經營業績於 綜合財務報表內列作一項已終止經營業務披 露。



9. Disposal Groups Classified as Held for Sale (continued)

As at 31 December 2015, Yashili International Holdings Ltd. ("Yashili") planned to dispose, in the next 12 months, of Scient (China) Baby Nourishment Co., Ltd. ("Scient China") and Heilongjiang Yashili Dairy Co., Ltd. ("Yashili Heilongjiang"), which no longer operated as at 31 December 2015. Scient China and Yashili Heilongjiang were principally engaged in the production and sale of infant milk formula products and base powders, respectively. The proposed disposal is pursued in view of the key strategic deployment of Yashili in the next five years, with an aim to provide a highly efficient and modern production layout through attaining an optimised and reasonable production capacity. As at 30 June 2016, final negotiation for the sales was still in progress. As such, the net assets of Scient China and Yashili Heilongjiang were classified as disposal groups held for sale as at 31 December 2015 and 30 June 2016.

In addition, Danone Dairy (Shanghai) Co., Ltd. ("Danone Shanghai"), an indirectly owned subsidiary of the Group, intended to dispose, in the next 12 months, of a dairy processing plant it no longer utilised as at 31 December 2015, which includes a parcel of land use right, certain production lines and related buildings. As at 31 December 2015, final negotiation for the sale was in progress. As such, the related assets of Danone Shanghai had been classified as a disposal group held for sale as at 31 December 2015. As at 30 June 2016, the sale had been concluded.

9. 分類為持有待售的處置組(續)

此外,本集團間接附屬公司達能乳業(上海) 有限公司(「達能上海」)擬於未來十二個月 出售其於二零一五年十二月三十一日不再使 用之乳品加工廠,包括一幅土地使用權、若 干生產線及相關樓宇。於二零一五年十二月 三十一日,正就出售進行最後階段磋商。故 此,於二零一五年十二月三十一日,達能上 海之相關資產被分類為持有待售的處置組。 於二零一六年六月三十日,該出售已完成。



10. Earnings Per Share Attributable to Ordinary Equity Holders of the Company

(a) Basic earnings per share

The basic earnings per share for the period is calculated by dividing the profit for the period attributable to ordinary equity holders of the Company by the weighted average number of ordinary shares outstanding during the period.

A reconciliation of the weighted average number of shares used in calculating the basic earnings per share amount is as follows:

10. 本公司普通股擁有人應佔的每股 盈利

(a) 每股基本盈利

本期的每股基本盈利乃根據期內本公司 普通股擁有人應佔利潤除以期內已發行 普通股的加權平均數計算。

計算每股基本盈利時所用加權平均股份 數目調節如下:

Unaudited 未經審核 For the six months ended 30 June 截至六月三十日止六個月

		世宝ハ月二十	口止八個月
		2016 二零一六年 Number of shares 股份數目 (in thousand) (千股)	2015 二零一五年 Number of shares 股份數目 (in thousand) (千股) Restated 經重列
Issued ordinary shares at 1 January Effect of shares repurchase and cancellation Effect of bonus shares Effect of share options exercised Effect of share purchased under share award scheme	於一月一日已發行普通股 股份購回及註銷的影響 紅股的影響 已行使購股權的影響 根據股票獎勵計劃回購股份 的影響	3,923,977 (3,976) - 655 (34,492)	1,958,591 - 1,942,963 1,614 (17,242)
Weighted average number of ordinary shares for the purpose of the basic earnings per share calculation	計算每股基本盈利所用的 普通股加權平均數	3,886,164	3,885,926



10. Earnings Per Share Attributable to Ordinary Equity Holders of the Company

(continued)

(b) Diluted earnings per share

The diluted earnings per share is calculated by dividing the profit for the period attributable to ordinary equity holders of the Company by the weighted average number of ordinary shares in issue during that period, as used in the basic earnings per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all dilutive potential ordinary shares into ordinary shares.

A reconciliation of the weighted average number of shares used in calculating the diluted earnings per share amount is as follows:

10. 本公司普通股擁有人應佔的每股 盈利(續)

(b) 每股攤薄盈利

每股攤薄盈利乃根據期內本公司普通股 擁有人應佔利潤除以用作計算每股基本 盈利所採用的期內已發行普通股加權平 均數並假設期內所有具攤薄結果的普通 股按無代價發行或轉換為普通股的普通 股加權平均數計算。

計算每股攤薄盈利時所用加權平均股份 數目調節如下:

Unaudited 未經審核 For the six months ended 30 June 截至六月三十日止六個月

		截至六月二十日止六個月	
		2016 二零一六年 Number of shares 股份數目 (in thousand) (千股)	2015 二零一五年 Number of shares 股份數目 (in thousand) (千股) Restated 經重列
Weighted average number of ordinary shares for the purpose of the basic earnings per share calculation	計算每股基本盈利所用的 普通股加權平均數	3,886,164	3,885,926
Weighted average number of ordinary shares, assuming issued at no consideration on the deemed exercise of all share options during the period	假設期內所有購股權獲行使 並按無代價發行之普通股 加權平均數	55	4,564
Adjustments for share award scheme	就股票獎勵計劃作出調整	-	9,522
Weighted average number of ordinary shares for the purpose of the diluted earnings per share	計算每股攤薄盈利所用的 普通股加權平均數		
calculation		3,886,219	3,900,012



11. Dividends

The directors do not recommend the payment of an interim dividend for the six months ended 30 June 2016 (six months ended 30 June 2015: Nil).

During the six months ended 30 June 2016, the Company declared and paid final dividends of RMB0.14 (six months ended 30 June 2015: RMB0.28 (before bonus issue)) per ordinary share as proposed for the year ended 31 December 2015 to the shareholders of the Company.

12. Property, Plant and Equipment

Movements of property, plant and equipment during the period are as follows:

11. 股息

董事並未建議派發截至二零一六年六月三十日止六個月的中期股息(截至二零一五年六月三十日止六個月:無)。

截至二零一六年六月三十日止六個月,本公司按照建議就截至二零一五年十二月三十一日止年度向本公司股東宣派及派付期末股息每股普通股人民幣0.14元(截至二零一五年六月三十日止六個月:人民幣0.28元(紅股發行前))。

12. 物業、廠房及設備

物業、廠房及設備於本期內變動如下:

Unaudited

Linguiditad

		Unaudited 未經審核	Unaudited 未經審核
		2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Carrying amount at 1 January Additions	於一月一日的賬面值 增加	11,637,977 206,867	9,667,308 166,276
Transfers from construction in progress (note 13)	轉撥自在建工程(附註13)	454,845	505,865
Transfers from investment properties Transfers to construction in progress	轉撥自投資物業 轉撥至在建工程(附註13)	8,492	31,368
(note 13) Transfers to investment properties	轉撥至投資物業	(7,298) (18,654)	- -
Disposals Acquisition of subsidiaries	處置 收購子公司	(194,539) 68,319	(105,362)
Disposal of a subsidiary Depreciation charge for the period (note 6)	出售一家子公司 本期折舊費用(附註6)	(752,094)	(20,189) (678,071)
Exchange realignment	匯兑調整	73,382	(5,210)
Carrying amount at 30 June	於六月三十日的賬面值	11,477,297	9,561,985

Certain property, plant and equipment of the Group with net book values of approximately RMB214,563,000 (31 December 2015: RMB217,460,000), RMB63,481,000 (31 December 2015: RMB65,877,000), and RMB42,045,000 (31 December 2015: RMB42,674,000) have been pledged to secure the Group's long term payables, short term bank loans (note 22) and long term bank loans (note 22), respectively.

本集團若干賬面淨值約為人民幣214,563,000元(二零一五年十二月三十一日:人民幣217,460,000元)、人民幣63,481,000元(二零一五年十二月三十一日:人民幣65,877,000元)及人民幣42,045,000元(二零一五年十二月三十一日:人民幣42,674,000元)的物業、廠房及設備已分別用作本集團獲得長期應付款項、短期銀行貸款(附註22)及長期銀行貸款(附註22)的抵押品。



13. Construction in Progress

13. 在建工程

Movements of construction in progress are as follows:

在建工程變動如下:

		Unaudited 未經審核	Unaudited 未經審核
		2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Carrying amount at 1 January	於一月一日的賬面值	900,939	2,030,097
, ,	增加	1,007,994	1,102,496
	轉撥自物業、廠房及設備	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, , , , , ,
equipment (note 12)	(附註12)	7,298	_
Transfers to property, plant and equipment	轉撥至物業、廠房及設備		
(note 12)	(附註12)	(454,845)	(505,865)
Transfers to land use rights	轉撥至土地使用權	-	(41,807)
Transfers to other intangible assets	轉撥至其他無形資產	-	(1,412)
Acquisition of subsidiaries	收購子公司	130,627	_
Disposal of a subsidiary	出售一家子公司	_	(267,079)
Exchange realignment	匯兑調整	216	(102,464)
Carrying amount at 30 June	於六月三十日的賬面值	1,592,229	2,213,966

14. Goodwill

14. 商譽

		Unaudited 未經審核	Unaudited 未經審核
		2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Carrying amount at 1 January Acquisition of a subsidiary (note 28)	於一月一日的賬面值 收購一家子公司(附註28)	5,850,599 718,476	5,837,501 -
Carrying amount at 30 June	於六月三十日的賬面值	6,569,075	5,837,501



15. Impairment Testing of Goodwill and Trademarks With Indefinite Useful Lives Relating to Milk Powder Products

As of 30 June 2016, the carrying amounts of goodwill and trademarks with indefinite useful lives allocated to the Group's milk powder product cash generating unit ("CGU") were RMB5,938,823,000 and RMB1,649,047,000, respectively.

