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China New Higher Education Group Limited 中國新高教集團有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 2001)

ANNOUNCEMENT

OPERATIONAL UPDATE ON THE GROUP'S BUSINESS

This announcement is made by the board of directors (the "**Board**") of China New Higher Education Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

Prior to the listing of the Company, the Group owns Yunnan School, Guizhou School, and invested in Central China School and Northeast School (the "**Four Schools**") and the Company has disclosed the relevant operational date of these Four Schools for 2017/2018 academic year in the announcement dated 9 October 2017. The Group newly invested in Henan School and Guangxi Schools (together with the "**Four Schools**", the "**Schools**") after the listing. As at the date of this announcement, the acquisition of Henan School has been completed.

The Board would like to update the shareholders and the potential investors on the relevant operational data of the Schools for 2018/2019 academic year.

INCREASE IN NUMBER OF ENROLLED STUDENTS

The total number of enrolled students of the Schools increased to 93,548 in the 2018/2019 academic year, representing an increase of approximately 72% as compared to 54,290 in the 2017/2018 academic year.

The total number of enrolled students of the Four Schools increased to 62,428 in the 2018/2019 academic year, representing an increase of approximately 15% as compared to 54,290 in the 2017/2018 academic year.

^{*} The academic year of the Schools generally starts on September 1 of each calendar year and ends on August 31 of the next calendar year.

INCREASE IN AVERAGE TUITION FEE

The average tuition fees of the Schools for 2018/2019 academic year are expected to reach RMB9,947, representing an increase of approximately 5% as compared to RMB9,492 in 2017/2018 academic year.

The average tuition fees of the Four Schools in 2018/2019 academic year are expected to reach RMB12,212, representing an increase of approximately 6% as compared to RMB11,562 in 2017/2018 academic year.

The Company's shareholders and potential investors should note that the above announcement is made based on unaudited operational data of the Group and the information to the extent available to the Group and such data or information has not been audited or reviewed by the Company's auditors or the Company's audit committee.

The Company's shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of China New Higher Education Group Limited Li Xiaoxuan Chairman

Hong Kong, 25 October 2018

As at the date of this announcement, our executive Directors are Mr. Li Xiaoxuan, Mr. Zhao Shuai and Mr. Ding Yu, our non-executive Director is Mr. Chen Shuo, and our independent non-executive Directors are Mr. Wong Man Chung Francis, Mr. Hu Jianbo and Mr. Kwong Wai Sun Wilson.

DEFINITIONS

In this announcement, the following expressions shall have the following meanings unless the context otherwise requires:

"Yunnan School"	Yunnan Technology and Business University* (雲南工商學院)
"Guizhou School"	Guizhou Technology and Business Institute* (貴州工商職業 學院)
"Henan School"	Luoyang Science and Technology Vocational College*(洛陽 科技職業學院)
"Northeast School"	Harbin Huade University*(哈爾濱華德學院)
"Central China School"	Science and Technology College of Hubei Minzu University* (湖北民族學院科技學院)
"Guangxi Schools"	Guangxi Yinghua International Occupation College, GuangxiQinzhou Yinghua International Occupation and Technology School and Guangxi Yinghua International Middle School*(廣西英華國際職業學院、廣西欽州英華國際職業 技術學校及廣西英華國際職業學院附屬中學)