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(Stock code: 1803)

OVERSEAS REGULATORY ANNOUNCEMENT

An announcement has just been published by the issuer in the Chinese section of this website, a corresponding version of which may or may not be published in this section.

By order of the Board Beijing Sports and Entertainment Industry Group Limited Liu Xue Heng Chairman

Hong Kong, 4 January 2021

As at the date of this announcement, the executive Directors are Mr. Liu Xue Heng, Mr. Zhu Shixing, Mr.Lam Ka Tak and Mr.Zhang Tingzhe; the non-executive Director is Mr.Hu Yebi; and the independent non-executive Directors are Mr. Tse Man Kit, Keith, Mr. Lok Lawrence Yuen Ming, Mr. Xin Luo Lin and Mr. PanLihui