The Group's milk powder product CGU consisted mainly its equity investment in Yashili. The significant fall in Yashili's share price as compared with the average purchase price paid by the Company for its shareholding and the profit warning published on 3 July 2016 by Yashili had constituted an indication of impairment. Accordingly the carrying amount of Yashili CGU was subject to an impairment test as at 30 June 2016.

The recoverable amount of the milk powder product CGU had been determined based on a value in use calculation. That calculation used an updated cash flow projection based on financial forecasts covering a five-year period as approved by senior management. The discount rate (before tax) and long-term growth rate were 12.19% and 3.0%. The estimated recoverable amount of the milk powder product CGU was not materially greater than the carrying amount of the CGU. Consequently, any adverse change in key assumptions would, in isolation, cause an impairment loss to be recognised.

15. 有關奶粉產品的商譽及無限可使 用年期商標的減值測試

於二零一六年六月三十日,分配至本集團的奶粉產品現金產生單位(「現金產生單位」)的商譽及無限可使用年期商標的賬面值分別為人民幣5,938,823,000元及人民幣1,649,047,000元。

本集團的奶粉產品現金產生單位主要包括其 於雅士利的股本投資。雅士利的股價較本公 司就其持股所支付的平均購買價大幅下跌, 而雅士利於二零一六年七月三日發出的盈警 已構成減值跡象。因此,雅士利現金產生單 位的賬面值於二零一六年六月三十日接受減 值測試。

奶粉產品現金產生單位的可收回金額乃根據計算所得的使用價值予以釐定。該計算採用經更新的現金流量預測,有關現金流量預測以經高級管理人員批准的五年財政預測為基準。折現率(稅前)及長期增長率分別為12.19%及3.0%。奶粉產品現金產生單位的估計可收回金額並非大幅高出現金產生單位的賬面值。因此,倘主要假設各自有任何不利變動,將需要確認減值虧損。



15. Impairment Testing of Goodwill and Trademarks With Indefinite Useful Lives Relating to Milk Powder Products (continued)

The sensitivity analysis on the key assumptions used in the calculation of value in use, taken individually, gives the following results:

15. 有關奶粉產品的商譽及無限可使 用年期商標的減值測試(續)

就計算使用價值時所用的主要假設各自進行 的敏感度分析之結果如下:

			The amount of
			recoverable amount
			of the milk powder
			product CGU over/
		Reasonably	(below) its carrying
		possible change	amount
			奶粉產品現金產生
			單位可收回金額
			超逾/(低於)
		合理可能變動	其賬面值金額
			RMB'000
			人民幣千元
Revenue growth rate	收入增長率	Decrease 2%	(192,743)
_		減少2%	
		Increase 2%	1,343,523
		增加2%	
Perpetual growth rate	長遠增長率	Decrease 1%	(516,480)
		減少1%	
		Increase 1%	2,076,740
		增加1%	
Gross margin rate	毛利率	Decrease 1%	(312,612)
		減少1%	
		Increase 1%	1,507,629
		增加1%	
Discount rate	折現率	Decrease 1%	2,515,580
		減少1%	
		Increase 1%	(843,949)
		增加1%	



16. Other Financial Assets

16. 其他金融資產

		Notes 附註	Unaudited 未經審核 30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	Audited 經審核 31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
At fair value through other	以公允值計量且其變動			
comprehensive income:	計入其他全面收益:			
Hong Kong listed equity investments in YuanShengTai	投入原生態的香港上市 股本投資	(a)	64,784	89,484
Hong Kong listed equity investments	投入中國聖牧的香港	(α)	01,701	00, 10 1
in China Shengmu	上市股本投資	(b)	371,340	413,740
			436,124	503,224
At fair value through profit	以公允值計量且其變動			
or loss:	計入損益:		40.040	40.040
Unlisted equity investments Short term unit trust investments	非上市股本投資 短期單位信託投資	(c)	42,012 20,000	42,012 70,000
Long term unit trust due within one	於一年內到期之長期	(0)	20,000	70,000
year	單位信託投資	(c)	_	100,000
Short term investment deposits	短期投資存款	(d)	6,831,539	5,049,039
			6,893,551	5,261,051
At amortised cost:	按攤銷成本:			
Long term entrusted loans Long term entrusted loans due	長期委託貸款 於一年內到期之長期	(e)	119,115	120,736
within one year	委託貸款	(e)	51,375	36,234
Long term receivables	長期應收款項	(f)	147,926	53,149
Long term time deposits	長期定期存款	(g)/19	1,365,178	1,608,795
			1,683,594	1,818,914
Total other financial assets	其他金融資產總額		9,013,269	7,583,189
Current	流動		6,902,914	5,255,273
Non-current	非流動		2,110,355	2,327,916
	71 7/10243		_, ,	_,,
			9,013,269	7,583,189



16. Other Financial Assets (continued)

Notes:

- On 25 November 2013, the Company acquired 172,275,000 (a) shares, representing a 4.41% equity interest, of YuanShengTai Dairy Farm Limited, a Hong Kong listed dairy company, at approximately HK\$469,831,000 (equivalent to RMB369,396,000). Management designated the equity investment as a financial asset at fair value through other comprehensive income upon initial application of IFRS 9 (2009) on 1 January 2014, as management considered it a strategic investment for the purpose of securing high quality raw milk in the long run. The fair value of the listed equity securities is determined by reference to published quotations. A decrease in fair value for the six months ended 30 June 2016 and an accumulated decrease in fair value as at 30 June 2016 with amounts of RMB24,700,000 (six months ended 30 June 2015: RMB29,000) and RMB304,612,000 (as at 30 June 2015: RMB266,139,000), respectively, had been recognised in other comprehensive income.
- On 25 May 2011, the Company acquired a 5.81% equity interest in an unlisted dairy company with approximately HK\$125,322,000 (equivalent to RMB98,531,000). Management designated the equity investment as a financial asset at fair value through other comprehensive income upon initial application of IFRS 9 (2009) on 1 January 2014, as management considered it a strategic investment for the purpose of securing high quality raw milk in the long run. The equity interest in the unlisted dairy company was subsequently converted into 269,865,600 shares of China Shengmu Organic Milk Limited ("China Shengmu"), which is the listing vehicle of the unlisted dairy company, upon China Shengmu's initial public offering on the Main Board of The Stock Exchange of Hong Kong Limited on 15 July 2014, representing a 4.25% equity interest in China Shengmu. The fair value of the listed equity interest is determined by reference to public quotations. An decrease in fair value for the six months ended 30 June 2016 and an accumulated increase in fair value as at 30 June 2016 with amounts of RMB42,400,000 (six months ended 30 June 2015: RMB91,334,000) and RMB272,809,000 (as at 30 June 2015: RMB327,123,000), respectively, had been recognised in other comprehensive income.

16. 其他金融資產(續)

附註:

- 二零一三年十一月二十五日,本公司 (a) 以約469,831,000港元(相等於人民幣 369,396,000元), 收購一間香港上市乳業 公司原生態牧業有限公司的172,275,000股 股份,佔其4.41%股權。於二零一四年一月 一日首次應用國際財務報告準則第9號(二零 零九年) 時,管理層將該項股本投資指定為 以公允值計量且其變動計入其他全面收益的 金融資產,此乃由於管理層認為其屬於一項 策略投資,旨在確保優質原奶的長遠供應。 該等上市股本證券的公允值乃經參考所公佈 報價釐定。截至二零一六年六月三十日止六 個月公允值減少人民幣24,700,000元(截 至二零一五年六月三十日止六個月:人民幣 29,000元)及於二零一六年六月三十日公 允值累計減少人民幣304,612,000元(於二 零一五年六月三十日:人民幣266,139,000 元),已於其他全面收益確認。
- 於二零一一年五月二十五日,本集團 以約125,322,000港元(相等於人民幣 98,531,000元) 收購一間非上市乳業公司的 5.81%股權。於二零一四年一月一日首次應 用國際財務報告準則第9號(二零零九年) 時,管理層將該項股本投資指定為以公允值 計量且其變動計入其他全面收益的金融資 產,此乃由於管理層認為其屬於一項策略投 資,旨在確保優質原奶的長遠供應。於中國 聖牧有機奶業有限公司(「中國聖牧」) (其為非上市乳業公司的上市工具)於二零 一四年七月十五日在香港聯合交易所有限公 司主板首次公開發售後,該項非上市乳業公 司股權其後轉換為中國聖牧的269,865,600 股股份,佔中國聖牧4.25%股權。該等上市 股權的公允值乃經參考公開報價而釐定。截 至二零一六年六月三十日止六個月公允值減 少人民幣42,400,000元(截至二零一五年六 月三十日止六個月:人民幣91,334,000元) 及於二零一六年六月三十日公允值累計增加 人民幣272,809,000元(於二零一五年六月 三十日:人民幣327,123,000元),已於其 他全面收益確認。



16. Other Financial Assets (continued)

Notes: (continued)

(c) The Group from time to time purchases various unit trust investments for treasury management purpose. As at 30 June 2016, the Group held unit trusts at cost of RMB20,000,000 (31 December 2015: RMB170,000,000), with no guaranteed return amount.

Included in the above balances, an amount of RMB20,000,000 (31 December 2015: RMB170,000,000) was invested in trust units set up and managed by an affiliate of a substantial shareholder of the Company.

(d) The Group from time to time purchases various investment deposits from commercial banks for treasury management purpose. As at 30 June 2016, the Group held investment deposits of RMB6,731,539,000 (31 December 2015: RMB4,749,039,000) with guaranteed return and investment deposits of RMB100,000,000 (31 December 2015: RMB300,000,000) with no guaranteed return.

As at 30 June 2016, investment deposits amounting to RMB100,000,000 (31 December 2015: RMB100,000,000) were pledged for the Group's issuance of letters of credit and to secure interest-bearing bank and other borrowings (note 22).

- (e) Entrusted loans mainly represent the Group's loans to certain dairy farmers via banks. The above entrusted loans are unsecured, with annual interest rates ranging from 4.75% to 6.90% (31 December 2015: 4.75% to 6.90%). As at 30 June 2016, these entrusted loans were neither past due nor impaired and had no recent history of default.
- (f) Long term receivables represent the receivables arising from disposal of certain property, plant and equipment to independent third parties. As at 30 June 2016, those long term receivables were neither past due nor impaired.
- (g) The effective interest rates on long term time deposits as at 30 June 2016 varied from 4.55% to 5.60% (31 December 2015: 4.25% to 5.60%) per annum and would mature in two to five years.

16. 其他金融資產(續)

附註:(續)

(c) 本集團不時為庫務管理目的購入多項單位信託投資。於二零一六年六月三十日,本集團以成本人民幣20,000,000元持有不設保證回報金額的單位信託投資(二零一五年十二月三十一日:人民幣170,000,000元)。

在上述結餘中,其中人民幣20,000,000 元(二零一五年十二月三十一日:人民幣 170,000,000元)的款項已投資於由本公司 主要股東的聯屬公司設立及管理的信託單 位。

(d) 本集團不時為庫務管理目的向商業銀行購入多項投資存款。於二零一六年六月三十日,本集團持有為數人民幣6,731,539,000元(二零一五年十二月三十一日:人民幣4,749,039,000元)設有保證回報的投資存款,以及為數人民幣100,000,000元(二零一五年十二月三十一日:人民幣300,000,000元)不設保證回報的投資存款。

於二零一六年六月三十日,為數人民幣100,000,000元(二零一五年十二月三十一日:人民幣100,000,000元)的投資存款已抵押以為本集團發出的信用證作擔保及以獲得計息銀行及其他借貸(附註22)。

- (e) 委託貸款主要指本集團通過銀行向若干奶農 提供的貸款。以上委託貸款屬無抵押,年利 率介乎4.75%至6.90%(二零一五年十二月 三十一日:4.75%至6.90%)。於二零一六年 六月三十日,該等委託貸款尚未逾期亦無減 值,近期亦無拖欠記錄。
- (f) 長期應收款項指因出售若干物業、廠房及設備予獨立第三方而產生的應收款項。於二零一六年六月三十日,該等長期應收款項並無逾期亦無減值。
- (g) 於二零一六年六月三十日,長期定期存款的 實際年利率介乎4.55%至5.60%(二零一五年 十二月三十一日:4.25%至5.60%),並將於 兩至五年內到期。



17. Inventories

17. 存貨

		Unaudited 未經審核	Audited 經審核
		30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Raw materials Finished goods	原材料 產成品	2,545,795 922,720	3,464,868 874,638
Total inventories at the lower of co and net realisable value	st 按成本與可變現淨值的較低 者計價的存貨總額	3,468,515	4,339,506

18. Trade and Bills Receivables

The Group normally allows a credit limit to its customers which is adjustable in certain circumstances. The Group closely monitors overdue balances. In view of the aforementioned and the fact that the Group's trade and bills receivables relate to a large number of diversified customers, there is no significant concentration of credit risk.

An aged analysis of the trade and bills receivables of the Group, net of provision for doubtful debts, based on the invoice date, is as follows:

18. 應收賬款及票據

本集團通常授予客戶特定信貸額度,並可在 特定情形下進行調整。本集團密切留意逾期 未償還結餘。鑒於上文所述及本集團的應收 賬款及票據乃與大量不同類別的客戶有關, 故並無重大信貸集中風險。

本集團經扣除呆賬撥備的應收賬款及票據按 發票日期的賬齡分析如下:

		Unaudited 未經審核	Audited 經審核
		30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Within 3 months 4 to 6 months 7 to 12 months Over 1 year	3個月以內 4至6個月 7至12個月 1年以上	2,549,477 269,008 49,548 61,572	1,389,573 94,581 50,881 82,722
		2,929,605	1,617,757



19. Cash and Bank Balances and Other 19. 現金及銀行結存及其他存款 **Deposits**

	Unaudited 未經審核	Audited 經審核
	30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Cash and cash equivalents as stated in the interim condensed consolidated statement of cash flows Pledged deposits Restricted deposits Time deposits 定期存款	3,533,518 747,809 - 3,038,541	6,833,608 722,402 40,229 2,666,195
Less: Short term pledged deposits for banking facilities (note 20 and note 22) Less: Long term time deposits (note 16) 減:長期定期存款(附註16)	7,319,868 (747,809) (1,365,178)	10,262,434 (722,402) (1,608,795)
Cash and bank balances as stated in the interim condensed consolidated statement of financial position 列於中期簡明綜合財務 狀況表的現金及 銀行結存	5,206,881	7,931,237

Note: 附註:

The Group's pledged deposits were for the following bank facilities:

本集團的已抵押存款乃就以下銀行融資所作出:

	Unaudited 未經審核	Audited 經審核
	30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Pledged to secure bills payable (note 20) 抵押以獲得應付票據(附註20) Pledged to secure interest-bearing 抵押以獲得計息銀行及 bank and other borrowings (note 22) Pledged to secure letter of credit 抵押以獲得信用證	109,080 615,578 23,151	107,089 522,538 92,775
	747,809	722,402



20. Trade and Bills Payables

An aged analysis of the trade and bills payables of the Group, based on the invoice date, is as follows:

20. 應付賬款及票據

本集團應付賬款及票據根據發票日期的賬齡 分析如下:

		Unaudited 未經審核	Audited 經審核
		30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Within 3 months 4 to 6 months 7 to 12 months Over 1 year	3個月以內 4至6個月 7至12個月 1年以上	5,210,575 500,291 58,114 10,887	4,005,836 602,214 29,781 6,467
		5,779,867	4,644,298

The Group's trade payables are unsecured, non-interestbearing and payable on demand.

Except for an aggregate balance of approximately RMB280,498,000 (31 December 2015: RMB325,446,000) secured by the pledge of certain of the Group's deposits amounting to approximately RMB109,080,000 (31 December 2015: RMB107,089,000) (note 19), the bills payable are unsecured, non-interest-bearing and payable when due ranging from 3 to 6 months.

本集團的應付賬款為無抵押及免息及須應要 求隨時償還。

除合計約人民幣280,498,000元(二零一五年十二月三十一日:人民幣325,446,000元)的應付票據結餘乃以本集團為數約人民幣109,080,000元(二零一五年十二月三十一日:人民幣107,089,000元)的若干存款(附註19)作抵押外,其餘的應付票據為無抵押及免息及須於3至6個月到期時償還。



21. Other Payables and Accruals

21. 其他應付款項及預提費用

		Unaudited 未經審核	Audited 經審核
		30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Advances from customers Salary and welfare payables Other payables	客戶預付款 應付薪金及福利費 其他應付款項	704,168 627,259 3,458,021	1,106,731 653,617 3,229,176
		4,789,448	4,989,524

The Group's other payables are non-interest-bearing and payable on demand.

本集團的其他應付款項為免息及須應要求隨 時償還。



22. Interest-Bearing Bank and Other
Borrowings22. 計息銀行及其他借貸

	Unaudited 未經審核	Audited 經審核
	30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
即期:		
	612,185	501,696
短期銀行貸款,無抵押	4,422,860	5,547,321
長期銀行貸款即期部分		
一有抵押	25,000	19,000
長期銀行貸款即期部分		
一無抵押	1,343,848	12,734
	6 402 902	6,080,751
	0,403,693	0,000,731
非即期:		
長期銀行貸款,有抵押	50,000	60,000
長期銀行貸款,無抵押	422,797	1,686,235
於二零一三年發行之		
思率3.5%之債券 	3,295,708	3,223,276
	2 760 505	4.060 E11
	3,700,505	4,969,511
	10.172.398	11,050,262
	長期銀行貸款即期部分 一有抵押 長期銀行貸款即期部分 一無抵押 非即期: 長期銀行貸款,有抵押 長期銀行貸款,無抵押	未經審核 30 June 2016 2016 二零一六年



22. Interest-Bearing Bank and Other Borrowings (continued)

Notes:

(a) As at 30 June 2016 and 31 December 2015, the Group's interest-bearing bank and other borrowings were secured as follows:

22. 計息銀行及其他借貸(續)

附註:

(a) 於二零一六年六月三十日及二零一五年十二 月三十一日,本集團之計息銀行及其他借貸 抵押情況如下:

	Unaudited 未經審核	Audited 經審核
	30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Secured by pledged deposits Secured by investment deposits 以投資存款抵押 以投資存款抵押 以土地使用權以及物業、廠房 plant and equipment Unsecured 以保證金存款抵押 以及物業、廠房 及設備抵押 無抵押	580,082 7,103 100,000 9,485,213	461,696 - 119,000 10,469,566
	10,172,398	11,050,262

- (b) The carrying amounts of the Group's interest-bearing bank and other borrowings are denominated in the following currencies:
- (b) 本集團以下列貨幣計值的計息銀行及其他借 貸的賬面值如下:

		Unaudited 未經審核	Audited 經審核
		30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Hong Kong dollars United States dollars Euro RMB	港元 美元 歐元 人民幣	36,325 5,824,353 33,419 4,278,301	901,452 6,897,340 28,934 3,222,536
		10,172,398	11,050,262



23. Derivative Financial Instruments

23. 衍生金融工具

			Unaudited 未經審核			dited 審核
				e 2016		nber 2015
			7	−六年		一五年
			六月3	三十日	十二月3	三十一日
			Asset	Liability	Assets	Liability
			資產	負債	資產	負債
		Notes	RMB'000	RMB'000	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元	人民幣千元	人民幣千元
Forward currency contracts	遠期外幣合約	(a)/5	-	-	5,011	-
Interest rate forward contracts	利率遠期合約	(a)/7	-	4,752	-	3,160
Commodity futures contracts	商品期貨合約	(b)	-	-	5,933	_
			-	4,752	10,944	3,160

Notes:

- (a) The Group has entered into various forward currency contracts and interest rate forward contracts to manage its exchange rate and floating interest rate exposures. These forward contracts are not designated for hedging purposes and are measured at fair value through profit or loss.
- (b) To manage its price exposure to future purchase of commodities as raw materials, such as white sugar and palm oil, the Group entered into various commodity futures contracts. The Group accounted for these commodity futures contracts at fair value with changes recognised in profit or loss. During the six months ended 30 June 2016, a net fair value loss of RMB2,584,000 (six months ended 30 June 2015: net fair value gain of RMB35,000) was charged to cost of sales (note 6).

附註:

- (a) 本集團已訂立多項遠期外幣合約及利率遠期 合約以管理其匯率及浮動利率風險。該等遠 期合約並非指定作對沖用途,乃按公允值計 量且其變動計入損益。
- (b) 為管理未來購置商品作為原材料(例如白糖及棕櫚油)的價格風險,本集團訂立多項商品期貨合約按公允值列賬,而公允值的變動則於損益內確認。截至二零一六年六月三十日止六個月,公允值虧損淨額人民幣2,584,000元(截至二零一五年六月三十日止六個月:公允值收益淨額人民幣35,000元)已在銷售成本中扣除(附註6)。



24. Other Non-Current Financial Liabilities

24. 其他非流動金融負債

				Unaudited 未經審核	Audited 經審核
			Notes 附註	30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
		A ()/ \ 116			
Present value of considerations arising from business combinations	產生自業務 於一年後	合併之將 支付之代價			
to be paid beyond one year	現值		(a)	-	9,451
Present value of redemption amounts for potential acquisition of puttable	可能收購可股東權益	沽售非控股 之贖回金額			
non-controlling interests	現值		(b)/(c)	3,007,943	2,634,485
				3,007,943	2,643,936

Notes:

- (a) As at 31 December 2015, the fair value of the considerations with the principal amount of RMB10,000,000 to be paid beyond one year arising from the Group's acquisition of Oushi Mengniu (Inner Mongolia) Dairy Products Co., Ltd. at the acquisition date was remeasured to RMB9,451,000. The amount had been settled during the period.
- (b) According to the equity purchase agreement entered into among the Group, Shijiazhuang Junlebao Dairy Co., Ltd. ("Junlebao") and the non-controlling shareholders of Junlebao, the Group granted a put option to the non-controlling shareholders under which the non-controlling shareholders have the right to sell, and the Group has an obligation to buy the 49% equity interest in Junlebao after 2016. As at 30 June 2016, the Group derecognised the carrying amount of non-controlling interests of RMB531,911,000 (31 December 2015: RMB478,814,000) and recognised the present value of the amount payable upon exercise of the option of RMB965,838,000 (31 December 2015: RMB683,147,000) as a financial liability and accounted for the difference in equity.

附註:

- (a) 於二零一五年十二月三十一日,因本集團收購內蒙古歐世蒙牛乳製品有限責任公司而須於一年後支付之本金額人民幣10,000,000元之代價於收購日期公允值重新計量為人民幣9,451,000元。金額已於期內清償。
- (b) 根據本集團、石家莊君樂寶乳業有限公司 (「君樂寶」)及君樂寶的非控股股東訂立的 股本購買協議,本集團向非控股股東授出認 洁權,據此,於二零一六年後非控股股東有 權出售,及本集團有責任購買君樂寶49% 股權。於二零一六年六月三十日,本集團 終止確認非控股股東權益的賬面值人民幣 531,911,000元(二零一五年十二月三十一 日:人民幣478,814,000元)及按行使認沽 權時應付款項的現值人民幣965,838,000 元(二零一五年十二月三十一日:人民幣 683,147,000元)確認為金融負債,並將差額 計入權益。



24. Other Non-Current Financial Liabilities

(continued)

Notes: (continued)

Under the equity joint venture contract entered into between Inner Mongolia Mengniu Dairy (Group) Company Limited ("Inner Mongolia Mengniu") and Danone Asia Pte Ltd. ("Danone") dated 9 August 2013, an option was granted to Danone to terminate the equity joint venture contract and sell the entire Danone's Stake to Inner Mongolia Mengniu at the exercise price within a 15-day period at the beginning of each biennial (2-year) period from the seventh (7th) anniversary of the relevant closing date under the amended and restated framework agreement, subject to compliance with the then applicable laws and regulations (including the Listing Rules) by the Company, including the then relevant Listing Rules in connection with connected transactions. As at 30 June 2016, the Group derecognised a non-controlling interest of RMB591,665,000 (31 December 2015: RMB550,112,000) and recognised a fair value of RMB2,042,105,000 (31 December 2015: RMB1,951,338,000) payable upon exercise of the option as a financial liability and accounted for the difference in equity.

24. 其他非流動金融負債(續)

附註:(續)

(c) 根據內蒙古蒙牛乳業(集團)股份有限公司 (「內蒙蒙牛」)與達能亞洲有限公司(「達能」) 於二零一三年八月九日訂立的合資經營合 同,達能獲授一項選擇權,可在經修訂及重 訂的框架協議相關交割日滿七(7)週年起, 每兩(2)年之開始後十五天內終止合資經營 合同, 並將達能股權全部按行使價售予內蒙 蒙牛,但本公司必須遵守當時的適用法例及 法規(包括上市規則)的規定,包括當時上市 規則關於關連交易的規定。於二零一六年六 月三十日,本集團終止確認非控股股東權益 人民幣591,665,000元(二零一五年十二月 三十一日:人民幣550,112,000元)及確認按 行使選擇權時應付的金融負債公允值人民幣 2,042,105,000元(二零一五年十二月三十一 日:人民幣1,951,338,000元),並將差額計 入權益。



25. Share Capital

25. 股本

		Notes 附註	Number of ordinary shares 普通股數目 '000 千股	RMB'000 人民幣千元
Issued and fully paid: At 1 January 2016 (Audited) Shares issued under equity-settled share option arrangements Shares repurchased and cancelled	已發行及繳足: 於二零一六年一月一日 (經審核) 根據以股份支付的購股權 安排發行股份 股份購回及註銷	(a) (c)	3,923,977 1,615 (6,116)	357,262 138 (523)
At 30 June 2016 (Unaudited)	於二零一六年六月三十日 (未經審核)		3,919,476	356,877
At 1 January 2015 (Audited) Shares issued under equity-settled share option arrangements	於二零一五年一月一日 (經審核) 根據以股份支付的購股權 安排發行股份	(a)	1,958,591 2,701	196,246 213
At 30 June 2015 (Unaudited)	於二零一五年六月三十日 (未經審核)		1,961,292	196,459

Notes:

- (a) The 1,614,952 (six months ended 30 June 2015: 2,701,297) share options exercised during the period resulted in the issue of 1,614,952 (six months ended 30 June 2015: 2,701,297) ordinary shares of the Company and share capital of RMB138,000 (six months ended 30 June 2015: RMB213,000) and share premium of RMB16,494,000 (six months ended 30 June 2015: RMB50,758,000). The weighted average share price at the date of exercise for these options was HK\$12.67 (six months ended 30 June 2015: HK\$38.87 (before bonus issue)) per share.
- (b) On 30 October 2015, an aggregate of 1,961,292,388 bonus shares were issued by the Company on the basis of one share for every one existing share held as of 19 October 2015.
- (c) During the period, an aggregate of 6,116,000 shares were repurchased and cancelled by the Company, resulting in the decrease in share capital of RMB523,000 and share premium of RMB57,619,000.

附註:

- (a) 期內合共1,614,952份(截至二零一五年六月三十日止六個月:2,701,297份) 購股權獲行使,導致發行本公司1,614,952股(截至二零一五年六月三十日止六個月:2,701,297股) 普通股及股本人民幣138,000元(截至二零一五年六月三十日止六個月:人民幣213,000元)及股份溢價人民幣16,494,000元(截至二零一五年六月三十日止六個月:人民幣50,758,000元)。該等購股權於行使日之加權平均股價為每股12.67港元(截至二零一五年六月三十日止六個月:每股38.87港元(紅股發行前))。
- (b) 於二零一五年十月三十日,本公司按於二零 一五年十月十九日每持有一股現有股份發行 一股股份的基準發行合共1,961,292,388股紅 股。
- (c) 期內,本公司購回及註銷合共6,116,000股股份,導致股本減少人民幣523,000元及股份溢價減少人民幣57,619,000元。



26. Other Reserves

- (a) During October 2014, Yashili, China Mengniu International Company Limited ("Mengniu International") and Danone Asia Baby Nutrition Pte. Ltd. ("Danone Asia") entered into a subscription agreement pursuant to which, among other things. Danone Asia has conditionally agreed to subscribe for and Yashili has conditionally agreed to allot and issue 1,186,390,074 subscription shares (representing approximately 25% of the entire issued share capital of Yashili as enlarged by the allotment) at the subscription price of HK\$3.70 per subscription share. On 12 February 2015, the conditions precedent of the subscription agreement were fulfilled and the allotment had completed. As a result, the interest of the Company in Yashili (through its shareholding interest in Mengniu International) was diluted from approximately 68.02% to approximately 51.01% without loss of control. The deemed disposal was accounted for as an equity transaction, and as a consequence the difference of RMB961,804,000 between the amount by which the noncontrolling interest was adjusted and the fair value of the consideration received was recognised directly in equity as a reserve.
- (b) On 31 December 2014, China Dairy (Mauritius) Limited, a wholly-owned subsidiary of the Company, entered into an equity interest transfer agreement to acquire an approximately 6.6862% equity interest in Inner Mongolia Mengniu from sellers at an aggregate consideration of approximately RMB2,505,732,000 in form of cash within 10 business days of the obtaining of the approval of the Ministry of Commerce of the PRC. On 26 January 2015, the transaction was completed and the interest of the Company in Inner Mongolia Mengniu was increased to approximately 99.9775%. This acquisition was accounted for as an equity transaction, and as a consequence the difference of RMB1,890,606,000, representing the amount of the fair value of the consideration over the amount by which the non-controlling interest adjusted, was charged directly in equity.

26. 其他儲備

- (a) 於二零一四年十月,雅士利、中國蒙牛 國際有限公司(「蒙牛國際」)與Danone Asia Baby Nutrition Pte. Ltd.(「達能亞 洲」)簽訂認購協議,據此(其中包括)達 能亞洲有條件同意認購及雅士利有條件 同意配發及發行1.186.390.074股認購 股份(相當於經配發擴大後的雅士利全 部已發行股本約25%),認購價為每股 認購股份3.70港元。於二零一五年二月 十二日,認購協議之先決條件已完成, 且配發已完成。故此,本公司(透過其 於蒙牛國際的股權)在雅士利的權益由 約68.02%攤薄至約51.01%,惟並無失 去控制權。該視同出售計為股權交易, 故此,經調整非控股權益與已收代價之 公允值之差額人民幣961,804,000元已 直接於權益確認為儲備。
- (b) 於二零一四年十二月三十一日,本公司全資子公司China Dairy (Mauritius) Limited訂立股權轉讓協議,以向賣方收購內蒙蒙牛約6.6862%股權,現金代價合共約為人民幣2,505,732,000元,有關代價應於取得中國商務部批文後10個營業日內支付。於二零一五年一月二十六日,交易完成,本公司於內蒙蒙牛的股權增加至約99.9775%。有關收購計為股權交易,故此,人民幣1,890,606,000元之差額(為代價的公允值超出非控股權益經調整後的金額)已直接從權益中扣除。



27. Share Award Scheme

27. 股票獎勵計劃

Particulars and movements of share award scheme:

股票獎勵計劃詳情及變動:

2016

二零一六年

Date of grant	授出日期	Notes 附註		e per share 公允值 (HK\$) (港元) After bonus issue 發行紅股後	As at 1 January 於一月一日	Granted during the period 期內授出	Vested during the period 期內歸屬	As at 30 June 於六月三十日
26 April 2013 2 April 2015 11 April 2016	二零一三年四月二十六日 二零一五年四月二日 二零一六年四月十一日	(a)	21.65 40.10	10.83 20.05 12.42	9,345,600 3,738,210 -	- - 14,492,753	-	9,345,600 3,738,210 14,492,753
2015					二零一五年	Ξ		
Date of grant	授出日期			Fair value per share 每股公允值 (HK\$) (港元)	As at 1 January 於一月一日	Granted during the period 期內授出	Vested during the period 期內歸屬	As at 30 June 於六月三十日
26 April 2013 17 April 2014 2 April 2015	二零一三年四月二十六日 二零一四年四月十七日 二零一五年四月二日			21.65 40.95 40.10	7,409,800 6,055,000	- - 8,725,000	(1,228,000) (6,055,000)	6,181,800 - 8,725,000

Note

(a) On 11 April 2016, the Company further granted 14,492,753 shares under share award scheme to the participants, representing approximately 0.37% of the issued share capital of the Company as at the Adoption Date. These granted shares would vest in two tranches each on 31 December 2016 and 2017 in accordance with the vesting conditions (including the Participants' performance targets), subject to the Participants' performance results for the financial years ending 31 December 2016 and 2017, respectively.

The fair value of the shares granted was calculated based on the market prices of the Company's shares at the respective grant dates. No dividend will be considered. The Group recognised an expense relating to the share award scheme of approximately RMB50,546,000 (six months ended 30 June 2015: RMB138,038,000) into the interim condensed consolidated statement of profit or loss during the period.

附註:

(a) 於二零一六年四月十一日,本公司根據股票獎勵計劃進一步向參與者授出14,492,753 股股份,佔本公司於採納日期之已發行股本約0.37%。該等授出的股份將各於二零一六年及二零一七年十二月三十一日分兩次根據歸屬條件(包括參與者的表現目標)歸屬,惟須視乎參與者分別於截至二零一六年及二零一七年十二月三十一日止財政年度的表現業績而定。

已授出股份之公允值,乃基於本公司股份於各授出日期之市值計算,當中將不會計及股息。期內,本集團已於中期簡明綜合損益表中,確認股票獎勵計劃支出約人民幣50,546,000元(截至二零一五年六月三十日止六個月:人民幣138,038,000元)。



28. Business Combination

On 31 May 2016, the Group acquired a 100% equity interest in Dumex Baby Food Co., Ltd. ("Dumex China") from Danone Asia Pacific Holdings Pte. Ltd. ("Danone"). Dumex China is mainly engaged in the manufacture and sale of infant milk formula products of Dumex brand. The acquisition was made as part of the Group's strategy to expand its market share of infant milk formula products in Mainland China.

The fair values of the identifiable assets and liabilities of Dumex China as at the date of acquisition were as follows:

28. 業務合併

於二零一六年五月三十一日,本集團向Danone Asia Pacific Holdings Pte Ltd. (「Danone」)收購多美滋嬰幼兒食品有限公司 (「多美滋中國」)100%股權。多美滋中國主要從事多美滋品牌的嬰幼兒配方奶粉的製造及銷售。進行收購事項為本集團擴大其中國內地的嬰幼兒配方奶粉的市場份額的策略之一環。

於收購事項日期,多美滋中國的可識別資產 及負債的公允值如下:

		Note 附註	Fair value recognised on acquisition 收購時確認之 公允值 RMB'000 人民幣千元
Assets Property, plant and equipment Construction in progress Land use rights Intangible assets Inventories Trade and bills receivables Prepayments, deposits and other receivables Cash and bank balances	資產物業、廠房及設備在建工程土地使用權無形資產存貨應收賬款及票據預付款、按金及其他應收款項現金及銀行結存		68,290 7,473 41,527 283,120 64,945 63,887 14,116 112,071
Total assets	總資產		655,429
Liabilities Trade payables Other payables and accruals Current tax payable	負債 應付賬款 其他應付款項及預提費用 當期應付税項		(43,626) (302,909) (112)
Total liabilities	總負債		(346,647)
Total identifiable net assets at fair value	按公允值列賬之可資識別淨值		308,782
Add: Goodwill arising on acquisition	加:收購產生的商譽	14	718,476
Purchase consideration at fair value	按公允值計算之收購代價		1,027,258



28. Business Combination (continued)

28. 業務合併(續)

An analysis of the cash flows in respect of the acquisition of Dumex China for the current period is as follows:

就本期收購多美滋中國的現金流量分析如下:

		RMB'000 人民幣千元
Cash consideration Cash and cash equivalents acquired	現金代價 所收購現金及現金等價物	1,099,695 (112,071)
Net outflow of cash and cash equivalents included in cash flows from investing activities	包括在投資活動產生的現金流量內的現金及現金等價物淨流出	987,624
Transaction costs of the acquisition included in cash flows from operating activities	包括在經營業務產生的現金流量內的 收購交易成本	5,510
		993,134



29. Contingent Liabilities

Aside from the disclosure in note 24, the Group had contingent liabilities not provided for in the interim condensed consolidated financial statements at the end of the reporting period as follows:

29. 或然負債

除附註24所披露者外,本集團於報告期末在 中期簡明綜合財務報表內之未撥備或然負債 列載如下:

	Unaudited 未經審核	Audited 經審核
	30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Guarantees given to banks in connection 就以下人士獲授融資而向銀 with facilities granted to:	_	14,000

30. Capital Commitments

The Group had the following outstanding capital commitments in respect of the purchase and construction of property, plant and equipment as at the end of the reporting period:

30. 資本承擔

於報告期末,本集團有關購置及興建物業、 廠房及設備的資本承擔如下:

		Unaudited 未經審核	Audited 經審核
		30 June	31 December
		2016	2015
		二零一六年	二零一五年
		六月三十日	十二月三十一日
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Contracted, but not provided for	已訂約但未撥備	1,083,043	797,598



31. Related Party Transactions

(a) In addition to the transactions and balances which are disclosed elsewhere in the interim condensed consolidated financial statements, the Group had the following significant transactions with its associates and other related parties.

31. 關聯人士交易

(a) 除於中期簡明綜合財務報表其他段落披露的交易及結餘外,本集團與其聯營公司及其他關聯人士進行下列重大交易。

Unaudited 未經審核 For the six months ended 30 June

截至六月三十日止六個月

			Note 附註	2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
(I)	Sale of liquid milk products	向聯營公司銷售液態奶			
(-)	to associates	產品	(i)	1,291,580	2,083,733
(II)	Sale of ice cream products	向聯營公司銷售冰淇淋			
4110	to associates	產品	(i)	22,495	32,340
(III)	Sale of other dairy products	向聯營公司銷售其他乳	/:\	660	E 711
(IV)	to associates Sale of products to affiliates	類產品 向本公司一名主要股東	(i)	663	5,711
(1 V)	of a major shareholder of	的聯屬公司出售產品			
	the Company		(i)	5,466	_
(V)	Purchase of raw materials	向本公司一名主要股東			
	from affiliates of a major	的聯屬公司購買原			
	shareholder of the	材料	/:\	100 145	00 000
(VI)	Company Purchase of raw materials	向聯營公司購買原材料	(i)	120,145	98,828
(• 1)	from associates	1777年日 47 日海安风水灯灯	(i)	1,539,957	1,448,202

Note:

(i) The considerations were determined with reference to the then prevailing market prices and the prices charged to third parties.

附註:

(i) 價格是經參考當時市場價格及收取第三 方的價格釐定。



31. Related Party Transactions (continued)

(b) Compensation of key management personnel of the Group

31. 關聯人士交易(續)

(b) 本集團的主要管理人員的報酬

Unaudited

未經審核

For the six months ended 30 June

截至六月三十日止六個月

		2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Directors' fees Salaries and allowances Retirement benefit contributions	董事袍金	880	865
	薪金及津貼	4,919	5,524
	退休福利供款	367	322

Notes:

- The key management compensation represented remuneration paid or payable to the directors and senior executives of the Company.
- (ii) In addition to the key management compensation shown in above table, during the period from 2006 to 2011, certain directors and senior executives were granted share options in respect of their services to the Group under the share option schemes of the Company. In accordance with IFRS 2, share-based payment benefits represent the fair value at the grant date of the share options amortised to the interim condensed consolidated statement of profit or loss during the period disregarding whether the options have been vested/exercised or not. During the six months ended 30 June 2015, the share-based payments relating to the share options granted to these directors and senior executives were approximately RMB4,863,000.
- (iii) In addition to the key management compensation shown in above table, during the period from 2013 to 2016, certain directors and senior executives were granted share awards in respect of their services to the Group under the share award scheme of the Company. In accordance with IFRS 2, share-based payments represent the fair value at the grant date of the shares amortised to the interim condensed consolidated statement of profit or loss during the period disregarding whether the shares have been vested/exercised or not. During the period, the sharebased payments relating to the share awards granted to these directors and senior executives were approximately RMB26,655,000 (six months ended 30 June 2015: RMB23,830,000).

附註:

- (i) 主要管理人員的報酬指已付或須付予本公司董事和高級行政人員的酬金。
- (ii) 除上表所示的主要管理人員報酬外,於二零零六年至二零一一年期間,若干董事及高級行政人員就彼等對本集團的服務獲本公司根據購股權計劃授出購股權。根據國際財務報告準則第2號,以股份為基礎的支付福利指購股權於授出日期的公允值,期內已於中期簡明綜於權日期的公允值,期內已於中期簡明結為表內予以攤銷,而不論該等購股在三島屬/行使。截至二零一五年六月三十日止六個月期間,有關授予協為基礎的支付約為人民幣4,863,000元。
- (iii) 除上表所示的主要管理人員報酬外,於二零一三年至二零一六年期間,若干董事及高級行政人員就彼等對本集團的服務獲本公司根據股票獎勵計劃授出股票獎勵。根據國際財務報告準則第2號,以股份為基礎的支付指限制性股票於授出日期的公允值,期內已於中期簡明宗合損益表內予以攤銷,而不論該等股票是否已歸屬/行使。期內,有關授予該等董事及高級行政人員股票獎勵的以股份為基礎的支付約為人民幣26,655,000元(截至二零一五年六月三十日止六個月:人民幣23,830,000元)。



31. Related Party Transactions (continued)

(c) As at 30 June 2016 and 31 December 2015, the balances arising from related party transactions are as follows:

31. 關聯人士交易(續)

(c) 於二零一六年六月三十日及二零一五年 十二月三十一日,關聯人士交易產生的 結餘如下:

		Unaudited 未經審核	Audited 經審核
Trade and bills receivables from:		30 June 2016	31 December 2015
應收下列各方的賬款及票據:		二零一六年	
		六月三十日	十二月三十一日
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Associates	聯營公司	713,771	544,834
Affiliates of a major shareholder	本公司一名主要股東的		
of the Company	聯屬公司	3,667	1,223
		747 400	E 40 0E 7
		717,438	546,057
		Unaudited	Audited
		未經審核	Audited 經審核
Prepayments, deposits and other r	roccivables from:	30 June	31 December
應收下列各方的預付款、按金及其		2016	2015
		二零一六年	二零一五年
		六月三十日	十二月三十一日
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Associates	聯營公司	182,252	37
Affiliates of a major shareholder	本公司一名主要股東的	4.040	
of the Company	聯屬公司 ————————————————————————————————————	1,043	_
		400.005	27
		183,295	37



31. Related Party Transactions (continued)

31. 關聯人士交易(續)

(c) (continued)

(c) (續)

Trade and bills payables to: 應付下列各方的賬款及票據:		Unaudited 未經審核 30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	Audited 經審核 31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Associates Affiliates of a major shareholder of the Company	聯營公司 本公司一名主要股東的 聯屬公司	181,258 58,611 239,869	196,720 31,945 228,665
Other payables and accruals to: 應付下列各方的其他應付款項及 預提費用:		Unaudited 未經審核 30 June 2016 二零一六年 六月三十日 RMB'000 人民幣千元	Audited 經審核 31 December 2015 二零一五年 十二月三十一日 RMB'000 人民幣千元
Associates	聯營公司	11,770	20,789

The above balances are unsecured, non-interest-bearing and repayable on credit terms similar to those offered to or by independent third parties.

上述結餘為無抵押及免息,償還信貸期與給予或獲自獨立第三方的相若。



32. Financial Instruments by Category

The carrying amounts of each of the categories of financial instruments as at the end of the reporting period are as follows:

As at 30 June 2016

Financial assets:

32. 按類別劃分的金融工具

於報告期末,各個分類的金融工具的賬面值 如下:

於二零一六年六月三十日

金融資產:

		Amortised cost 攤銷成本 RMB'000 人民幣千元	Fair value through profit or loss 按公允值計量 且其變動 計入損益 RMB'000 人民幣千元	Fair value through other comprehensive income 按公允值計量 且其變動計入 其他全面收益 RMB'000 人民幣千元	Total 總計 RMB'000 人民幣千元
Trade and bills receivables	應收賬款及票據	2,929,605	_	_	2,929,605
Financial assets included in	包括於預付款、按金及	_,0_0,000			_,0_0,000
prepayments, deposits and	其他應收款項的				
other receivables	金融資產	834,038	_	_	834,038
Equity investments	股本投資	_	42,012	436,124	478,136
Unit trust investments	單位信託投資	_	20,000	_	20,000
Entrusted loans	委託貸款	170,490	-	-	170,490
Long term receivables	長期應收款項	147,926	-	_	147,920
Investment deposits	投資存款	-	6,831,539	_	6,831,539
Pledged deposits	保證金存款	747,809	-	-	747,809
Cash and cash equivalents	現金及現金等價物	3,533,518	-	-	3,533,51
Time deposits	定期存款	3,038,541	-	-	3,038,54
		11,401,927	6,893,551	436,124	18,731,60



32. Financial Instruments by Category (continued)

As at 30 June 2016 (continued)

Financial liabilities:

32. 按類別劃分的金融工具(續) 於二零一六年六月三十日(續)

金融負債:

		Amortised cost 攤銷成本 RMB'000 人民幣千元	Fair value through profit or loss 按公允值計量 且其變動 計入損益 RMB'000 人民幣千元	Total 總計 RMB'000 人民幣千元
Trade and bills payables	應付賬款及票據	5,779,867	_	5,779,867
Financial liabilities included in	包括於其他應付款項及			
other payables and accruals	預提費用之金融負債	3,396,066	-	3,396,066
Interest-bearing bank and other	計息銀行及其他借貸	40.470.000		
borrowings	廿川代劫	10,172,398	_	10,172,398
Other loans Derivative financial instruments	其他貸款	25,915	4.750	25,915
Long term payables	衍生金融工具 長期應付款項	104,119	4,752	4,752 104,119
Other non-current financial	其他非流動金融負債	104,119	_	104,119
liabilities	六1677/1130亚鼠桑顶	3,007,943	_	3,007,943
		22,486,308	4,752	22,491,060



32. Financial Instruments by Category (continued)

As at 31 December 2015

32. 按類別劃分的金融工具(續)

於二零一五年十二月三十一日

Financial assets:

金融資產:

		12,681,964	5,271,995	503,224	18,457,183
Time deposits	定期存款	2,666,195	_	-	2,666,195
Restricted deposits	受限制存款	40,229	_	_	40,229
Cash and cash equivalents	現金及現金等價物	6,833,608		_	6,833,608
Long term receivables	長期應收款項	53,149	_	_	53,149
Pledged deposits	保證金存款	722,402	0,040,000		722,402
Investment deposits	投資存款		5,049,039		5,049,039
Derivative financial instruments	衍生金融工具	100,970	10,944	_	10,944
Entrusted loans	平位后式及員 委託貸款	156,970	170,000		156,970
Unit trust investments	放平权員 單位信託投資	_	170,000	505,224	170,000
receivables Equity investments	金融資產 股本投資	591,654	42,012	503,224	591,654 545,236
prepayments, deposits and othe		E04.0E4			E04.0E4
Financial assets included in	包括於預付款、按金及				
Trade and bills receivables	應收賬款及票據	1,617,757	-	-	1,617,757
		人民幣千元	人民幣千元	人民幣千元	人民幣千元
		RMB'000	RMB'000	RMB'000	RMB'000
		攤銷成本	計入損益	其他全面收益	總計
			按公允值計量 且其變動	按公允值計量 且其變動計入	
		cost	profit or loss	income	Total
		Amortised	through	comprehensive	
			Fair value	through other	
				Fair value	



32. Financial Instruments by Category (continued)

As at 31 December 2015 (continued)

Financial liabilities:

32. 按類別劃分的金融工具(續)

於二零一五年十二月三十一日(續)

金融負債:

			Fair value	
		Amortised	through	
		cost	profit or loss	Total
			按公允值計量	
			且其變動	
		攤銷成本	計入損益	總計
		RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元
Trade and bills payables	應付賬款及票據	4,644,298	_	4,644,298
Financial liabilities included in	包括於其他應付款項及			
other payables and accruals	預提費用之金融負債	3,158,554	_	3,158,554
Interest-bearing bank and	計息銀行及其他借貸			
other borrowings		11,050,262	_	11,050,262
Other loans	其他貸款	43,915	_	43,915
Derivative financial instruments	衍生金融工具	-	3,160	3,160
Long term payables	長期應付款項	139,021	_	139,021
Other non-current financial	其他非流動金融負債			
liabilities		2,643,936		2,643,936
		21,679,986	3,160	21,683,146



33. Fair Value and Fair Value Hierarchy of Financial Instruments

Fair value

The fair value of the financial assets and liabilities is the amount at which the asset could be sold or the liability transferred in a current transaction between market participants, other than in a forced or liquidation sale.

The following methods and assumptions were used to estimate the fair values:

The fair values of cash and cash equivalents, the current portion of pledged deposits, trade and bills receivables, trade and bills payables, financial assets included in prepayments, deposits and other receivables, financial liabilities included in other payables and accruals, current interest-bearing bank loans and other loans, approximate to their carrying amounts largely due to the short term maturities of these instruments.

The fair values of the non-current portion of other financial assets, long-term time deposits, long term receivables, the non-current portion of interest-bearing bank loans and long term payables and other non-current financial liabilities have been calculated by discounting the expected future cash flows using rates currently available for instruments with similar terms, credit risk and remaining maturities.

The fair values of listed equity investments are based on quoted market prices.

The Group enters into derivative financial instruments with various counterparties, principally established commodity trading exchanges or financial institutions with good credit ratings. Derivative financial instruments, including commodity futures contracts, forward currency contracts and interest rate forward contracts, are measured using quoted prices from financial institutions with which the forward currency contracts and interests rate forward contracts are entered into. The carrying amounts of commodity futures contracts, forward currency contracts and interest rate forward contracts are the same as their fair values.

33. 金融工具之公允值及公允值層級

公允值

金融資產及負債之公允值是市場參與者在現時進行之交易(強迫或清算銷售除外)中可出售資產或轉讓負債之金額。

下文載列用於估計公允值的方法和假設:

現金及現金等價物、保證金存款的即期部分、應收賬款及票據、應付賬款及票據、包括於預付款、按金及其他應收款項的金融資產、包括於其他應付款項及預提費用的金融負債、流動計息銀行貸款及其他貸款等工具的公允值因短期內到期而與彼等之賬面值相若。

其他金融資產的非流動部分、長期定期存款、長期應收款項、計息銀行貸款及長期應付款項的非流動部分以及其他非流動金融負債的公允值乃採用類似條款、信貸風險及餘下到期日的工具現時可獲得的利率折現預期未來現金流量的方式計算。

上市股本投資的公允值乃基於市場報價。

本集團與多名對手方訂立衍生金融工具,主要為已成立的商品貿易交易所或信貸評級良好的金融機構。商品期貨合約、遠期外幣合約及利率遠期合約等衍生金融工具,乃使用與其訂立有關遠期外幣合約及利率遠期合約的金融機構的報價計量。商品期貨合約、遠期外幣合約及利率遠期合約的賬面值與彼等的公允值相同。



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value (continued)

The following table shows the valuation techniques used in the determination of fair values of investment deposits and unit trust investments, which falls within level 3 of the fair value hierarchy, as well as the significant unobservable inputs used in the valuation.

33. 金融工具之公允值及公允值層級

(續)

公允值(續)

下表載列釐定投資存款及單位信託投資公允 值所用的估值技術(屬於公允值層級的第三 級)及估值所用的重大不可觀察輸入數據。

	Valuation technique 估值技術	Significant unobservable input 重大不可 觀察輸入數據	Range 範圍	Sensitivity of fair value to the input 輸入數據 對公允值的影響
Investment deposits 投資存款	Discounted cash flow method 折現現金流量法	Expected yield 預期收益率	2.20% to 4.20% (31 December 2015: 2.00% to 5.10%) 2.20%至4.20% (二零一五年 十二月三十一日: 2.00%至5.10%)	10% (31 December 2015: 10%) increase (decrease) in expected yield would result in increase (decrease) in fair value by RMB7,959,000 (31 December 2015: RMB5,168,000) 預期收益率增加(減少)10% (二零一五年十二月三十一日: 10%) 將導致公允值增加(減少)人民幣7,959,000元 (二零一五年十二月三十一日: 人民幣5,168,000元)
		Discount rate 折現率	2.20% to 4.20% (31 December 2015: 2.00% to 5.10%) 2.20%至4.20% (二零一五年 十二月三十一日: 2.00%至5.10%)	10% (31 December 2015: 10%) increase (decrease) in discount rate would result in decrease (increase) in fair value by RMB7,871,000 (31 December 2015: RMB5,107,000)
Unit trust investments 單位信託投資	Discounted cash flow method 折現現金流量法	Expected yield 預期收益率	10% (31 December 2015: 9.20% to 11.00%) 10% (二零一五年 十二月三十一日: 9.20%至11.00%)	10% (31 December 2015: 10%) increase (decrease) in expected yield would result in increase (decrease) in fair value by RMB8,000 (31 December 2015: RMB209,000) 預期收益率增加(減少)10% (二零一五年十二月三十一日: 10%) 將導致公允值增加(減少)人民幣8,000元 (二零一五年十二月三十一日: 人民幣209,000元)
		Discount rate 折現率	10% (31 December 2015: 9.20% to 11.00%) 10% (二零一五年 十二月三十一日: 9.20%至11.00%)	10% (31 December 2015: 10%) increase (decrease) in discount rate would result in decrease (increase) in fair value by RMB8,000 (31 December 2015: RMB209,000) 折現率增加(減少)10% (二零一五年十二月三十一日: 10%) 將導致公允值減少(增加)人民幣8,000元 (二零一五年十二月三十一日: 人民幣209,000元)



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value (continued)

The carrying amounts and fair values of the Group's financial instruments, other than those with carrying amounts that reasonably approximate to fair values, are as follows:

33. 金融工具之公允值及公允值層級

公允值(續)

本集團之金融工具(除賬面值與公允值合理地相若之金融工具外)之賬面值及公允值如下:

		Carrying amounts 賬面值		Fair values 公允值	
		Unaudited Audited		Unaudited	Audited
		未經審核	經審核	未經審核	經審核
		30 June	31 December	30 June	31 December
		2016	2015	2016	2015
		二零一六年	二零一五年	二零一六年	二零一五年
		六月三十日	十二月三十一日	六月三十日	十二月三十一日
		RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元
Financial assets	金融資產				
Long term entrusted loans	長期委託貸款	119,115	120,736	118,872	122,501
Long term receivables	長期應收款項	147,926	53,149	142,749	47,669
Long term time deposits	長期定期存款	1,365,178	1,608,795	1,355,402	1,588,705
		1,632,219	1,782,680	1,617,023	1,758,875



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value (continued)

33. 金融工具之公允值及公允值層級

公允值(續)

		Carrying amounts 賬面值		Fair values 公允值	
		Unaudited	Audited	Unaudited	Audited
		未經審核	經審核	未經審核	經審核
		30 June	31 December	30 June	31 December
		2016	2015	2016	2015
		二零一六年	二零一五年	二零一六年	二零一五年
		六月三十日	十二月三十一日	六月三十日	十二月三十一日
		RMB'000	RMB'000	RMB'000	RMB'000
		人民幣千元	人民幣千元	人民幣千元	人民幣千元
Financial liabilities	金融負債				
Other non-current financial liabilities Interest-bearing bank and other	其他非流動金融負債 計息銀行及其他借貸	3,007,943	2,643,936	3,007,943	2,643,936
borrowings - non-current portion	一非流動部分	3,768,505	4,969,511	3,878,199	4,991,684
Long term payables	長期應付款項	42,164	68,399	40,615	67,327
		6,818,612	7,681,846	6,926,757	7,702,947

Fair value hierarchy

The Group uses the following hierarchy for determining and disclosing the fair values of financial instruments:

- Level 1: fair values measured based on quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: fair values measured based on valuation techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly
- Level 3: fair values measured based on valuation techniques for which any inputs which have a significant effect on the recorded fair value are not based on observable market data (unobservable inputs)

公允值層級

本集團採用以下層級以釐定及披露金融工具 的公允值:

- 第一級: 根據相同資產或負債於活躍市場的 報價(未經調整)計量公允值
- 第二級: 公允值基於估值技術計量,且全部 對所記錄的公允值有重大影響的輸 入數據是可直接或間接觀察得到
- 第三級: 公允值基於估值技術計量,且任何 對所記錄的公允值有重大影響的輸 入數據是並非基於可觀察的市場數 據(非可觀察輸入數據)



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value hierarchy (continued)

Assets measured at fair value:

33. 金融工具之公允值及公允值層級

(續

公允值層級(續)

按公允值計量的資產:

		Quoted prices in active markets Level 1 於活躍市場的報價第一級RMB'000	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Unaudited 30 June 2016 未經審核 二零一六年 六月三十日 RMB'000 人民幣千元
Hong Kong listed equity investments Unlisted equity investments Unit trust investments Investment deposits	香港上市股本投資 非上市股本投資 單位信託投資 投資存款	436,124 - - -	- - - -	- 42,012 20,000 6,831,539	436,124 42,012 20,000 6,831,539
		Quoted prices in active markets Level 1 於活躍市場的報價第一級RMB'000人民幣千元	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Audited 31 December 2015 經審核 二零一五年 十二月三十一日 RMB'000 人民幣千元
Hong Kong listed equity investments Unlisted equity investments Unit trust investments Investment deposits Derivative financial instruments	香港上市股本投資 非上市股本投資 單位信託投資 投資存款 衍生金融工具	503,224 - - - - 5,933	- - - - 5,011	- 42,012 170,000 5,049,039 -	503,224 42,012 170,000 5,049,039 10,944



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value hierarchy (continued)

Liabilities measured at fair value:

33. 金融工具之公允值及公允值層級

(續)

公允值層級(續)

按公允值計量的負債:

		Quoted prices in active markets Level 1 於活躍市場的報價第一級RMB'000人民幣千元	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Unaudited 30 June 2016 未經審核 二零一六年 六月三十日 RMB'000 人民幣千元
Derivative financial instruments	衍生金融工具	-	4,752	-	4,752
		Quoted prices in active markets Level 1 於活躍市場的報價 第一級 RMB'000 人民幣千元	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Audited 31 December 2015 經審核 二零一五年 十二月三十一日 RMB'000 人民幣千元
Derivative financial instruments	衍生金融工具	_	3,160	-	3,160



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value hierarchy (continued)

Assets for which fair values are disclosed:

33. 金融工具之公允值及公允值層級

(續

公允值層級(續)

有披露公允值之資產:

	Quoted prices in active markets Level 1 於活躍市場的報價 第一級 RMB'000	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Unaudited 30 June 2016 未經審核 二零一六年 六月三十日 RMB'000 人民幣千元
Long term receivables 長期	至託貸款 -要批贷款 -要期存款 -	118,872 142,749 1,355,402	- - -	118,872 142,749 1,355,402
	Quoted prices in active markets Level 1 於活躍市場的報價第一級 RMB'000 人民幣千元	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Audited 31 December 2015 經審核 二零一五年 十二月三十一日 RMB'000 人民幣千元
Long term receivables 長期履	託貸款 -收款項 -期存款 -	122,501 47,669 1,588,705	- - -	122,501 47,669 1,588,705



33. Fair Value and Fair Value Hierarchy of Financial Instruments (continued)

Fair value hierarchy (continued)

Liabilities for which fair values are disclosed:

33. 金融工具之公允值及公允值層級

(續)

公允值層級(續)

有披露公允值之負債:

	Quoted prices in active markets Level 1 於活躍 市場的報價 第一級 RMB'000 人民幣千元	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Unaudited 30 June 2016 未經審核 二零一六年 六月三十日 RMB'000 人民幣千元
Other non-current financial liabilities 其他非流動金融負債 Interest-bearing bank and other 計息銀行及其他借貸 borrowings – non-current portion Long term payables 其他非流動金融負債 一非流動部份 長期應付款項	-	3,007,943 3,878,199 40,615	- - -	3,007,943 3,878,199 40,615
	Quoted prices in active markets Level 1 於活躍市場的報價第一級RMB'000人民幣千元	Significant observable inputs Level 2 重大可 觀察輸入數據 第二級 RMB'000 人民幣千元	Significant unobservable inputs Level 3 重大不可 觀察輸入數據 第三級 RMB'000 人民幣千元	Audited 31 December 2015 經審核 二零一五年 十二月三十一日 RMB'000 人民幣千元
Other non-current financial liabilities 其他非流動金融負債 Interest-bearing bank and other 計息銀行及其他借貸 borrowings – non-current portion Long term payables 長期應付款項	- - -	2,643,936 4,991,684 67,327	- - -	2,643,936 4,991,684 67,327



34. Approval of the Interim Financial Statements

The unaudited interim condensed consolidated financial statements were approved and authorised for issue by the board of directors on 24 August 2016.

34. 批准中期財務報表

董事會已於二零一六年八月二十四日批准及授權刊發未經審核中期簡明綜合財務報表。



只爲點滴幸福

China Mengniu Dairy Company Limited 中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司)

Stock Code 股份代號:2319

www.mengniu.com.cn www.mengniuir.com

